

CITY OF HOUSTON PRESENTS



**YOUTH CAREER EXPO
& TACRAO COLLEGE FAIR**

OCTOBER 8, 2020 - NRG PARK - 9AM - 12PM



FOR MORE INFORMATION VISIT WWW.HOUSTONFINDYOURPATHEXPO.ORG
REMEMBER TO STAY CONNECTED WITH FYP



FIND YOUR PATH

- **Dedicated Viewing Times**
- **Prime Sponsor Locations**
- **Giveaways & Raffle Opportunities**
- **5,000 Plus Attendees**

THE LEADING CAREER EXPO FOR EDUCATORS AND HIGH SCHOOL STUDENTS TO DISCOVER A VARIETY OF CAREER OPPORTUNITIES

OPPORTUNITIES FOR YOUR ORGANIZATION TO REACH OVER 5,000 ATTENDEES

Dear Industry Leader,

Welcome to the 2020 "Find Your Path" Youth Career Expo, the largest city wide career expo in the Houston area. Hosted by the City of Houston Human Resources Department; the Expo is an excellent opportunity to plant seeds in the minds of our youth. The Find Your Path Youth Career Expo serves to connect students with employers in the public and private sectors. It provides students with opportunities for their future career and gives employers access to reach high school scholars throughout the City of Houston.

The expo targets high school students from over 20 different school districts in the greater Houston area. This is a community sustainability initiative that will help us "grow our own" future workforce, by providing students with a wide variety potential career options and positive motivation.

Your support of this initiative allows you to do some long-range recruiting and offers the benefits of community investment and exposure. The sponsor information packet provides information on the various sponsorship levels and advertising opportunities. Your contributions are tax deductible via the HISD foundation.

Learn more about this exciting and innovative event at www.houstonfindyourpathexpo.org. If you have any questions or need additional information, feel free to contact Sharon Malveaux at 832.393.6148 or via email at findyourpath@houstontx.gov.

We look forward to seeing you at the Find Your Path Career Expo.

Sincerely,

Find Your Path Committee

**Go to www.houstonfindyourpathexpo.org
to Register as a FYP 2020 Sponsor/Exhibitor today!**



SPONSORSHIPS / EXHIBITOR

Plant Seeds in the Minds of Our Youth

FYP OFFERS SPONSORSHIP OPPORTUNITIES AT MANY LEVELS WITH VALUE-FILLED PACKAGES

Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
<ul style="list-style-type: none"> • 20 x 20 premier exhibit placement with electricity • Photo with Presentation of Mayoral Proclamation • Featured Recognition in Find Your Path signage • Company Logo with click-through to Company Website on Find Your Path webpage • 6 Parking Passes • 10 Wristbands for Sponsor Breakfast • Remarks at Sponsor Breakfast 	<ul style="list-style-type: none"> • 10 x 20 exhibit space with electricity • Featured Recognition in Find Your Path Program and Schedule of Events • Corporate Logo on Find Your Path signage • Company Logo with click - through to Company Website on Find Your Path webpage • 5 Parking Passes • 8 Wristbands for Sponsor Breakfast 	<ul style="list-style-type: none"> • 10 x 10 Exhibit space with electricity • Featured Recognition in Find Your Path Program and Schedule of Events • Corporate Logo Find Your Path signage • Company Logo with click - through to Company Website on Find Your Path webpage • 4 Parking Passes • 6 Wristbands for Sponsor Breakfast 	<ul style="list-style-type: none"> • 10 x 10 Exhibit space with electricity • Featured Recognition in Find Your Path Program and Schedule of Events • Corporate Logo on Find Your Path signage • 3 Parking Passes • 4 Wristbands for Sponsor Breakfast

\$500 EXHIBIT & CAREER EXPO BOOTH FEES INCLUDE THE FOLLOWING BENEFITS AND SERVICES:

- 10 x 10 Exhibit space with electricity
- Corporate Logo on Find Your Path signage
- Recognition in Find Your Path Program and Schedule of Events
- 2 Parking Passes
- 2 Wristbands for Sponsor Breakfast



SPACE IS LIMITED- FOR THE BEST LOCATION MAKE YOUR RESERVATIONS WITH FULL PAYMENT



ADVERTISING

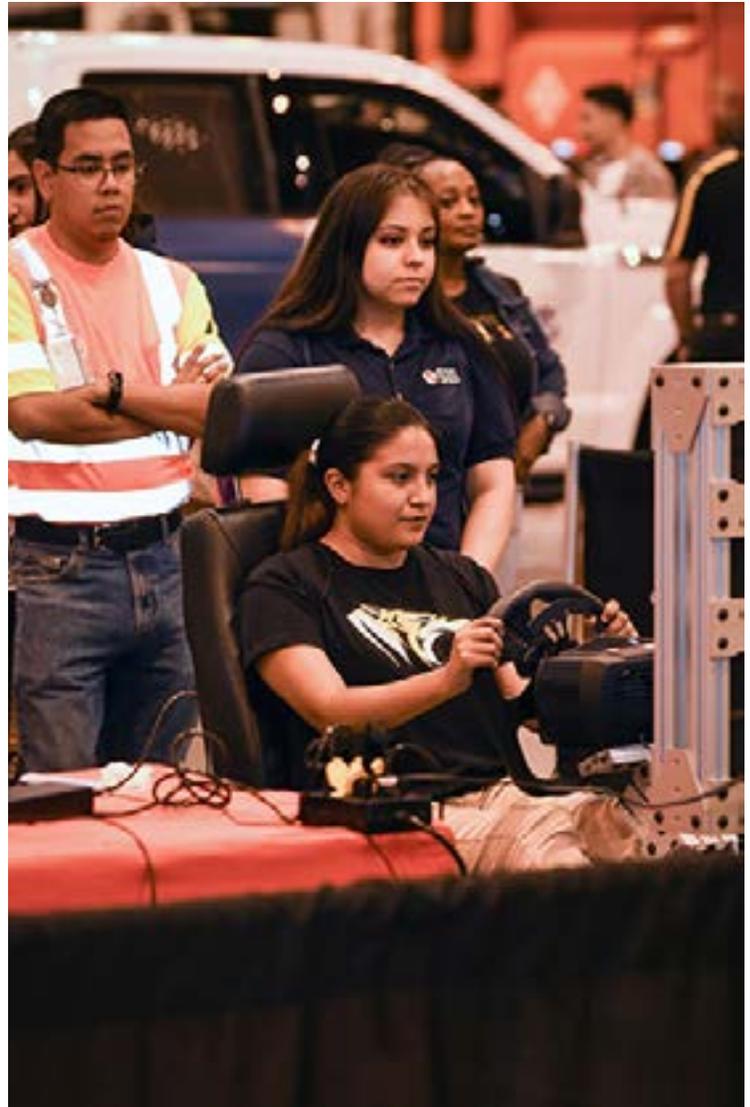
Take advantage of premier placement in the Career Expo Program. To review our advertising information/ submission/specification, go online to www.houstonfindyourpathexpo.org.

ADVERTISING IS ACCEPTED FOR THE OFFICIAL FYP 2020 CAREER EXPO PROGRAM AS FOLLOWS:

FIND YOUR PATH PROGRAM

DEADLINE for ad PDF file: August 10, 2020
Artwork: 300 dpi Press Quality PDF
The career expo is distributed to thousands of expo attendees (5,000 plus) to plan their personal expo schedule. This is your opportunity to advertise and attract inspire, engage and attract attendees to any new products, careers to your exhibit booth.

- **Full-page Black & White Ad:** \$400 
5.5"w X 8.5"h
- **Half-page Black & White Ad:** \$200 
5.5"w X 4.25"h
- **1/4-page Black & White Ad:** \$100 
2.75"w X 4.25"h



Please email your advertisement press PDF by the deadline to: findyourpath@houstontx.gov

FYP RESERVES THE RIGHT TO ACCEPT SPONSOR/EXHIBITOR/CAREER FAIR/ADVERTISER APPLICATIONS ONLY FROM THOSE ORGANIZATIONS WHOSE GOALS ARE CONSISTENT WITH THOSE OF FYP.

Go to www.houstonfindyourpathexpo.org
to Register as a FYP 2020 Sponsor/Exhibitor today!



Registration Form

How would you like to participate in the 2020 Find Your Path Youth Career Expo this year?

Platinum - \$10,000

Gold - \$7,500

Silver - \$5,000

Bronze - \$2,500

Exhibitor - \$500

In-Kind Donation: Amount:

Government, Non-Profit, Education – Registration fee waived

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Contact Information:

Industry:

Organization Name:

Division/Department:

Address:

City:

State:

Zip Code:

Contact Person:

Title:

Email:

Phone Number:

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Method of Payment

Electronic Funds Transfer

Check

Please make checks payable to the Houston ISD Foundation with "Find Your Path" on the comment line.

HOUSTON ISD FOUNDATION EIN: 76-0424529

For information on EFT, contact Jennifer Tweeton, 713.556.7275 or jennifer.tweeton@houstonisd.org.

Please mail or hand deliver checks to:

City of Houston – Sharon Malveaux

611 Walker, 4th floor

Houston TX 77002

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Please list participating representatives below:

First Name	Last Name	Phone Number	Email
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Booth Requirements: (check all that apply)

2 tables (20X20 space)

1 table (10X10 space)

2 tables (10X20 space)

Electricity

Wi-Fi

Are you displaying equipment/vehicle(s)?

Yes

No

If "Yes", please list vehicle/equipment dimensions

If you are planning to bring motorized equipment or vehicles, they must be inspected by a Fire Department Inspector day of the Find of Path Expo.

Pre-requisite Entry

- Gasoline in fuel tanks shall not exceed one-fourth (1/4) capacity or 5 gallons.
- Propane cylinders shall be new or unused prior written approval by Fire Marshal