BICYCLE MASTER PLAN

Bicycles Matter
Why Plan?
Project Scope
Costs and Funding
Engaging City Council
Next Steps
Attracting Best and Brightest

- Companies
- Employees

Image source: helly51.wordpress.org
Why Plan?

- Maximize potential benefit
- Efficient use of resources
- Maximize partnership possibilities
- Without plan, can’t realize potential

Professional Services Needed

- Expertise
- Resources
- Objectivity
**2014 Progress**
- RFQ issued
- Preferred service provider identified
- Contract & scope
- Funding partners ID'd

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**Project Scope**
Policy Framework

- Goals and measures
- Target users
- Facility types
- Programs
- Maintenance
- Funding
Implementation Strategy

- Greatest “bang for the buck”
- Consensus accelerates implementation
- High, medium, low
Costs and Funding

- Approximately $500K
- Approximately half from partners
  - H-GAC
  - Bike Houston
  - Houston Parks Board
Council Involvement
- Q of L Committee
- Public engagement plan

Next Steps
- Finalize funding partners
- Council contract consideration
- Kick off plan
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Discussion