



City of Houston Presents

FIND YOUR PATH

Youth Career Expo



Sponsorship Information Packet



July 2015

Dear Industry Leader,

The 2015 "Find Your Path" Youth Career Expo is an excellent opportunity to plant positive seeds in the minds of our youth. This year's Expo will be held on Wednesday, October 7th, at the NRG Center, Halls A and B, from 9:00 a.m. – 1:00 p.m. There will also be a "Sponsor Appreciation Breakfast" and recognition ceremony from 8:00 a.m. – 8:30 a.m. Hosted by the City of Houston Human Resources Department; the Expo will allow approximately 10,000 high school juniors and seniors to discover a wide variety of career opportunities available in the public and private sectors. Exhibitors will also include representatives from colleges, universities, and resource agencies. This is a community sustainability initiative that will help us "grow our own" future workforce, by providing students with a wide variety of potential career options and positive motivation.

Your support of this initiative allows you to do some long range recruiting, and offers the benefits of community investment and exposure. The Sponsor Information Packet provides Information on the various sponsorship levels and in-kind donation opportunities. Your contributions are tax deductible via the HISD Foundation.

Thank you for your consideration. If your organization would like to participate, please complete and return the "Exhibitor/Sponsorship Information" packet via email to Findyourpath@houstontx.gov or via fax to 832.395.9418 by **August 31, 2015**.

Learn more about this exciting and innovative event at <http://houstontx.swagit.com/play/10172014-615/#1> or visit www.houstonfindyourpathexpo.org. If you have any questions or need additional information, feel free to contact Velma Laws via email at velma.laws@houstontx.gov or at 832.393.6117.

Sincerely,

The 2015 Find Your Path Committee





Sponsorship Information Form

SPONSORSHIP LEVELS

Trailblazer

(Title Sponsor) \$25,000

- 20 x 20 or greater exhibit space
- Photo with Presentation of Mayoral Proclamation
- Featured Recognition in Find Your Path Program & Schedule of Events
- Visibility in Radio, Print, Social Media & Television Opportunities
- Featured Logo on Find Your Path signage
- Recognition in Find Your Path Press Releases
- Company Logo with Click-through to Company Website on Find Your Path Page
- Power, Tables & Chairs for Exhibit Space
- Four VIP Parking Passes
- Ten Wristbands for VIP Area

Navigator \$15,000

- 10 x 20 exhibit space
- Featured Recognition in Find Your Path Program & Schedule of Events
- Visibility in Radio, Print, Social Media & Television Opportunities
- Company Logo with Click-through to Company Website on Find Your Path Page
- Power, Tables & Chairs for Exhibit Space
- Two VIP Parking Pass
- Eight Wristbands for VIP Area

Pathfinder \$10,000

- 10 x 10 exhibit space
- Featured Recognition in Find Your Path Program & Schedule of Events
- Company Logo with Click-through to Company Website on Find Your Path Page
- Power, Tables & Chairs for Exhibit Space
- Two Regular Parking Passes
- Six Wristbands for VIP Area

Explorer \$5,000

- 10 x 10 exhibit space
- Featured Recognition in Find Your Path Program & Schedule of Events
- Power, Tables & Chairs for Exhibit Space
- One Regular Parking Passes
- Four Wristbands for VIP Area



SPONSORSHIP LEVELS- Continued

Voyager \$1000

- 10 x 10 exhibit space
- Recognition in Find Your Path Program & Schedule of Events
- Power, Tables & Chairs for Exhibit Space
- Two Regular Parking Passes
- Two Wristbands for VIP Area

Adventurer \$500 (Included in Registration Fee)

- 10 x 10 exhibit space
- Recognition in Find Your Path Program & Schedule of Events
- Company Logo on the Find Your Path Web Page
- Power, Tables & Chairs for Exhibit Space
- One Regular Parking Passes
- Two Wristbands for VIP Area

In-Kind Donations

- Examples of In-Kind donations (T-shirts, promotional items, banners, etc.)
 - T-shirts (quantity: 200)
 - Promotional Items (quantity: 10,000)
 - Banners (\$1,000)
 - Other

Thank you for your participation! If you have any questions or need additional information, contact or Velma Laws at 832-393-6117 or via email at: findyourpath@houstontx.gov



Sponsorship Information Form

Organization Information

Organization Name:

Division/Department:

Address:

City:

State:

Zip Code:

Contact Person:

Title:

Email:

Phone Number:

Sponsorship Levels

Trailblazer \$25,000

Navigator \$15,000

Pathfinder \$10,000

Explorer \$5,000

Voyager \$1000

Adventurer \$500

In-Kind Donations

Description of Item(s):

Value of
Item(s):

Note: Sponsorships and In-kind donations to Houston ISD Foundation may be deductible for income tax purposes by the donor:

- Houston ISD Foundation or City of Houston cannot place a value on goods or services received; the donor must value these goods or services.*
- If the claimed value of a gift is more than \$5,000, the donor must have a qualified appraisal of the gift. For more details, see IRS Publication 1771.*

Method of payment:

Check

Electronic Funds Transfer

Please make checks payable to the Houston ISD Foundation with "Find Your Path" on the comment line.

HOUSTON ISD FOUNDATION EIN: 76-0424529

Please mail or hand deliver checks to:

City of Houston – Velma Laws

611 Walker, 4th floor

Houston, Texas 77002