



# HOUSTON FIRE DEPARTMENT PUBLIC AFFAIRS OFFICE MEDIA ALERT

FOR IMMEDIATE RELEASE  
APRIL 10, 2009

CONTACT: HFD PUBLIC AFFAIRS, 713-495-7900

## HFD to Announce New Safety Campaign Effort

**WHAT:** The Houston Fire Department will announce a new safety campaign effort underway to help increase safety awareness and fire prevention.

**WHEN:** Tuesday, April 14, 2009 at 10 a.m.

**WHERE:** Fire Station 8, 1919 Louisiana

**DETAILS:** Fire Chief Phil Boriskie will announce a HFD safety campaign in partnership with Clear Channel Communications and Wal-Mart. Representatives from both companies will also be giving remarks.

This new campaign is an effort to help prevent tragic incidents from even happening. Fire Prevention is key and with these partnerships six different safety billboards, with four in English and two in Spanish, will be placed around the City of Houston .



**Working Smoke Detectors Save  
Lives!**

