

MY BROTHER'S KEEPER
LOCAL ACTION SUMMIT

Hosted by the City of Houston
Mayor Annise Parker



THE CHALLENGE

“Low-literacy is the root cause of almost all social ills, including crime rates, dropout rates, joblessness, homelessness, social injustice and health equity issues.”

-- Mayor Annise Parker --

AGENDA

- 1. Summit Objectives**
- 2. The MBK Challenge**
- 3. The Challenge by the Numbers**
- 4. Comments from Sector Leaders**
- 5. The Proposed Houston Strategy**
- 6. Audience Feedback**
- 7. Next Steps**
- 8. Commitment**

OBJECTIVES

- 1. Increase awareness about the MBK Challenge**
- 2. Review key sample indicators**
- 3. Gain perspective of challenge from sector leaders on priority areas and proposed plans**
- 4. Adopt proposed structure/process**
- 5. Select National Goals**
- 6. Gain commitment for MBK collective impact strategy**

ABOUT THE MBK CHALLENGE

1 book is available for every **300** children in low-income area homes

-- Barbara Bush Literacy Foundation --



ABOUT THE MBK CHALLENGE

President Barack Obama,

in February 2014, launched the MBK initiative to address persistent opportunity gaps. The initiative calls attention to disparities in success, especially for boys and young men of color.

1. Encourages communities (cities, counties, jurisdictions) to improve the life outcomes to ensure that all young people can reach their full potential
2. Begins with the review of local statistics, gaps and opportunities for improvement

ABOUT THE MBK CHALLENGE

Creates a Catalytic Moment for Change by,
concentrating action within 180 days to establish and execute a Local Action Plan

1. Local Action Summit
2. Policy and Program Review
3. Formulation of Local Recommendations
4. Public Launch of Plan

THE CHALLENGE BY THE NUMBERS

*“If you help a person to read, then
their opportunities in life will be endless.”*

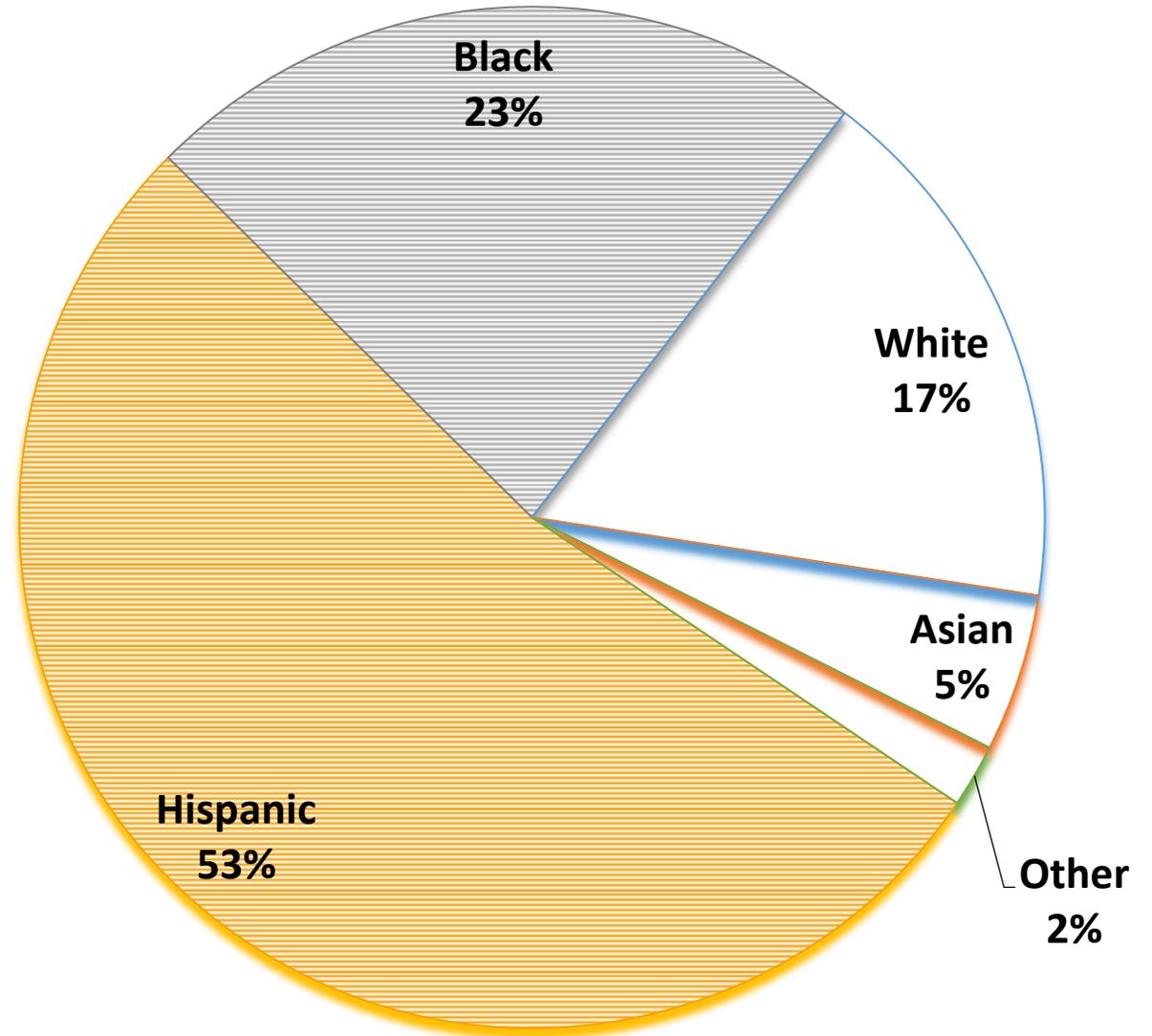
-- Barbara Bush, First Lady--



City of Houston Youth: Population

Black and Hispanic Youth make up over **75%** of the male population aged 10 to 24 years in Houston.

Houston Male Population Ages 10-24*

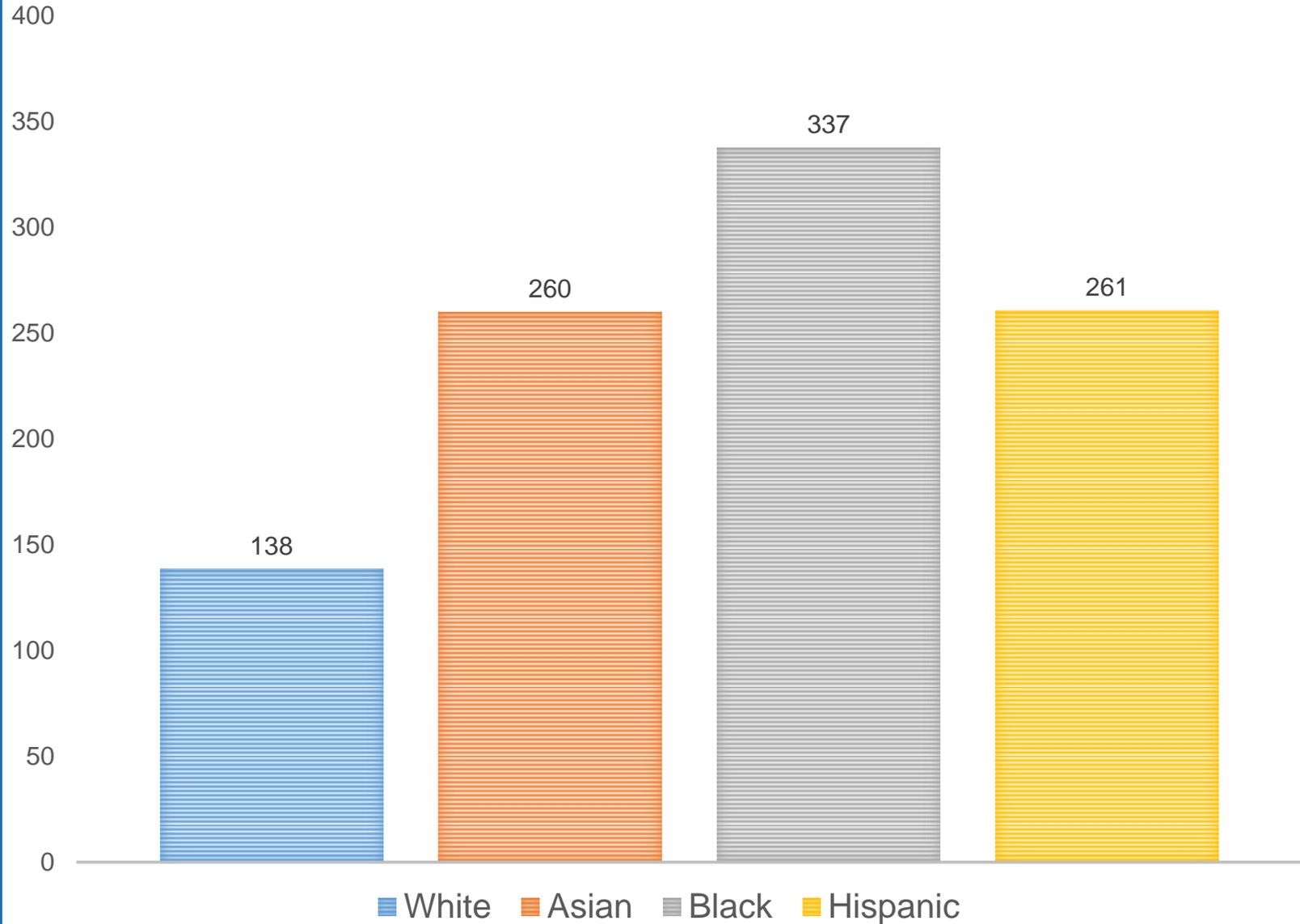


*2010 Census

City of Houston Youth: Poverty

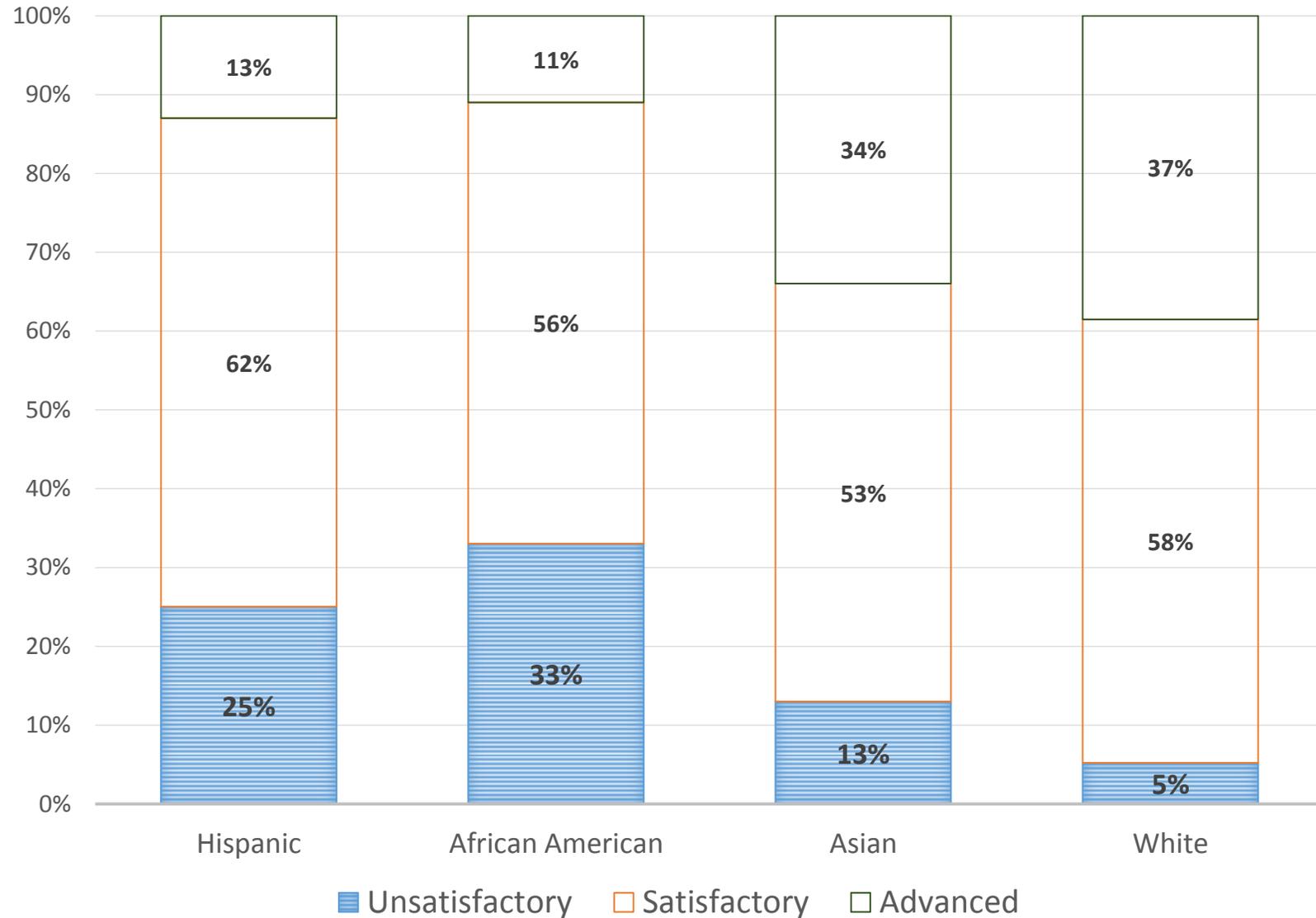
Houston Males Ages 10-24 in Poverty

Rate Per 1,000



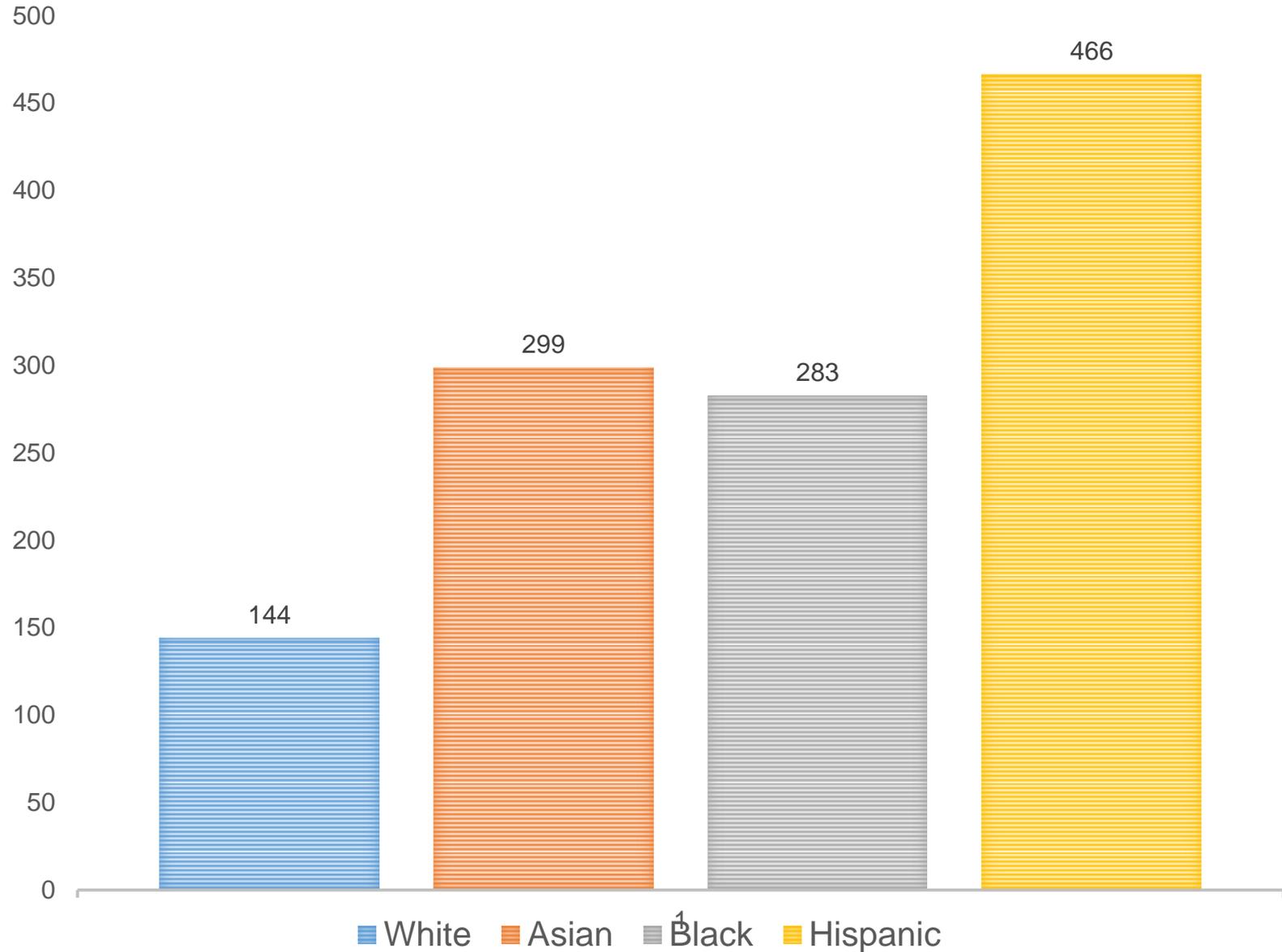
Black Youth are **2.5 times** more likely to be in poverty than white youth.

Children who do not read proficiently by the end of third grade are **4 times** more likely to not graduate high school on time.



Houston Males Ages 10-24 without Health Insurance

Rate Per 1,000



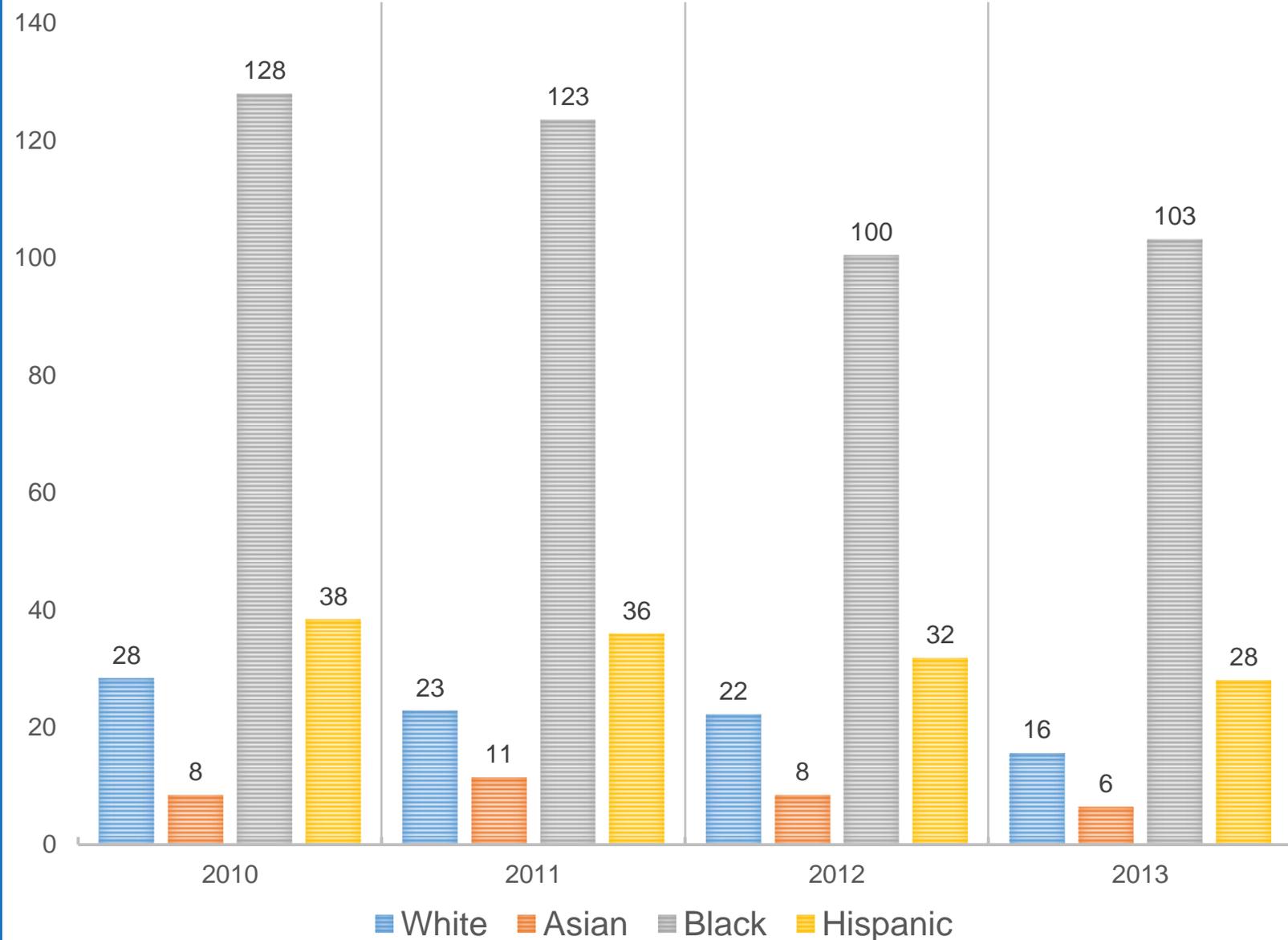
Hispanic youth are more than **3 times** more likely to not have health insurance than white youth.

City of Houston Youth: Violent Crimes

Black youth are **6 times** more likely to be arrested and charged than white youth.

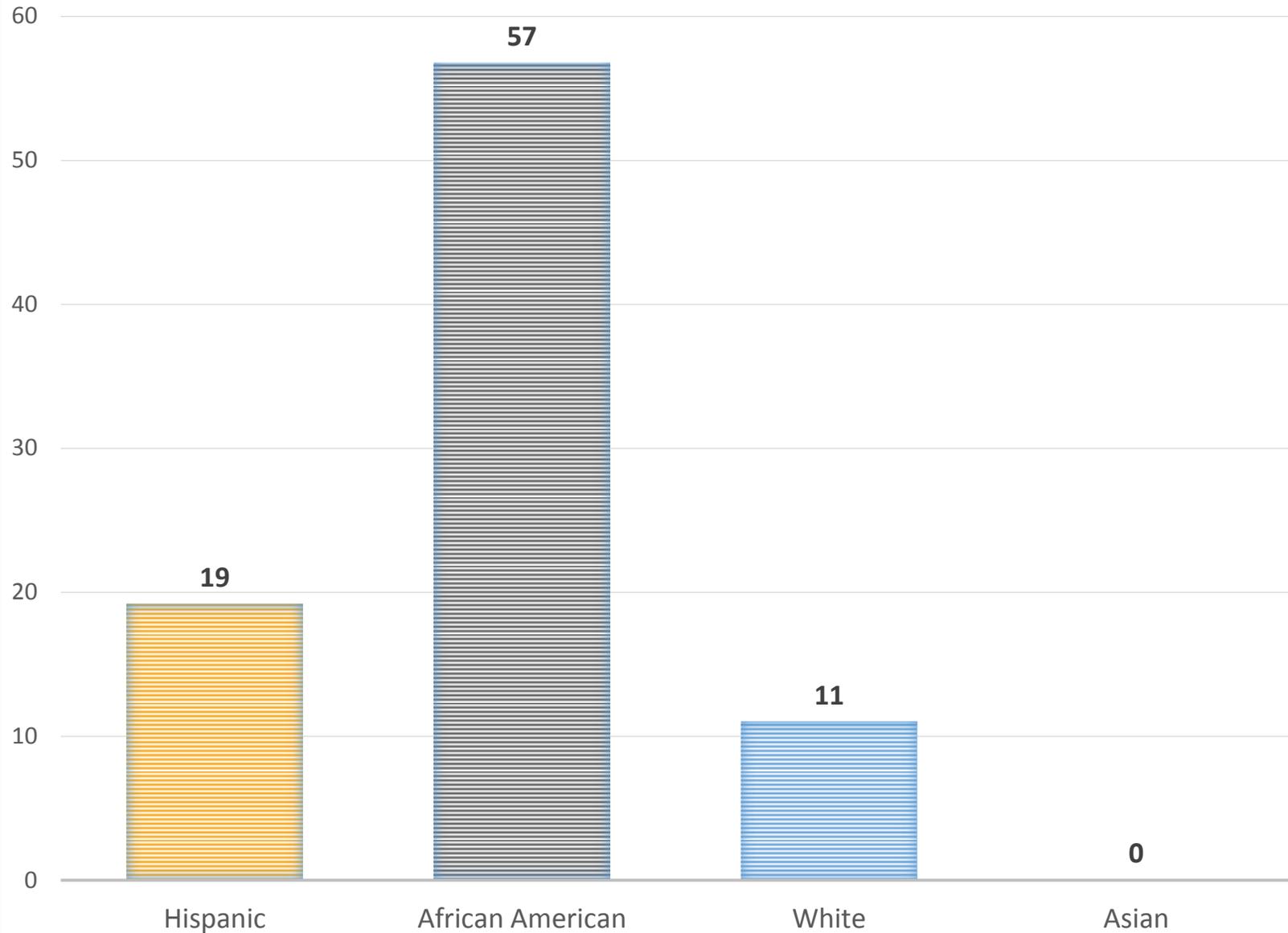
Houston Violent Crimes, Males Ages 10-24 by year

Rate Per 1,000



Houston Misdemeanors, Males Ages 10-17 by year

Rate Per 1,000



Black Youth are **5 times** more likely to be in the juvenile justice system because of misdemeanor offenses than the white youth.

SUCCESS THROUGH LEADERSHIP

“Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.”

-- Margaret Mead--



SECTOR - EDUCATION

Dr. Terry Grier
Superintendent
Houston Independent School District

SECTOR - HEALTH

Christopher S. Greeley, MD, MS, FAAP

Professor of Pediatrics

Center for Clinical Research and Evidence-Based Medicine

University of Texas Health Science Center at Houston

SECTOR – LAW ENFORCEMENT

Charles McClelland
Chief of Police
City of Houston Police Department

SECTOR – JUVENILE JUSTICE

Thomas Brooks
Executive Director and Chief Probation Officer
Harris County Juvenile Probation Department

SECTOR – PROTECTIVE SERVICES

George Ford

Executive Director

Harris County Protective Services for Children and Adults

SECTOR - BUSINESS

Dr. Laura G. Murillo
President & CEO
Houston Hispanic Chamber of Commerce

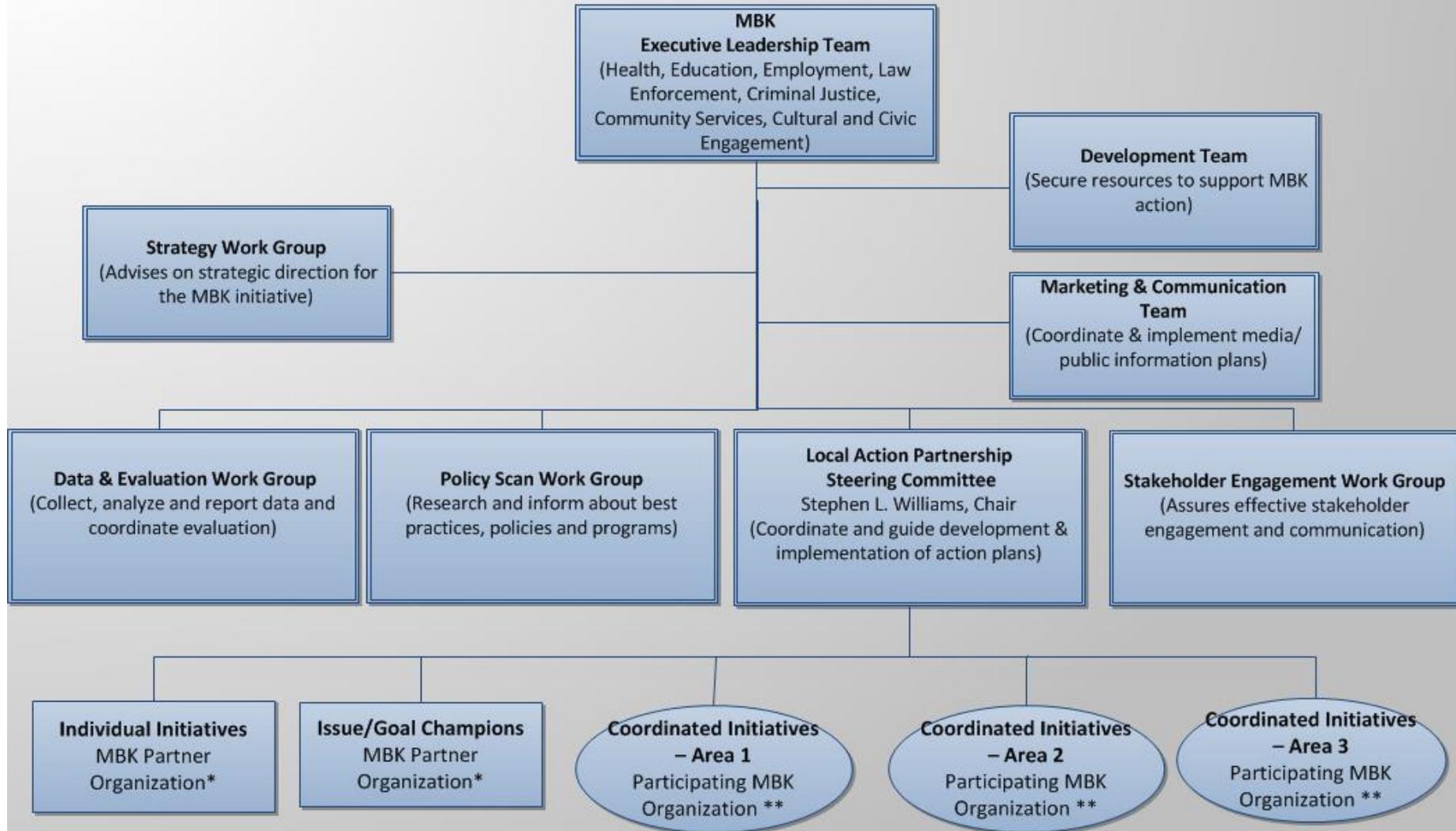
SECTOR – YOUNG ADULTS

Francisco Garcia
Community Organizer

SECTOR – YOUTH

Giovanni Johnson
Senior, Kashmere High School
5TH Ward Enrichment Program

My Brother's Keeper Structure



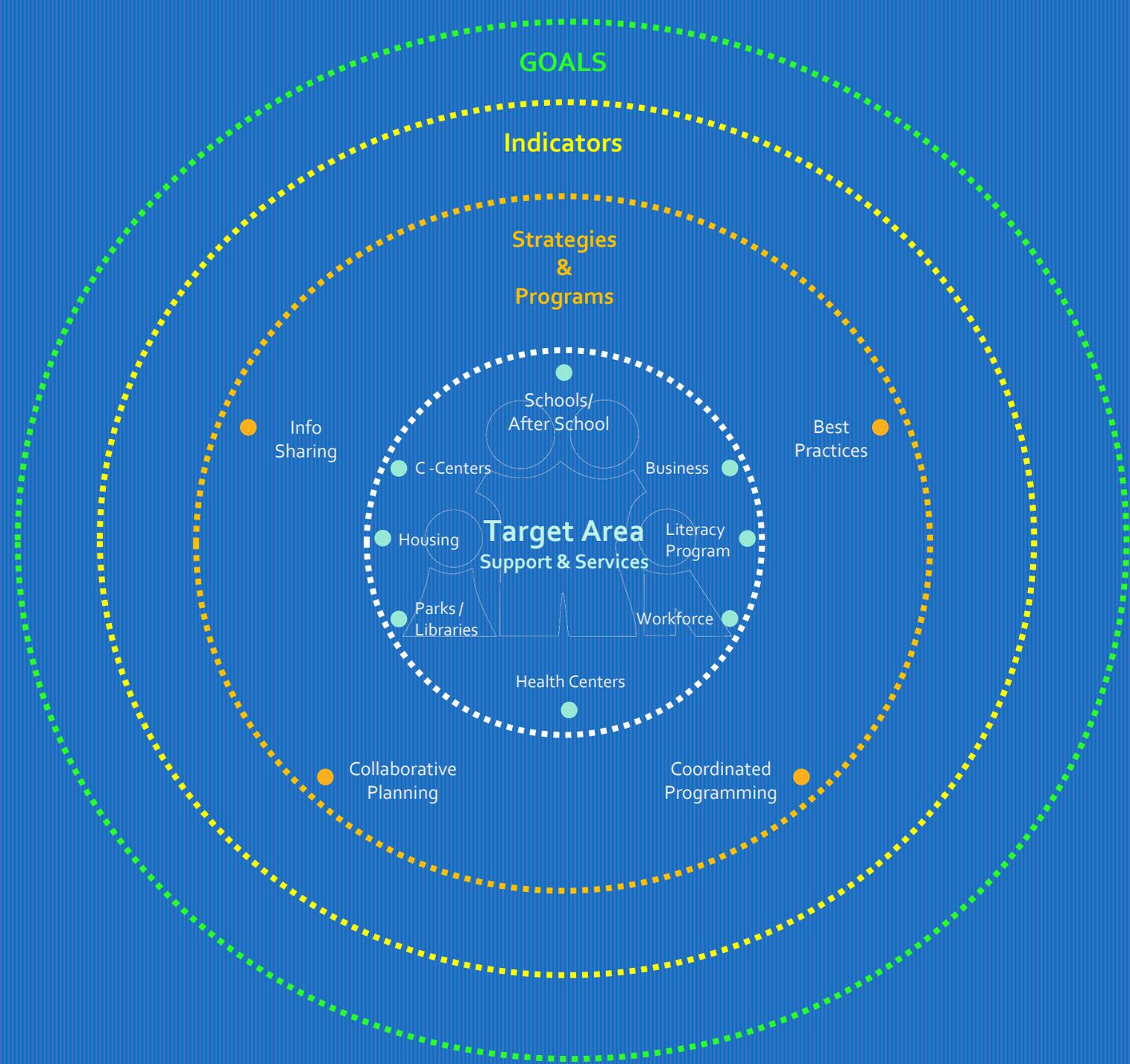
*MBK Individual Partners:

- Undertake individual actions that support local MBK goals
- Agree to share data in order to monitor progress toward goals

**MBK Coordinated Initiatives:

Organizations that formally agree to take collective action to impact designated service areas

HOUSTON AREA STRUCTURE



HOUSTON AREA PROCESS AND TIMELINE

1. Hold local action summit

2. Conduct policy scan

- Research policy program and practices
- Identify gaps

3. Make recommendations to local action partnership

1. Review policy scan report and identify needed actions

2. Create report of recommended actions

1. Create consolidated local action plan

2. Gather individual agency commitment forms & plans

3. Launch Plan of Action

November

December

February

March

April

2014

2015

Collect & analyze data

- Determine standards for tracking and sharing data
- Produce dashboard with key indicators

1. Local Action Steering Committee presents recommended actions to Executive Leadership Team

YOUR FEEDBACK

What are your thoughts?

RANK GOALS

- A** Ensure all children enter school cognitively, physically, socially and emotionally ready
- B** Ensure all children read at grade level by 3rd grade
- C** Ensure all youth graduate from high school
- D** Ensure all youth complete post-secondary education or training
- E** Ensure all youth of school are employed
- F** Ensure all youth remain safe from violent crime

NEXT STEPS

- 1. Participate in data and policy group work**
- 2. Provide feedback to surveys, questionnaires and inquiries about:**
 - **Policies and best practices**
 - **Data and information**
 - **Community assets**

YOUR COMMITMENT

“If human beings are perceived as potentials rather than problems, as possessing strengths instead of weaknesses, as unlimited rather than dull and unresponsive, then they thrive and grow to their capabilities.”

-- Barbara Bush, First Lady--



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