

Houston Parks and Recreation Department

Proposed Fee Increases for Special Events Park Use Fees

Presented to
Quality of Life Committee
November 16, 2016



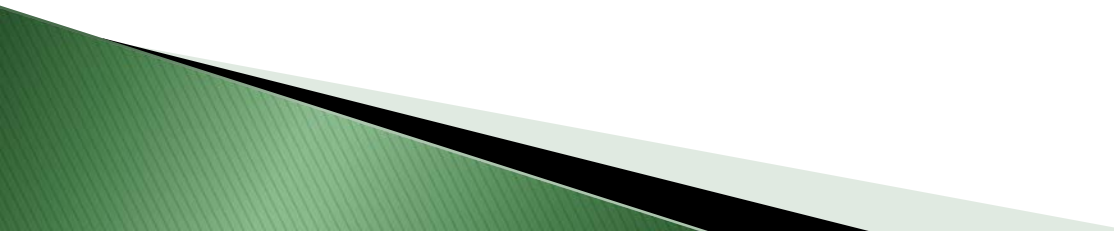
Mayor Sylvester Turner



Four Part Fee Schedule Updates:

1. *Golf, Tennis and Lake Houston Wilderness Park*
 - *Presented to Quality of Life Committee on September 28, 2016*
2. *Park Use and Community Centers Fees*
 - *Picnics, birthday parties & other gatherings*
 - *Presented to Quality of Life Committee on October 26, 2016*
3. **Special Events Park Use Fees**
 - ***Through Mayor's Office of Special Events***
 - ***Presenting to Quality of Life Committee on November 16, 2016***
4. *Sport Fields Fees*
 - *Tentatively scheduled to present to Quality of Life Committee in January 2017*

Why are we doing this?

- Improve cost recovery
 - Improve level of service
 - Improve park space conditions
 - Fee schedule was last reviewed in 1990
 - Align with other municipalities state wide
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What is a Special Event Park Use Permit?

An individual or organization requesting permission to hold an event in a park space with the following production elements:

- Use of amplified sound
- Distribute (sell or give away) any food and/or drink items including pre-packaged and sealed goods
- Use a tent or a stage larger than than 1,200 square feet
- Open to the public
- Requires street closings
- Collect revenue at the park site
- More than 500 attendees/participants
- Requires coordination of City services



*Processed through MOSE as a **Special Event Park Use Permit***



Special Event Park Use Fees

Parks Special Revenue Fund 2100

Type of Special Event(s) in a park space:

- Festival
- Performance
- Fair
- Marketing/Promotion
- Company Event
- Private Event
- Run/Walk
- Bike/Skate
- TV/Film Shoot
- Demonstration/Expressive Activity/Rally
- Any other special event over 500 attendees/participants



Special Events Park Use Fees Annual Revenue Parks Special Revenue Fund 2100

User	FY15 Revenue	FY16 Revenue
Special Events Revenue	\$85,162.49	\$71,229.95

Special Event Park Use Fees

NON-PROFIT RATE:

- *A not for profit event produced by an individual for the purpose of gathering family/friends*
- *Any event produced by an organization that is a 501c3*

COMMERCIAL RATE:

- *A for profit event produced by an individual or organization that is not a 501c3*



Special Event Park Use Fees

Commercial or Non-Profit Rate?

Permit Application Questions:

- *Is applicant an individual or an organization*
- *Is the organization a 501c3*
- *Is the event open to the public*
- *Is the event for family/friends*
- *Will product be sold or distributed*
- *Will the event be advertised or promoted on social media, radio, TV or print?*



Special Event Park Use Fees

Commercial vs Non-Profit Event Examples

Commercial	Non-Profit
Free Press Summer Concert	Birthday parties, family reunions, weddings*
Shell Company Picnic	Susan G. Komen Race for the Cure
The Cheese Fest Houston	Oak Forest Park Festival of Abilities
Margarita Fest	Bayou City Art Festival

*Usually permitted by HPARD, not MOSE, if attendance is less than 500



Special Events Park Use Fees for Non-Profit Event Comparison and Proposed Fee Schedule

Fee Type/Category: NON-PROFIT EVENT					
ATTENDEES/ PARTICIPANTS	AUSTIN CURRENT DAILY FEE	DALLAS CURRENT DAILY FEE	FORT WORTH CURRENT DAILY FEE	HOUSTON CURRENT DAILY FEE	HOUSTON PROPOSED DAILY FEE
2,000 or less	\$1,000-\$5,700	\$500-\$1,000	\$950	*\$276.36	*\$500
2,000 – 4,000	\$5,700-\$5,900	\$1,000	\$2,000	*\$552.72	*\$1,000
4,000 – 6,000	\$5,900-\$6,100	\$1,000-\$1,500	\$2,000-\$4,500	*\$829.08	*\$1,500
6,000 – 8,000	\$6,100-\$6,300	\$1,500	\$4,500	*\$1,105.44	*\$2,000
8,000 – 10,000	\$6,300-\$6,500	\$1,500	\$4,500	*\$1,381.80	*\$2,500
10,000 and over	\$6,500	\$2,000-\$3,000	\$4,500	*1,658.16	*\$3,000

**Plus Application Fee of \$55.34*

Special Events Park Use Fees for Commercial Event Comparison and Proposed Fee Schedule

Fee Type/Category: COMMERCIAL EVENT					
ATTENDEES/ PARTICIPANTS	AUSTIN CURRENT DAILY FEE	DALLAS CURRENT DAILY FEE	FORT WORTH CURRENT DAILY FEE	HOUSTON CURRENT DAILY FEE	HOUSTON PROPOSED DAILY FEE
2,000 or less	\$1,500-\$5,700	\$500-\$1,000	\$2,000	*\$304.00	*\$1,000
2,000 – 4,000	\$5,700-\$5,900	\$1,000	\$4,000	*\$718.53	*\$2,000
4,000 – 6,000	\$5,900-\$6,100	\$1,000-\$1,500	\$4,000-\$9,000	*\$1,133.07	*\$3,000
6,000 – 8,000	\$6,100-\$6,300	\$1,500	\$9,000	*\$1,547.61	*\$4,000
8,000 – 10,000	\$6,300-\$6,500	\$1,500	\$9,000	*\$1,962.15	*\$5,000
10,000 and over	\$6,500	\$2,000-\$3,000	\$9,000	*2,376.69	*\$6,000

**Plus Application Fee of \$55.34*

Special Events Park Use Fees

Parks Special Revenue Fund 2100

Fee Type/Category:	Current Fee	Proposed Fee
Demonstration/ Expressive Activity/Rally	\$27.66	\$75.00

For more information on
Mayor's Office of Special Events visit:
<http://www.houstontx.gov/specialevents/>



Mayor Sylvester Turner

Thank you!

