

# CALL FOR PRESENTATIONS



Each year, Neighborhoods, USA (NUSA) provides members with the tools and training to improve and maintain great neighborhoods. These cutting-edge workshops provide an education for anyone who is committed to community improvement, whether a grass roots activist or a professional. Professional organizations, including the American Planning Association and several Fair- and Affordable-Housing programs, offer continuing education credit for NUSA workshops.

NUSA is proud to host the 40th anniversary conference from May 20 – 23, 2015 in Houston, Texas. The theme of the 2015 conference is ***Passion Into Action***.

The NUSA Program Development Committee is seeking proposals from the best and brightest to present workshops on a wide-range of topics related to neighborhoods in the following areas. Proposals are due by Wednesday, October 1, 2014, 5:00 PM EDT. Proposals must be submitted in the **Proposal Outline** format as described at the back of this page. Preference is given to proposals that address the conference theme, ***Passion into Action***, in one of the following tracks.

- **Social and Civic Engagement** – different cultures living together, managing community groups, spreading good news, obtaining public opinion or support
- **Changes in the Natural Environment** – how to plan for and deal with the after effects of drought, flooding, hurricanes, tornados, landslides, earthquakes
- **Housing** – affordability, design, small house design, renovations and compatibility, homelessness
- **Demographics and Population Change** – data, changing social cultures, mapping tools, GPS, how do we keep up, shrinking centers, population growth
- **Transportation** – rail, bike, bus, trails, traffic calming, clean-up, tunnels, accessibility, complete streets
- **Green Things and Food Sustainability**– recycling, solar, going green, reuse, money saving design, building orientation, cooling efficiencies, construction materials, geothermal technology, community gardens, back yard gardens, food desserts, organics, aquaponics, back yard livestock, food trucks, plant walls
- **Show Me the \$** – government grants, private grants, new fundraising ideas
- **Neighborhood Initiatives** – examples of projects initiated by communities, successes, pitfalls, influence on the community, how to get the neighborhood involved
- **Social Concerns and Political Advocacy** – use of social media, building and keeping association membership, town and gown communities, socially engaged art projects
- **Health and Safety** – diet, health messaging, food choices, accessibility to exercise facilities, youth, seniors, Sunday Streets, Neighborhood Watch, design, strategies that work, preventive programs for youth, senior safety and communication networks, fire drills, National Night Out





### **Workshop Expectations**

- Proposals are due by Wednesday, October 1, 2014, 5:00 PM EDT. If we select your presentation, you must adhere to the established guidelines.
- Workshops will be held on Thursday, May 21, 2015 and Friday, May 22, 2015. Speakers should be available on both days until an actual workshop time is confirmed. Your assigned time will be provided to you as soon as possible.
- Workshop proposals demonstrating significant audience participation will be given priority. The Program Development Committee reserves the rights to merge workshops and panels as it sees fit.
- Presenters shall limit statements advertising, announcing, or marketing professional services or product promotion during the educational activity. A brief statement either at the beginning or end of the activity is permissible.
- We encourage speakers to participate in the entire conference. All speakers are required to pay conference registration fees.
- The following AV equipment will be provided in each workshop room: laptop, LCD projector, screens, laptop tables, easels and markers. Presenters will need to provide anything additional at the presenter's cost.
- Some sessions will be video recorded. If yours is chosen, you will be asked for your permission in advance.

### **Proposal Outline**

#### **Workshop Information:**

1. Workshop Title
2. Description - should be 50-60 words maximum
3. Extended Description - 300 word maximum, including a minimum of three learning objectives
4. Primary and Secondary Conference Tracks
5. Session Format - i.e. debate, clinic, moderated session, panel, etc.
6. AV equipment to be used

#### **Proposers/Session Organizer Information:**

1. Name, Title
2. Company / Organization
3. Address, City, State and Zip
4. Phone: Daytime, Evening and Fax
5. Email Address

#### **Panelist Information (list for each panelist):**

1. Name, Title
2. Company / Organization
3. Address, City, State and Zip
4. Phone: Daytime, Evening and Fax
5. Email Address
6. Describe experience in presenting this workshop topic. Include academic and/or professional credentials as appropriate.
7. Describe overall presentation experience. Include a link to any YouTube video that will provide an example of presentation skills, if available.
8. Include statement confirming the panelist is aware of the submission and agrees with the terms and conditions described herein.