Houston Parks and Recreation Department

Proposed Fee Increases for Special Events Park Use Fees

Presented to Quality of Life Committee
November 16, 2016
Four Part Fee Schedule Updates:

1. Golf, Tennis and Lake Houston Wilderness Park
   – Presented to Quality of Life Committee on September 28, 2016

2. Park Use and Community Centers Fees
   – Picnics, birthday parties & other gatherings
   – Presented to Quality of Life Committee on October 26, 2016

3. Special Events Park Use Fees
   – Through Mayor’s Office of Special Events
   – Presenting to Quality of Life Committee on November 16, 2016

4. Sport Fields Fees
   – Tentatively scheduled to present to Quality of Life Committee in January 2017
Why are we doing this?

• Improve cost recovery
  – Improve level of service
  – Improve park space conditions
• Fee schedule was last reviewed in 1990
• Align with other municipalities state wide
What is a Special Event Park Use Permit?

An individual or organization requesting permission to hold an event in a park space with the following production elements:

- Use of amplified sound
- Distribute (sell or give away) any food and/or drink items including pre-packaged and sealed goods
- Use a tent or a stage larger than 1,200 square feet
- Open to the public
- Requires street closings
- Collect revenue at the park site
- More than 500 attendees/participants
- Requires coordination of City services

Processed through MOSE as a Special Event Park Use Permit
Type of Special Event(s) in a park space:

- Festival
- Performance
- Fair
- Marketing/Promotion
- Company Event
- Private Event
- Run/Walk
- Bike/Skate
- TV/Film Shoot
- Demonstration/Expressive Activity/Rally
- Any other special event over 500 attendees/participants
## Special Events Park Use Fees Annual Revenue

### Parks Special Revenue Fund 2100

<table>
<thead>
<tr>
<th>User</th>
<th>FY15 Revenue</th>
<th>FY16 Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Events Revenue</td>
<td>$85,162.49</td>
<td>$71,229.95</td>
</tr>
</tbody>
</table>
Special Event Park Use Fees

NON-PROFIT RATE:
• A not for profit event produced by an individual for the purpose of gathering family/friends
• Any event produced by an organization that is a 501c3

COMMERCIAL RATE:
• A for profit event produced by an individual or organization that is not a 501c3
Special Event Park Use Fees
Commercial or Non-Profit Rate?

Permit Application Questions:
• Is applicant an individual or an organization
• Is the organization a 501c3
• Is the event open to the public
• Is the event for family/friends
• Will product be sold or distributed
• Will the event be advertised or promoted on social media, radio, TV or print?
# Special Event Park Use Fees

## Commercial vs Non-Profit Event Examples

<table>
<thead>
<tr>
<th>Commercial</th>
<th>Non-Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Press Summer Concert</td>
<td>Birthday parties, family reunions, weddings*</td>
</tr>
<tr>
<td>Shell Company Picnic</td>
<td>Susan G. Komen Race for the Cure</td>
</tr>
<tr>
<td>The Cheese Fest Houston</td>
<td>Oak Forest Park Festival of Abilities</td>
</tr>
<tr>
<td>Margarita Fest</td>
<td>Bayou City Art Festival</td>
</tr>
</tbody>
</table>

*Usually permitted by HPARD, not MOSE, if attendance is less than 500
<table>
<thead>
<tr>
<th>Fee Type/Category: NON-PROFIT EVENT</th>
<th>AUSTIN CURRENT DAILY FEE</th>
<th>DALLAS CURRENT DAILY FEE</th>
<th>FORT WORTH CURRENT DAILY FEE</th>
<th>HOUSTON CURRENT DAILY FEE</th>
<th>HOUSTON PROPOSED DAILY FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATTENDEES/PARTICIPANTS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2,000 or less</td>
<td>$1,000-$5,700</td>
<td>$500-$1,000</td>
<td>$950</td>
<td>*$276.36</td>
<td>*$500</td>
</tr>
<tr>
<td>2,000 – 4,000</td>
<td>$5,700-$5,900</td>
<td>$1,000</td>
<td>$2,000</td>
<td>*$552.72</td>
<td>*$1,000</td>
</tr>
<tr>
<td>4,000 – 6,000</td>
<td>$5,900-$6,100</td>
<td>$1,000-$1,500</td>
<td>$2,000-$4,500</td>
<td>*$829.08</td>
<td>*$1,500</td>
</tr>
<tr>
<td>6,000 – 8,000</td>
<td>$6,100-$6,300</td>
<td>$1,500</td>
<td>$4,500</td>
<td>*$1,105.44</td>
<td>*$2,000</td>
</tr>
<tr>
<td>8,000 – 10,000</td>
<td>$6,300-$6,500</td>
<td>$1,500</td>
<td>$4,500</td>
<td>*$1,381.80</td>
<td>*$2,500</td>
</tr>
<tr>
<td>10,000 and over</td>
<td>$6,500</td>
<td>$2,000-$3,000</td>
<td>$4,500</td>
<td>*1,658.16</td>
<td>*$3,000</td>
</tr>
</tbody>
</table>

*Plus Application Fee of $55.34
### Special Events Park Use Fees for Commercial Event Comparison and Proposed Fee Schedule

<table>
<thead>
<tr>
<th>ATTENDEES/ PARTICIPANTS</th>
<th>AUSTIN CURRENT DAILY FEE</th>
<th>DALLAS CURRENT DAILY FEE</th>
<th>FORT WORTH CURRENT DAILY FEE</th>
<th>HOUSTON CURRENT DAILY FEE</th>
<th>HOUSTON PROPOSED DAILY FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,000 or less</td>
<td>$1,500-$5,700</td>
<td>$500-$1,000</td>
<td>$2,000</td>
<td>*$304.00</td>
<td>*$1,000</td>
</tr>
<tr>
<td>2,000 – 4,000</td>
<td>$5,700-$5,900</td>
<td>$1,000</td>
<td>$4,000</td>
<td>*$718.53</td>
<td>*$2,000</td>
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<tr>
<td>4,000 – 6,000</td>
<td>$5,900-$6,100</td>
<td>$1,000-$1,500</td>
<td>$4,000-$9,000</td>
<td>*$1,133.07</td>
<td>*$3,000</td>
</tr>
<tr>
<td>6,000 – 8,000</td>
<td>$6,100-$6,300</td>
<td>$1,500</td>
<td>$9,000</td>
<td>*$1,547.61</td>
<td>*$4,000</td>
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<tr>
<td>8,000 – 10,000</td>
<td>$6,300-$6,500</td>
<td>$1,500</td>
<td>$9,000</td>
<td>*$1,962.15</td>
<td>*$5,000</td>
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<tr>
<td>10,000 and over</td>
<td>$6,500</td>
<td>$2,000-$3,000</td>
<td>$9,000</td>
<td>*2,376.69</td>
<td>*$6,000</td>
</tr>
</tbody>
</table>

*Plus Application Fee of $55.34*
### Special Events Park Use Fees

Parks Special Revenue Fund 2100

<table>
<thead>
<tr>
<th>Fee Type/Category:</th>
<th>Current Fee</th>
<th>Proposed Fee</th>
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</thead>
<tbody>
<tr>
<td>Demonstration/Expressive Activity/Rally</td>
<td>$27.66</td>
<td>$75.00</td>
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For more information on Mayor’s Office of Special Events visit:
http://www.houstontx.gov/specialevents/

Thank you!