On-street Car-share Amherst Parking Easement

Administration & Regulatory Affairs Department
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Car-share Pilot

- 4 spaces
- Midtown - 2000 Bagby & 1000 McGowen
- Kick-off - January 20, 2017
- $100/month for metered space
- $50/month for non-metered space
Houston Stats

- 3.9% membership increase year over year
- Average reservation hours per vehicle/month – 169
  - Bagby – 156 hours per month
  - McGowen – 111 hours per month
- Based on fuel economy, car share fleet in Houston had a CO2 savings of 13,451 versus the national average.
  - Average fuel economy for car share fleet is 29.8 MPG.
  - Average fuel economy for new vehicles is 25.3 MPG.
- 9,305 average miles driven per week.
- On-street car share represents 10% of the Houston fleet for Zipcar.
Customer Survey - 2017

- Houston customers
  - In the year before you joined Zipcar, how many private vehicles did you own/lease or were you the primary driver of? 56% answered Zero
  - How many vehicles do you currently own/lease or are the primary driver of? 72% answered Zero
  - 55% of trips had at least 2 people in the car
  - 66% of respondents were students
What’s next

- Recommend City Council approve an ordinance permanently incorporating the on-street car share program into Chapter 26 of the City of Houston Code of Ordinances.

- Questions?
Amherst Parking Easement

- 21 parking spaces
- Bound by Kirby and Kelvin
- Village Real Property grants City parking easement on 21 spaces
- Management agreement with Trademark properties to manage the 21 on-street spaces consistent with Trademark’s off-street parking program.
Agreement Terms

- Village installs 21 parking meters
- Rates must be approved by City
- Village manages and collects the meters
- $25/month/meter for maintenance and operations
- $43/month/meter for two years for capital
- 5% share of net meter revenue
Agreement Terms

- 30 year agreement
  - City or Village may terminate for convenience with 30 days written notice
  - Failure to fulfill obligations requires 60 days opportunity to cure
- Anticipated Annual Net Revenue to City: $25,961
Questions?

- Thank you!