

# 1 COMMUNITY LEADERSHIP and ADVOCACY

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
1.1 Community of Leaders and Advocates	<b>1.1.1 Engage neighborhood youth in community development</b> <i>ACTION STEPS:</i> Expand youth engagement and leadership in community activities and community development through outreach to East End Little League, La Raza at Milby HS, and LULAC Youth Group		Short (0 - 2 yrs)		<b>Community:</b> NST <b>City:</b> DON <b>Community Connectors:</b> East End Little League, Milby La Raza, LULAC YG	Outreach, Organize, Advocate Assist Outreach, Assist	Goal 1: Action 4.2
	<b>1.1.2 Advocate for and support the needs and rights of undocumented residents</b> <i>ACTION STEPS:</i> Create a community outreach campaign to ensure undocumented residents are aware of their rights and resources available, including rental assistance; Advocate for policies that protect undocumented residents, including the right to secure valid identification		Short (0 - 2 yrs)	10 Youth receive leadership training by 2025	<b>Community:</b> NST <b>City:</b> OIC <b>Community Connectors:</b> BakerRipley, CFC, LSLA, AAMA, Spanish Language Media Outlets, Elected Officials	Outreach, Organize, Advocate Outreach, Assist Advocate, Assist	Goal 12: Action 40
	<b>1.1.3 Improve public outreach strategies and keep residents informed</b> <i>ACTION STEPS:</i> Expand outreach efforts both inside and outside of the community, utilize innovative tools, such as social media, texting, flyers, mail, radio and television, telephone calls, and other methods to ensure residents are connected to resources and information		Short (0 - 2 yrs)		<b>Community:</b> NST <b>City:</b> DON <b>Community Connectors:</b> Area Schools and Churches, CFC, ECDC, BakerRipley, TCCC	Outreach, Organize, Advocate Outreach, Assist Outreach, Assist	Goal 1: Action 4 Goal 12: Action 40
1.2 Collaborative and Cohesive Community	<b>1.2.1 Organize and host community events, festivals, and programs</b> <i>ACTION STEPS:</i> Develop a community coalition to promote and host neighborhood events and programs, such as storytelling, tours, festivals, such as Dia de Los Muertos, markets showcasing local crafts, food festivals, music events, sports, National Night Out, Church Bazaars, Family Fun Days, and Sunday Streets		Short (0 - 2 yrs)		<b>Community:</b> NST <b>City:</b> DON, HPD, MOSE (CIGNA Sunday Streets) <b>Community Connector:</b> EED, Area Civic Organizations, TCCC, AAMA	Organize, Implement Assist Assist	Goal 1: Action 4 Goal 5: Action 14
	<b>1.2.2 Re-establish area Super Neighborhood Councils</b> <i>ACTION STEPS:</i> Create a coalition of leaders to re-establish the Magnolia Park and Harrisburg/Manchester Super Neighborhood Councils		Short (0 - 2 yrs)	2 Annual events organized and hosted each year	<b>Community:</b> NST <b>City:</b> DON, PDD <b>Community Connectors:</b> Area Civic Organizations	Organize, Implement Assist Assist	Goal 1: Action 4.1
	<b>1.2.3 Create a Community Resource Guide</b> <i>ACTION STEPS:</i> Develop a web-based guide to community resources in English and Spanish, including non-profit organizations, government agencies, civic clubs, and faith-based institutions		Short (0 - 2 yrs)		<b>Community:</b> NST <b>City:</b> DON, PDD <b>Community Connectors:</b> Area Civic, Non-Profit, and Faith-Based Organizations	Organize, Implement Assist Assist	

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**PLAN Legend:**

- Complete Communities
- Houston Bike Plan (2017)
- HPARD Master Plan (2015)
- Harrisburg TIRZ #23
- Climate Action Plan
- City of Houston CIP 2019-2023
- METRO Next
- Buffalo Bayou East Sector Master Plan
- East End Economic Development Study (EDS)