

CONVENTION AND ENTERTAINMENT FACILITIES

Description and Mission

Effective July 1, 2011, the Convention & Entertainment Facilities Department was consolidated into the Houston Convention Center Hotel Corporation with the resulting organization reconstituted and renamed Houston First Corporation. Through an Interlocal Agreement and Lease Agreement, Houston First Corporation has assumed all of the principal roles and responsibilities of the Department, including the responsibility to manage the Department's facilities and Department-managed facilities. Houston First Corporation also acts as the City's agent for the collection of hotel occupancy taxes, including the portion that is pledged to the City's bonds. However, the Consolidation does not affect the pledge of, or the revenues that constitute, the Pledged Revenues under the Ordinances authorizing the Bonds and Parity Bonds; accordingly, all Pledged Revenues continue to be recorded in CEFD's Revenue Fund in compliance with respective Bond Ordinances.

FISCAL YEAR 2013 BUDGET

Fund Summary

Fund Name : C&E - Facility Operating Fund
 Business Area Name : Convention & Entertainment
 Fund No./Bus. Area No. : 8601 / 4200

	<u>FY2012 Current Budget</u>	<u>FY2012 Estimate</u>	<u>FY2013 Budget</u>
Beginning Fund Balance	40,373,255	40,373,255	14,475,987
Current Revenues	<u>73,733,049</u>	<u>75,271,534</u>	<u>78,317,664</u>
Total Available Resources	<u>114,106,304</u>	<u>115,644,789</u>	<u>92,793,651</u>
Maintenance and Operations	1,626,631	1,626,631	1,197,017
Debt Service	89,153,950	89,153,950	75,246,133
Other Interfund Transfers	10,388,221	10,388,221	3,880,000
Total Expenditures	<u>101,168,802</u>	<u>101,168,802</u>	<u>80,323,150</u>
Planned Ending Fund Balance	<u>12,937,502</u>	<u>14,475,987</u>	<u>12,470,501</u>
Total Budget	<u>114,106,304</u>	<u>115,644,789</u>	<u>92,793,651</u>



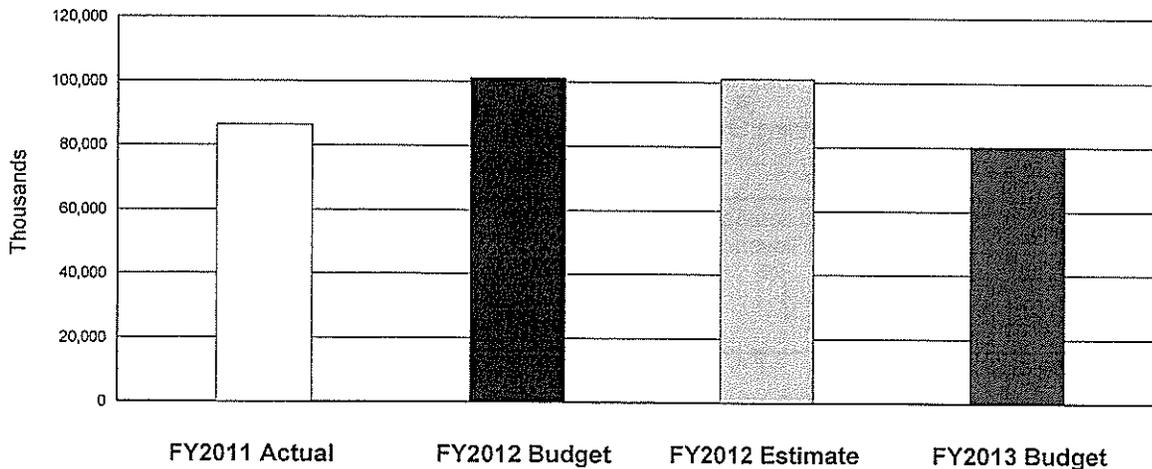
FISCAL YEAR 2013 BUDGET

Business Area Budget Summary

Fund Name : C&E - Facility Operating Fund
 Business Area Name : Convention & Entertainment
 Fund No./Bus. Area No. : 8601 / 4200

		FY2011 Actual	FY2012 Current Budget	FY2012 Estimate	FY2013 Budget
Expenditures	Personnel Services	11,481,378	706,149	706,149	346,704
	Supplies	644,798	0	0	0
	Other Services and Charges	54,425,276	920,482	920,482	850,313
	Equipment	215,150	0	0	0
	Non-Capital Equipment	111,879	0	0	0
	Total M & O Expenditures	66,878,481	1,626,631	1,626,631	1,197,017
	Debt Service & Other Uses	19,591,320	99,542,171	99,542,171	79,126,133
	Total Expenditures	86,469,801	101,168,802	101,168,802	80,323,150
Revenues		94,002,044	73,733,049	75,271,534	78,317,664
Staffing	Full-Time Equivalents - Civilian	115.5	0.0	0.0	0.0
	Full-Time Equivalents - Classified	0.0	0.0	0.0	0.0
	Full-Time Equivalents - Cadets	0.0	0.0	0.0	0.0
	Total	115.5	0.0	0.0	0.0
	Full-Time Equivalents - Overtime	2.1	0.0	0.0	0.0
Significant Budget Changes and Highlights	The adoption of the Interlocal Agreement consolidated the facility operations of the Department with the Houston First Corporation (formerly Houston Convention Center Hotel Corporation) effective July 1, 2011 leaving primarily the Pledged Revenues and Debt Service Expenditures in the Department's budget.				

**C&E - Facility Operating Fund
 Convention & Entertainment
 Expenditure Summary**



FISCAL YEAR 2013 BUDGET

Division Mission and Performance Measures			
Fund Name : C&E - Facility Operating Fund Business Area Name : Convention & Entertainment Fund No./Bus Area No. : 8601 / 4200			
Name: George R Brown Convention Center -- 420001			
Mission: To serve as an economic generator for the City by providing a world class destination for conventions and other meetings. Effective July 1, 2011, the Convention and Entertainment Facilities Department was consolidated into the Houston First Corporation.			
Goal: 1. Achieve 100% customer satisfaction rating from clients of the facility 2. Maintain a safe, enjoyable and healthy environment for users of the facility. 3. To maximize the booking of available hotel rooms at surrounding hotels to assist in the sales efforts related to the George R. Brown Convention Center (GRBCC).			
Performance Measures	FY2011 Actual	FY2012 Estimate	FY2013 Budget
Customer Survey Ratings	95.05	N/A	N/A
Facility Occupancy Days	2,946	N/A	N/A
GRB room nights generated	335,688	N/A	N/A
Name: Theater District Facilities -- 420002			
Mission: To promote and strengthen the cultural fabric of Houston by maintaining first class venues for arts groups. To provide secure and efficient parking facilities for downtown workers and customers of the entertainment venues. Effective July 1, 2011, the Convention and Entertainment Facilities Department was consolidated into the Houston First Corporation.			
Goal: 1. Book events in major venues equal to 825 event days. 2. Achieve 100% in customer satisfaction ratings. 3. Maintain Theater District Garage contract parking use at 104% of capacity (3,296 spaces).			
Performance Measures	FY2011 Actual	FY2012 Estimate	FY2013 Budget
Customer Survey - Wortham	94.24%	N/A	N/A
Customer Survey-Jones Hall	98.25%	N/A	N/A
Average Contract Parkers	3,191	N/A	N/A
Occup. Days - Wortham	567	N/A	N/A
Occup. Days - Jones Hall	240	N/A	N/A
Name: Bayou Place -- 420004			
Mission: Serve as the City's landlord representative for these entertainment-related properties. Effective July 1, 2011, the Convention and Entertainment Facilities Department was consolidated into the Houston First Corporation.			
Goal: Ensure maximum rental revenue and compatible usage of the facility to complement downtown entertainment venues (Bayou Place, Toyota Center and Aquarium Restaurant Complex).			
Performance Measures	FY2011 Actual	FY2012 Estimate	FY2013 Budget
Rental Revenue	560,201	N/A	N/A

FISCAL YEAR 2013 BUDGET

Division Mission and Performance Measures

Fund Name : C&E - Facility Operating Fund
Business Area Name : Convention & Entertainment
Fund No./Bus Area No. : 8601 / 4200

Name: Administration Costs -- 420005

Mission: To supervise the management of departmental assets and provide support services and guidance for departmental front-line staff.

Effective July 1, 2011, the Convention and Entertainment Facilities Department was consolidated into the Houston First Corporation.

- Goal:**
1. Maintain and continually refine current year capital plan and financial forecast.
 2. Maintain all labor contracts with no lapse in coverage during the renewal period.
 3. To maintain comprehensive accountability reporting of all departmental functions.

Performance Measures	FY2011 Actual	FY2012 Estimate	FY2013 Budget
Review of monthly Accountability Report w/ Executive Staff	100%	N/A	N/A
Update current year Capital Projects monthly	100%	N/A	N/A
No lapse in continued coverage	100%	N/A	N/A

Name: Regional Tourism Center -- 420007

Mission: To generate significant economic benefits to Houston, to the Region and to Texas, create Houston's real gateway to the Texas Independence Trail, promote historical and archeological sites and offer entertainment and educational opportunities for visitors.

Effective July 1, 2011, the Convention and Entertainment Facilities Department was consolidated into the Houston First Corporation.

Goal: To make every visitor aware of the unique and vast history of our city, region and state as a place of unique opportunity, excitement and mystery.

Performance Measures	FY2011 Actual	FY2012 Estimate	FY2013 Budget
N/A	N/A	N/A	N/A

FISCAL YEAR 2013 BUDGET

Division Summary						
Fund Name : C&E - Facility Operating Fund Business Area Name : Convention & Entertainment Fund No./Bus Area No. : 8601 / 4200						
Division Description	FY2011 Actual		FY2012 Estimate		FY2013 Budget	
	FTEs	Cost \$	FTEs	Cost \$	FTEs	Cost \$
George R Brown Convention Center 420001 A multi-pupose facility that hosts national conventions, trade shows, consumer shows, corporate meetings and religious meetings.	31.6	35,537,210	0.0	20,347,316	0.0	22,246,143
Theater District Facilities 420002 The Theater District is home of the Houston Symphony, Society for the Performing Arts, Stages Repertory Theater, Houston Grand Opera, Houston Ballet and Miller Outdoor Theater as well as several downtown parks, the Theater District Parking Garage, and the City surface Lots C and H.	42.2	19,275,674	0.0	587,129	0.0	107,716
Bayou Place 420004 Bayou Place is a renovated entertainment complex that is home of the Angelica and Verizon Wireless Theaters and various restaurants. The Downtown Aquarium is a six-acre public venue under a joint venture agreement between the City and Landry's Inc.	0.0	57,739	0.0	0	0.0	0
Administration Costs 420005 Provide policies, programs and direction to all personnel associated with sales, marketing and maintenance facilities.	41.7	30,677,678	0.0	80,234,357	0.0	55,469,291
Regional Tourism Center 420007 Located near the George R. Brown Convention Center, it will provide out-of-town visitors with information on local historic sites, entertainment venues, dining options and shopping opportunities.	0.0	921,500	0.0	0	0.0	2,500,000
Total	115.5	86,469,801	0.0	101,168,802	0.0	80,323,150

FISCAL YEAR 2013 BUDGET

Business Area Revenue Summary

Fund Name : C&E - Facility Operating Fund
 Business Area Name : Convention & Entertainment
 Fund No./Bus Area No. : 8601 / 4200

Commit Item	Description	FY2012 Current Budget	FY2012 Estimate	FY2013 Budget
4200010001	C&E-AdminGRBConvCntr			
431020	Contributions from Others	984,000	0	0
432020	Interest Apportionment Transfer In	0	706,618	420,000
434505	Prior Year Expenditure Recovery	0	26,467	0
434510	Prior Year Revenue	0	3,381	0
443190	Retail Concessions	0	63	0
445040	Cultural/Convention Facility Rental	0	(179,750)	0
448010	Custom Services Fees	0	(500)	0
Total	C&E-AdminGRBConvCntr	984,000	556,279	420,000
4200020002	Jesse H. Jones Hall			
434505	Prior Year Expenditure Recovery	0	28	0
452030	Miscellaneous Revenue	0	17	0
Total	Jesse H. Jones Hall	0	45	0
4200020004	Theater District Parks			
434505	Prior Year Expenditure Recovery	0	114	0
4200020005	Gus S. Wortham Theater			
422040	Federal Emergency Mgmt Agency Grants	0	0	118,725
434505	Prior Year Expenditure Recovery	0	170	0
452030	Miscellaneous Revenue	0	38	0
Total	Gus S. Wortham Theater	0	208	118,725
4200020006	Miller Outdoor Theater			
443190	Retail Concessions	0	15	0
4200020008	Theater District Parking			
422040	Federal Emergency Mgmt Agency Grants	0	0	430,910
447020	Garage Parking Revenue	8,067,614	8,263,285	8,035,319
447030	Surface Parking Revenue	506,768	376,252	372,002
Total	Theater District Parking	8,574,382	8,639,537	8,838,231
4200040001	Bayou Place-Downtown Aquarium			
434505	Prior Year Expenditure Recovery	0	1,271	0
4200050001	General Administration			
426420	Building Space Rental Fees	1,380,000	1,380,000	1,380,000
429095	Medicare Part D Distribution	0	6,696	0
434505	Prior Year Expenditure Recovery	0	3,140	0
449110	Hotel Occupancy Tax	61,000,000	63,300,000	66,275,000
449510	Delinquent Hotel Occupancy Tax	1,220,000	1,220,000	994,125
452030	Miscellaneous Revenue	574,667	164,229	291,583
Total	General Administration	64,174,667	66,074,065	68,940,708
Total	Convention & Entertainment	73,733,049	75,271,534	78,317,664

FISCAL YEAR 2013 BUDGET

Business Area Expenditure Summary

Fund Name : C&E - Facility Operating Fund
Business Area Name : Convention & Entertainment
Fund No./Bus. Area No. : 8601 / 4200

Commit Item	Description	FY2011 Actual	FY2012 Current Budget	FY2012 Estimate	FY2013 Budget
500010	Salary Base Pay - Civilian	7,295,464	0	0	0
500030	Salary Part Time - Civilian	141,496	0	0	0
500060	Overtime - Civilian	137,420	0	0	0
500090	Premium Pay - Civilian	3,854	0	0	0
500110	Bilingual Pay - Civilian	16,263	0	0	0
500250	HOPE Union Business Usage	395	0	0	0
501050	Employee Awards	779	0	0	0
501070	Pension - Civilian	1,128,169	0	0	0
501120	Termination Pay - Civilian	45,053	706,149	706,149	346,704
501160	Vehicle Allowance - Civilian	12,649	0	0	0
502010	FICA - Civilian	541,063	0	0	0
503010	Health Ins-Act Civilian	761,988	0	0	0
503015	Basic Life Insurance - Active Civilian	4,151	0	0	0
503050	Health/Life Insurance - Retiree Civilian	824,989	0	0	0
503090	Workers Compensation-Civilian-Admin	18,392	0	0	0
503100	Workers Compensation-Civilian-Claim	92	0	0	0
504010	Pension - GASB 27 Pension Accrual	533,165	0	0	0
504030	Unemployment Claims - Administration	15,996	0	0	0
Total	Personnel Services	11,481,378	706,149	706,149	346,704
511010	Chemical Gases & Special Fluids	16	0	0	0
511015	Cleaning & Sanitary Supplies	285,200	0	0	0
511020	Construction Materials	15,122	0	0	0
511025	Electrical Hardware & Parts	52,580	0	0	0
511030	Mechanical Hardware & Parts	2,454	0	0	0
511040	Audiovisual Supplies	40,580	0	0	0
511045	Computer Supplies	38,182	0	0	0
511050	Paper & Printing Supplies	1,146	0	0	0
511055	Publications & Printed Materials	3,449	0	0	0
511060	Postage	3,954	0	0	0
511070	Miscellaneous Office Supplies	46,544	0	0	0
511090	Medical & Surgical Supplies	4,222	0	0	0
511110	Fuel	23,620	0	0	0
511115	Vehicle Repair & Maintenance Supplies	8,870	0	0	0
511120	Clothing	4,310	0	0	0
511125	Food Supplies	3,098	0	0	0
511135	Recreational Supplies	120	0	0	0
511145	Small Tools & Minor Equipment	11,140	0	0	0
511150	Miscellaneous Parts & Supplies	100,191	0	0	0
Total	Supplies	644,798	0	0	0
520100	Temporary Personnel Services	125,957	0	0	0
520101	Janitorial Services	3,002,567	0	0	0
520102	Security Services	3,896,290	0	0	0
520105	Accounting & Auditing Services	1,496	0	0	0
520106	Architectural Services	207,143	0	0	0
520109	Medical Dental & Laboratory Services	722	0	0	0
520110	Management Consulting Services	290,690	67,961	67,961	16,875
520111	Real Estate Services	70,000	0	0	0
520112	Banking Services	396,178	794,157	794,157	797,000
520114	Miscellaneous Support Services	26,968	0	0	0
520118	Refuse Disposal	53,796	0	0	0
520119	Computer Equipment/Software Maintenance	66,593	0	0	0
520120	Communications Equipment Services	1,495	0	0	0

FISCAL YEAR 2013 BUDGET

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Commit Item	Description	FY2011 Actual	FY2012 Current Budget	FY2012 Estimate	FY2013 Budget
520121	IT Application Svcs	12,480	0	0	0
520123	Vehicle & Motor Equipment Services	15,667	0	0	0
520124	Other Equipment Services	87,623	0	0	0
520126	Construction Site Work Services	764,109	18,754	18,754	0
520127	Structural Construction Work Services	700,930	0	0	0
520132	Contracts/Sponsorships	2,683,063	0	0	0
520137	C&E Parking Contract Svcs	2,130,835	0	0	0
520141	Engineering Services	63,264	0	0	0
520143	Credit/Bank Card Services	27,173	0	0	0
520160	CIP-Software	45,326	0	0	0
520510	Mail/Delivery Services	6,422	0	0	0
520515	Print Shop Services	2,357	0	0	0
520520	Printing & Reproduction Services	15,599	0	0	0
520605	Advertising Services	13,153,425	0	0	0
520705	Insurance Fees	1,108,186	0	0	0
520715	Arbitrage Expenses	35,239	7,500	7,500	7,500
520735	Tax Refunds	317,864	0	0	0
520755	Contingency	91,264	0	0	0
520760	Contributions	11,037,271	0	0	0
520765	Membership & Professional Fees	7,030	0	0	0
520805	Education & Training	19,156	0	0	0
520905	Travel - Training Related	12,386	0	0	0
520910	Travel - Non-Training Related	2,726	0	0	0
521305	Indirect Cost Recovery Payment	397,248	0	0	0
521405	Building Maintenance Services	5,632,158	0	0	0
521410	Sewer Services	264,818	0	0	0
521415	Land and Grounds Maintenance	424,610	0	0	0
521435	Water Services	418,325	0	0	0
521505	Electricity	5,024,463	0	0	0
521510	Natural Gas	188,516	0	0	0
521515	Electricity Fran Fee Exp	116,327	0	0	0
521605	Data Services	13,117	0	0	0
521610	Voice Services	358,354	0	0	0
521620	Voice Equipment	954	0	0	0
521625	Voice Labor	50	0	0	0
521630	GIS Revolving Fund Services	3,921	0	0	0
521705	Vehicle/Equipment Rental/Lease	4,379	0	0	0
521715	Office Equipment Rental	68,859	0	0	0
521725	Other Rental	6,300	0	0	0
521905	Legal Services	210,952	0	0	0
522205	Metro Commuter Passes	10,017	0	0	0
522305	Freight Charges	576	0	0	0
522430	Miscellaneous Other Services & Charges	139,327	22,110	22,110	23,188
522620	Claims & Judgments	1,515	0	0	0
522715	Interfund Electrical Maintenance	14,420	0	0	0
522720	Interfund Payroll Services	71,037	0	0	0
522721	Interfund HR Client Services	40,008	0	0	0
522730	Interfund Engineering Services	133,001	0	0	0
522755	Interfund Fire Protection Service	15,411	0	0	0
522760	Interfund Billing & Collection Service	224,875	0	0	0
522795	Other Interfund Services	95	0	0	0
531160	Issuance Expense Cost-Commercial Paper	162,353	10,000	10,000	5,750
Total	Other Services and Charges	54,425,276	920,482	920,482	850,313

FISCAL YEAR 2013 BUDGET

Business Area Expenditure Summary

Fund Name : C&E - Facility Operating Fund
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 Fund No./Bus. Area No. : 8601 / 4200

Commit Item	Description	FY2011 Actual	FY2012 Current Budget	FY2012 Estimate	FY2013 Budget
560120	Capital Exp-Building and Bldg Improvement	17,641	0	0	0
560210	Furniture Fixtures and Equipment	139,920	0	0	0
560220	Vehicles	7,259	0	0	0
560230	Computer HW and Developed SW	50,330	0	0	0
Total	Equipment	215,150	0	0	0
551015	Non-Capital Computer Equipment	13,680	0	0	0
551020	Non-Capital Communication Equipment	33,536	0	0	0
551030	Non-Capital Machinery & Equipment	49,980	0	0	0
551040	Non-Capital Other	14,683	0	0	0
Total	Non-Capital Equipment	111,879	0	0	0
531085	Other Interest	102,979	110,000	110,000	122,550
531135	Interfund Transfers	1,320,500	0	0	0
531140	Transfers for Principal	12,735,833	12,341,667	12,341,667	16,085,000
531145	Transfers for Interest	4,792,098	4,422,411	4,422,411	5,104,137
532005	Transfers to General Fund	508,176	10,388,221	10,388,221	1,380,000
532020	Transfers to Capital Projects	0	0	0	2,500,000
532025	Transfers to Special Revenues	131,734	0	0	0
532030	Transfers to Trans Debt Service	0	2,312,092	2,312,092	0
532040	Transfers to Component Unit	0	69,967,780	69,967,780	53,934,446
Total	Debt Service and Other Uses	19,591,320	99,542,171	99,542,171	79,126,133
Grand Total Expenditures		86,469,801	101,168,802	101,168,802	80,323,150