



Financial Policies Compliance Report

Budget and Fiscal Affairs Committee

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Presentation Overview

- Restate the objective of the Financial Policies Ordinance regarding Economic Development
- Restate the request before BFA to adopt the standardized presentation, application, and evaluation formats in consideration of ED projects
- Present the documents and formats demonstrating compliance to financial policies



Financial Policies Ordinance

- Restated and Amended by Mayor and City Council in December of 2014
- Ordinance Number 2014-1078
- The Mayor's Office of Economic Development is intended to:
 - set priorities for economic development; require regular analyses and evaluation of market and business conditions
 - set out minimum components of applications for, and evaluation of, economic development incentive packages
 - require an annual report to BFA detailing the progress of each active project



Requirement for BFA Adoption

- Section L (6) states:

“Standardized presentation, application and evaluation formats will be adopted by BFA for use in consideration of economic development projects”



Action for BFA Consideration

Compliance Requirement 1: Adopt the standardized presentation

Compliance Status: In compliance upon BFA adoption

See Exhibit A.

Compliance Requirement 2: Adopt standardized application

Compliance Status: In compliance upon BFA adoption

See Exhibit B (Application).



Economic Incentive Application Compliance Reference

The standard application format shall include:

- Name of the applicant (Pg. 3)
- General nature of the applicant's investment (Pg. 5)
- Relationship between the applicant's industry and the types of jobs to be created by the applicant (Pg. 4)
- Relative level of the applicant's investment per job to be created by the applicant
- Number of jobs to be created by the applicant (Pg. 7)
- Wages, salaries, and benefits to be offered by the applicant to the job holders, the ability of the applicant to locate or relocate in another state, or another city in the region (Pgs. 4 & 7)
- Financial impact the project will have on this City (Pg. 6)
- Number of similar projects, if applicable, completed in the City during the two years preceding the date of application submittal
- Projected market value of the proposed project (Pg. 6)



Action for BFA Consideration

Compliance Requirement 3: Adopt the evaluation formats used to determine economic development projects

Compliance Status: In compliance upon BFA adoption

See Exhibits C – E

- Exhibit C demonstrates the workflow that guides the decision to the approval or denial of an economic incentive package
- Exhibits D – E are the evaluation matrix tools that reflect the metrics used to evaluate and score projects



Annual Reporting Requirement

Ordinance Statement:

The mayor's designee shall report annually to BFA detailing progress of each active project in which the City has provided an incentive

Compliance Status: Pending

Action Requested:

Economic Development presented the status of the active projects to the Economic Development Committee on April 14th and provided hard copies of that presentation to BFA in July. Future presentations will be made to the appropriate committee as defined in the Financial Policies Ordinance.



Appendix

- Exhibit A – Standardized Presentation Information
- Exhibit B – Application for Economic Incentive
- Exhibit C – Evaluation Flow Diagram
- Exhibit D – Residential/Retail Evaluation Matrix
- Exhibit E – Commercial/Industrial Evaluation Matrix