

# Mayor Turner's FIND YOUR PATH

## Youth Career Expo

October 5, 2016 at NRG Park





July 15, 2016

Dear Industry Leader,

As an integral part of Houston's economic powerhouse, I know that you are invested in the success and continued growth of our economy. A major key to ensuring a healthy economy for the future is a ready and able workforce that can adapt to the needs of our ever-changing economy. In order to further our economic success, we must place a priority on connecting our youth to the career opportunities available in the greater Houston area. I am asking you to take the first step by supporting the Mayor's 2016 "Find Your Path" Career Day Expo.

The Mayor's "Find Your Path" Career Day Expo will allow approximately 10,000 high school juniors and seniors from 11 area school districts to discover a wide variety of career opportunities available in the public and private sectors. Exhibitors will also include representatives from colleges, universities, and resource agencies. This is a community sustainability initiative that will help us "grow our own" future workforce, by providing students with a wide variety of potential career options and the support they need to successfully enter the workforce. This year's Expo will be held on Wednesday, October 5th, at the NRG Center from 9:00 a.m. – 12:00 p.m. There will also be a Sponsor Appreciation Lunch immediately following from 12:00 p.m. – 1:00 p.m. Please join me by becoming an exhibitor or sponsor.

Enclosed is the Sponsorship Packet, which provides information on the various sponsorship levels and in-kind donation opportunities. If your organization plans to participate as an exhibitor and/or sponsor, please complete and return the Sponsorship Packet via email to [Findyourpath@houstontx.gov](mailto:Findyourpath@houstontx.gov) or via fax to (832) 395-9418 by **August 31, 2016**.

If you have any questions or need additional information, please contact Velma Laws by emailing [velma.laws@houstontx.gov](mailto:velma.laws@houstontx.gov) or calling (832) 393-6117.

Thank you for your commitment to making Houston home of the nation's leading economy. I look forward to working together to make this initiative a success.

Sincerely,

A handwritten signature in black ink, which appears to read "Sylvester Turner".

Mayor Sylvester Turner



# SPONSORSHIP LEVELS

## Trailblazer

### (Title Sponsor) \$25,000

- 20 x 20 or greater Exhibit space with electricity
- Photo with Presentation of Mayoral Proclamation
- Featured Recognition in Find Your Path Program and Schedule of Events and Press Releases
- Corporate Logo on Find Your Path signage
- Company Logo with Click-through to Company Website on Find Your Path webpage
- Six Parking Passes
- Ten Wristbands for Sponsor Appreciation Lunch
- Remarks at Sponsor Appreciation Lunch (5 mins.)

## Navigator \$15,000

- 10 x 20 Exhibit space with electricity
- Featured Recognition in Find Your Path Program and Schedule of Events and Press Releases
- Corporate Logo on Find Your Path signage
- Company Logo with Click-through to Company Website on Find Your Path webpage
- Five Parking Passes
- Eight Wristbands for Sponsor Appreciation Lunch

## Pathfinder \$10,000

- 10 x 10 Exhibit space with electricity
- Featured Recognition in Find Your Path Program and Schedule of Events and Press Releases
- Corporate Logo on Find Your Path signage
- Company Logo with Click-through to Company Website on Find Your Path webpage
- Four Parking Passes
- Six Wristbands for Sponsor Appreciation Lunch

## Explorer \$5,000

- 10 x 10 Exhibit space with electricity
- Featured Recognition in Find Your Path Program and Schedule of Events and Press Releases
- Corporate Logo on Find Your Path signage
- Three Parking Passes
- Four Wristbands for Sponsor Appreciation Lunch



## SPONSORSHIP LEVELS- Continued

### Voyager \$1,000

- 10 x 10 Exhibit space with electricity
- Corporate Logo on Find Your Path signage
- Recognition in Find Your Path Program and Schedule of Events and Press Releases
- Two Parking Passes
- Two Wristbands for Sponsor Appreciation Lunch

### Adventurer \$700

- 10 x 10 Exhibit space with electricity
- Corporate Logo on Find Your Path signage
- Recognition in Find Your Path Program and Schedule of Events and Press Releases
- One Parking Pass
- One Wristband for Sponsor Appreciation Lunch

### In-Kind Donations

- Examples of In-Kind donations (Event bags, printing event programs, sponsor appreciation luncheon, etc.)
  - Printing/Reproduction, will include company name and logo - \$5,000
  - Sponsor Appreciation Lunch -\$5,000
  - Other

***Thank you for your participation! If you have any questions or need additional information, contact or Velma Laws at 832-393-6117 or via email at: [findyourpath@houstontx.gov](mailto:findyourpath@houstontx.gov) or Sharon Malveaux at 832.393.6148.***



# Registration Form

How would you like to participate in the 2016 Find Your Path Youth Career Expo this year?

Trailblazer (Title Sponsor) - \$25,000

Navigator - \$15,000

Pathfinder - \$10,000

Explorer - \$5,000

Voyager - \$1,000

Adventurer - \$700

Exhibitor - Private Sector - \$500

In - kind donation:

- Sponsor Appreciation Luncheon - \$5,000

- Printing/Reproduction (including company name and logo ) - \$5,000

Exhibitor - Government, Non-Profit, Education - Register fee waived

We make every effort to showcase our sponsors in our event materials. To ensure your name or logo is featured in our program, your completed form and payment must be received by Houston ISD Foundation by Aug. 31, 2016

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## Contact Information:

Please select your industry:

Organization Name:

Division/Department:

Address:

City:

State:

Zip Code:

Contact Person:

Title:

Email:

Phone Number:

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## Method of Payment

- Check
- Electronic Funds Transfer

Please make checks payable to the Houston ISD Foundation with "Find Your Path" on the comment line. **HOUSTON ISD FOUNDATION EIN: 76-0424529**

For information on EFT, contact Sunny Stryk, 713-556-7209 or sstryk@houstonisd.org.

Please mail or hand deliver checks to:

**City of Houston – Velma Laws**

611 Walker, 4th floor  
Houston, Texas 77002



# Registration Form - Continued

Please list participating representatives below:

Last Name	First Name	Phone Number	Email

## Booth Requirements:

- 1 table (10X10 space)     2 tables (10x20 space)     Other:  
 Electricity (available at additional cost)       Wi-Fi (available at additional cost)

Are you displaying equipment/vehicle(s)?

- No       Yes

If "Yes", please describe below: (Please add vehicle/equipment dimensions)