



## **Houston Convention Center Hotel Corporation**

**FOR IMMEDIATE RELEASE**  
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### **PROCESS NOW UNDER WAY FOR SALE OF HILTON AMERICAS**

HOUSTON – The Hilton Americas-Houston, the city's convention center hotel, is officially going on the market.

The Houston Convention Center Hotel Corporation, which owns the downtown hotel across from the George R. Brown Convention Center, has launched a process to sell the facility.

An offering memorandum placing the hotel on the market was issued today by CBRE/Concordis Real Estate, which the corporation has engaged to market the property. Hilton is the operator of the hotel.

“Since the day it opened its doors almost five years ago, this hotel has proven itself as a strong performer and earned its outstanding reputation,” said Ric Campo, chairman of the hotel corporation board. “That’s what makes it a terrific offering even in a challenging market.”

The Hilton Americas has seen its average occupancy increase to more than 70 percent since opening in December 2003. The hotel has consistently paid off its share of the bonds issued to finance its construction, returning \$11.8 million for the city's Convention & Entertainment Facilities Department to reinvest in its capital projects.

The Hilton Americas served as the host hotel for high-profile sporting events in Houston such as the Super Bowl and the Major League Baseball and National Basketball Association all-star games, and conferences for Microsoft, Mary Kay, the National Association of Petroleum Engineers, Quilts Inc., Meeting Professionals International, the American Wind Energy Association, Helicopter Association International, the Produce Marketing Association and many others.

The hotel's chief appeal is its world-class quality, irreplaceable location adjacent to the convention center in the strongest local economy in the nation and strong financial performance.

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