

Don't Be Afraid: Interpreting and  
Applying Data To Strengthen  
HIV/AIDS Prevention, Care and  
Housing Programs

**Franklin Management**

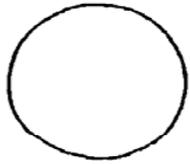
**2006 Stakeholders' Consultation To Achieve  
Linkages and Engagement**

**December 18, 2006**

# Training Objectives

By the end of the training, participants will be able to:

- Identify ways to use data to improve HIV Prevention, Care, and Housing Programs
- Define common evaluation terms
- Identify steps to prepare for evaluation
- Identify strategies for building data collection capacity within their organization
- Describe ways to work effectively with a consultant
- Identify resources for follow-up technical assistance

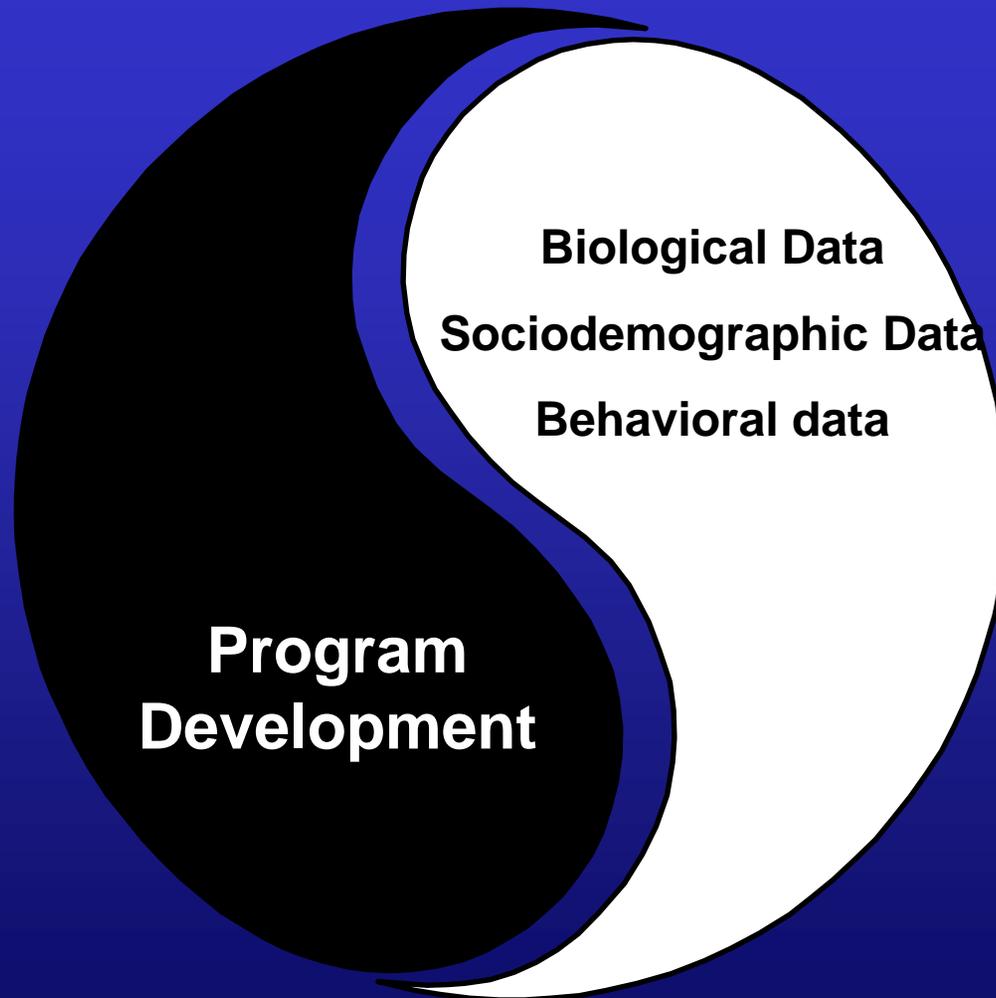


**My question is, “Are we making a difference?”**

# Four Reasons to interpret and Apply Data

- **Accountability:** Accountability may be to the funder, to the staff, to the clients, and to the community
- **Program Improvement:** Helps us to improve existing programs
- **Knowledge Development:** Helps us to plan future programs
- **Social Justice:** Data can tell us if the most vulnerable populations are receiving appropriate and effective services

# The Tao of Program Improvement



# Biological Data

- HIV
- AIDS
- STI
- Hepatitis B, C
- TB

# Behavioral Data

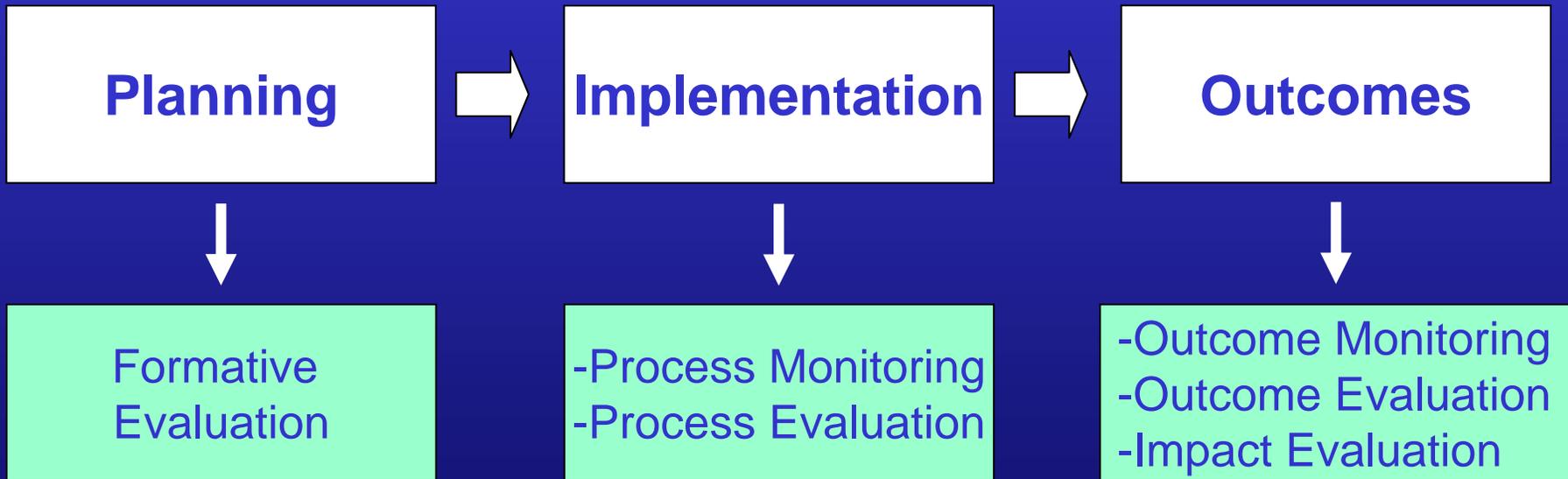
- General Population
- Sub Populations at higher risk
- Young People

# Sociodemographic

**Morbidity**

**Mortality**

# Evaluation Related to Planning, Implementation, and Outcomes



# Implications of Not collecting or using appropriate data



# Building Foundations for Effective Results



# Working with an Consultant

- Select a TA provider who understands data collection
- Select a TA provider who can communicate clearly with different stakeholders (e.g., program managers, front line staff, community members)
- Clarify the roles and responsibilities of the TA provider and stakeholders
- Establish a workplan and timeline
- Meet regularly with the TA provider to monitor progress
- Use the TA provider to build internal capacity

# Interpreting and Applying Data Capacity

**The ability to interpret and apply data is crucial to sound program development and program improvement.**