



HOUSING AND COMMUNITY DEVELOPMENT DEPARTMENT

News Release

PUBLIC INFORMATION OFFICE

FOR IMMEDIATE RELEASE

DATE: November 15, 2007

CONTACT: Lester Whiteing (O) 713-865-4234, Cell: 713-249-6489
Frank Michel (O) 713-247-2668, Cell: 713-412-8674
Patrick Trahan (O) 713-437-6293, Cell: 713-417-4134

A Forum at the Brown Convention Center Will Dispel Myths about the Current Housing Market, in Houston

Mayor Bill White will join City Housing Director Richard Celli and over 500 housing industry partners to educate Houstonians who desire affordable homeownership and who are looking for answers in the wake of some turmoil within the home loan industry around the country.

The Housing Forum will take place Thursday, November 15th from 9:30 a.m. to noon at the Brown Convention Center, 1001 Avenidas de las Americas.

“Houston’s housing market is strong and there are a many reliable products and programs that provide assistance to people who want a piece of the American dream of homeownership,” said Mayor Bill White. “We have paid close attention to providing affordable housing in Houston, so that buyers can have quality choices while making realistic decisions about their ability to pay.”

“The city housing department is making affordable homeownership a reality every day for Houstonians,” said Director Celli. “Attendees will leave this conference with information to make sound decisions about their home-buying future.”

Partners such as Bank of America, Chase Bank, Countrywide, Wells Fargo, Houston Housing Finance Corporation and the Credit Coalition will showcase products and services to assist potential homebuyers.

-more-

Houston Developer Ed Wolf will update attendees on the latest news from the Houston Association of Realtors, while Greater Houston Builders Association, Executive Director, Toy Wood will highlight recent multi-media campaigns related to Houston's economy and affordability of housing.

For more information, click on Houstontx.gov.

###