### Diverse Economic Development

**Goal:** Advocate for a diversity of new retail and commercial development

**Action Steps:** Advocate for new commercial development, including a high-quality grocery store, restaurants, and banking services; Identify incentives to attract new development such as 380 agreements, 381 GLO Texas Back in Business resources, Opportunity Zones, and economic development funds such as state enterprise projects and new market tax credits

**Community:** Fort Bend Houston NST | **Role:** Advocate, Support
**City:** Mayor’s Office of Economic Development | **Role:** Support, Implement

**Community Connectors:** TIRZ #25, Office of Business Opportunity, Fort Bend Super Neighborhood | **Role:** Advocate, Support

### Strong Local Economy

**Goal:** Support and expand locally owned small businesses

**Action Steps:** The Office of Business Opportunity to develop outreach materials and host community-based workshops promoting the programs and services available through the Solutions Center, including business development resources, legal counseling, minority and women-owned business certification workshops, and information on Hire Houston First policies

**Community:** Fort Bend Houston NST | **Role:** Organize, Outreach
**City:** Office of Business Opportunity | **Role:** Support, Organize, Outreach, Implement

**Community Connectors:** TIRZ #25, Area small business owners and entrepreneurs | **Role:** Support

### Comprehensive Workforce Development

**Goal:** Develop a Career and Life Skills Training Center

**Action Steps:** Advocate for the development of a career and life skills training center in the community, to provide financial literacy courses, life skills, vocational training, and career development; Explore the potential of locating the center at Willowridge High School in partnership with HCC

**Community:** Fort Bend Houston NST | **Role:** Advocate
**City:** Mayor’s Office of Economic Development, Mayor’s Office of Complete Communities, Houston Public Library, Mayor’s Office of Education | **Role:** Support

**Community Connectors:** FBISD, HCC, Area Employers, SER Jobs, Gulf Coast Workforce Board, Houston Financial Empowerment Center | **Role:** Support, Implement