…petition is submitted to the governing body of the municipality or county by the owners of property constituting at least 50 percent of the appraised value of the property in the area

……the project plan must provide that at least one-third of the tax increment of the zone be used to provide affordable housing during the term of the zone…
Sources of $46 Million

- Average annual amount: $16 million
- $46 million is composed of the following:
  - $16.5 million was the starting balance in FY2007 when the city began using the new SAP financial system.
  - $29.5 million unallocated balance that has grown slowly from 2011 through today
Uses of $46 Million

Single-Family Activities
$17,900,489

- Home repair
- New construction
- Community Land Trust
- Down payment assistance
- Activity delivery costs
Uses of $46 Million

Multifamily Activities

$10,000,000

• Multifamily rehab
• New construction
• Leverage for Section 108 Loans and other HUD funds
• Activity delivery
Uses of $46 Million

**Land Acquisition**
$10,000,000

- Strategic acquisition by LARA
- Land for both Single Family & Multifamily
- Complete Community focus
Uses of $46 Million

Efforts to End Homeless
$2,000,000

- Barrier Buster funds
- Efforts leading directly to permanent homes for individuals
HCDD General Fund Dollars
Only $492,996

TIRZ Funds Support Administration of HCDD’s $57,989,236 Annual Budget and $166,500,000 in Disaster Recovery Funds
# Uses of $46 Million

<table>
<thead>
<tr>
<th>Affordable Housing Admin &amp; Federal/State Grant Leveraging</th>
<th>$4,614,498.70</th>
<th>Costs for administering local, state and federal funded activities by HCDD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rent/Lease</td>
<td>$850,000</td>
<td>Office space for HCDD at 601 Sawyer</td>
</tr>
<tr>
<td>Information Technology</td>
<td>$750,000</td>
<td>OnBase – Hardware, software and store expenses for document tracking for compliance purposes</td>
</tr>
</tbody>
</table>
SER-Jobs for Progress

Project Title: Workforce Opportunity Center

Address: 1710 Telephone Road, District I
Purpose: Center to become an anchor for the community and its residents to access career training and jobs; amend current agreement allowing the use of New Market Tax Credits

North View
SER-Jobs
South View
## CDBG-DR15 Voluntary Buyout

<table>
<thead>
<tr>
<th>Target Area</th>
<th>Funding*</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Braeburn Glen</td>
<td>$6,000,000</td>
<td>34 unfunded buyout properties</td>
</tr>
<tr>
<td>District J</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Langwood</td>
<td>$1,800,000</td>
<td>12 unfunded buyout properties</td>
</tr>
<tr>
<td>District A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Glenburnie &amp; Cashiola</td>
<td>$2,860,000</td>
<td>26 unfunded buyout properties</td>
</tr>
<tr>
<td>District H</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$10,660,000</strong></td>
<td>*Funding amounts are estimates</td>
</tr>
</tbody>
</table>

*Funding amounts are estimates*
“CAN I BE YOUR NEIGHBOR?”

SAY YES to quality homes for all incomes in all areas!
“It’s not only low-income residents who are unable to afford safe housing in their communities – moderate-income people are also increasingly locked out of housing options. That means teachers, retail, or restaurant staff, and others often can’t afford to live in the city in which they work.”

-- Emily Ryder Pertmeter
Community Development Analyst, Federal Reserve Bank of Dallas
“Teachers have a median annual income of $58,600 while first responders have a median annual income of $56,495. With the median list price (of a Houston home) sitting at $305,000, the majority of Houston homes are out of reach for teachers and first responders.”

-- Houston Business Journal Reporter Paul Takahashi
Reporting on a Trulia Inc. Study Released April 12, 2017
Defining the problem we are solving
### Houston Low Income Households

**2009-2013 American Community Survey**

<table>
<thead>
<tr>
<th>Area Median Family Income</th>
<th>Total Households (Owner and Rental)</th>
<th>Total: 36,363</th>
</tr>
</thead>
<tbody>
<tr>
<td>0% – 30%</td>
<td>137,995</td>
<td>13,310</td>
</tr>
<tr>
<td>31% – 50%</td>
<td>114,520</td>
<td>13,000</td>
</tr>
<tr>
<td>51% – 80%</td>
<td>139,545</td>
<td>4,893</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>392,060</strong></td>
<td><strong>3,351</strong></td>
</tr>
</tbody>
</table>

**Source:** HUD Comprehensive Housing Affordability Strategy (CHAS)
An Affordable Home:
Cost = Less Than 30% of Household Income

Want a Two-Bedroom?

Fair market rent: $948/month

Income required: $18.23/hr ($37,920/yr)

Only Earn Minimum Wage?

Have to work 100+ hours/week for two-bedroom

Affordable rent for minimum wage worker: $377/month

Source: National Low Income Housing Coalition Out of Reach 2016 report http://nlihc.org/oor/texas
Goal – Complete Communities

QUALITY HOMES FOR ALL

- All Types
- All Incomes
- All Neighborhoods
Change the Conversation

Awareness
There is a clear and present need

Education
Housing affordability: What it is and isn’t

Outreach
Engaging the community in the discussion
I WANT A BETTER EDUCATION. CAN I BE YOUR NEIGHBOR?

FACT: Home values significantly impact graduation rates in Houston neighborhoods. Neighborhoods with home values of $70,000 and below have graduation rates below 64%. Neighborhoods with home values of $200,000 and above have graduation rates above 80%. A zip code should not determine a child’s future.

**SAY YES TO QUALITY HOMES FOR ALL INCOMES, IN ALL AREAS!**

Learn more at [www.houstontx.gov/housing/SayYes](http://www.houstontx.gov/housing/SayYes)
I PROTECT YOUR HOME. CAN I BE YOUR NEIGHBOR?

FACT: First-year firefighters earn $43,528 annually and can reasonably afford $1,088 a month on rent or mortgage. The median monthly cost to own a home in Houston is $1,492. The majority of homes in Houston are out of reach for entry-level firefighters. They cannot afford to live where they help people.

SAY YES TO QUALITY HOMES FOR ALL INCOMES, IN ALL AREAS!
Starting HISD Teacher Salary $51,500
30% of income: $1,287 per month

Starting HPD Police Officer Salary $42,000
30% of income: $1,050 per month

First Year HFD Firefighter Salary $43,528
30% of income: $1,088 per month

Coffee Shop Employee Average Wage $18,450
30% of Income: $461 per month

Starting HISD Teacher Salary $51,500
30% of income: $1,287 per month

Nursing Assistant Average Salary $25,400
30% of Income: $635 per month
To Schedule A Community Presentation:

Sasha Marshall
Houston Housing & Community Development Department
832-394-6201
Sasha.Marshall@HoustonTX.gov
# Blue Tarp Initiative Progress Report
## As of 04/07/2017

<table>
<thead>
<tr>
<th>Status Report</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intake Applications</td>
<td>1,049</td>
</tr>
<tr>
<td>Completed Applications</td>
<td>341</td>
</tr>
<tr>
<td>No Response</td>
<td>213</td>
</tr>
<tr>
<td>Ineligible</td>
<td>173</td>
</tr>
<tr>
<td>In Progress</td>
<td>210</td>
</tr>
<tr>
<td>Title Issues</td>
<td>31</td>
</tr>
<tr>
<td>Tax Issues</td>
<td>31</td>
</tr>
<tr>
<td>Declined Services</td>
<td>21</td>
</tr>
<tr>
<td>Tax and Title Issues</td>
<td>29</td>
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</table>

<table>
<thead>
<tr>
<th>Council District</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
<th>F</th>
<th>G</th>
<th>H</th>
<th>I</th>
<th>J</th>
<th>K</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed</td>
<td>4</td>
<td>146</td>
<td>3</td>
<td>111</td>
<td>5</td>
<td>0</td>
<td>0</td>
<td>45</td>
<td>13</td>
<td>1</td>
<td>13</td>
<td>341</td>
</tr>
<tr>
<td>No Response</td>
<td>2</td>
<td>40</td>
<td>0</td>
<td>71</td>
<td>4</td>
<td>3</td>
<td>0</td>
<td>44</td>
<td>33</td>
<td>0</td>
<td>16</td>
<td>213</td>
</tr>
</tbody>
</table>
Home Repair & Blue Tarp Programs

Total Homes Served in Past 12 Months: 270

Total Cost of Repairs: $1,673,646
Total Admin: $251,047 (15%)
Disaster Recovery 2 Single-Family Home Program

Total Homes Completed in Past 12 Months: 84

Total Expenditures: $8,937,433

Total Admin & Project Delivery: $2,186,434 (24%)
Public Services

Number of Clients Served by Month

Total Expenditures: $17,964,677
Total Admin & Project Delivery: $435,822 (2%)
Public Facilities
Expenditures by Month

Total Expenditures: $12,896,197
Total Admin & Project Delivery: $795,571 (6%)
Public Facilities

Unduplicated Projects by Month

- Apr-16: 21
- May-16: 21
- Jun-16: 20
- Jul-16: 22
- Aug-16: 22
- Sep-16: 22
- Oct-16: 23
- Nov-16: 23
- Dec-16: 23
- Jan-17: 24
- Feb-17: 24
- Mar-17: 24
Homebuyer Assistance Program

Total Homeowners Assisted in Past 12 Months: 24

Total Expenditures to Date: $360,036
Total Admin: $285,003 (79%)
Multifamily Housing Programs

Total Units: 2,662

Total Expenditures: $14,438,369

Total Admin & Project Delivery: $783,896 (5%)
THANK YOU