

1 COMMUNITY LEADERSHIP and ADVOCACY

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
1.1 Community of Leaders and Advocates	1.1.1 Provide leadership training for all generations <i>ACTION STEPS:</i> Provide leadership training and mentoring to area civic leaders and youth, including workshops on how to actively engage with elected officials and other agencies to forward the neighborhood's goals and ensure proper representation; Utilize LISC's "Train the Trainer" curriculum	●	Short (0 - 2 yrs)		Community: Alief-Westwood NST City: DON Community Connectors: LISC, International District, Area Churches, Schools, and Civic Organizations	Organize, Implement Assist Organize, Assist, Implement	Goal 1: Action 4 Goal 3: Action 11
	1.1.2 Foster diversity in civic leadership and engagement <i>ACTION STEPS:</i> Develop outreach strategies, such as block walking, social media posts, media outlets, and multi-lingual materials, to strengthen civic cohesion and ensure diverse cultural representation at neighborhood meetings and events; Increase accessibility to community meetings by providing transportation options, proper timing, and online participation opportunities	●	Short (0 - 2 yrs)	60% Of registered voters will vote in the 2024 election (In 2016, 41% of registered voters cast a ballot)	Community: Alief-Westwood NST City: DON Community Connectors: International District, Area Schools and Civic Organizations	Outreach, Organize, Implement Assist Assist	Goal 1: Action 4 Goal 12: Action 40
	1.1.3 Organize and host voter registration drives <i>ACTION STEPS:</i> Organize and host voter registration drives, including deputizing area leaders	●	Short (0 - 2 yrs)		Community: Alief-Westwood NST City: DON Community Connectors: HCCO, Higher Dimension Church, LWV	Outreach, Organize, Implement Assist Assist	Goal 1: Action 4 Goal 12: Action 40
1.2 Connected Community	1.2.1 Promote and expand the reach of the weekly Council District newsletters <i>ACTION STEPS:</i> Develop an outreach campaign to expand the number of residents receiving weekly Council District newsletters; Advocate for the distribution of these newsletters in the area's five predominant languages	◐	Short (0 - 2 yrs)		Community: Alief-Westwood NST City: DON, District F, District J Community Connectors: International District, Area Faith-Based Organizations, Schools, and Civic Organizations	Outreach, Advocate Assist Outreach, Implement	Goal 12: Action 40
	1.2.2 Organize and support community-wide events and networks <i>ACTION STEPS:</i> Promote the diverse cultural identity of the area by organizing and implementing neighborhood-wide events, festivals, volunteer programs, and strengthening social networks	◐	Short (0 - 2 yrs)	1 Neighborhood event organized annually	Community: Alief-Westwood NST City: DON Community Connectors: United Way, International District, Alief Art House, Area Faith-Based and Community Organizations, LISC	Outreach, Organize, Implement Assist Assist	Goal 1: Action 4

PLAN: ●○○○○○○○○

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- PLAN Legend:**
- Complete Communities
 - Houston Bike Plan (2017)
 - HPARD Master Plan (2015)
 - AARP
 - Livable Centers Study
 - CoH CIP 2019-2023
 - METRO Next
 - International District Plan
 - Southwest Mgmt District Plan
 - Climate Action Plan