



ATTENTION SCHOOLS!!

Be part of iGreen!

February 2009

Dear School Administrator:

Enclosed is the iGreen School Kit. We hope you will share this with your staff, teachers and students to find ways to help make Houston a healthy, clean and environmentally friendly community and to participate in the iGreen Youth Zone at the EXPO described below.

Kit contains the following:

- **Description of the iGreen and the ways for youth to participate**
- **Form A: School Application and Guidelines**
- **Form B: iGreen” Showcase/Stage Guidelines**
- **Press Alert for announcements and newspaper**

WHAT IS iGREEN? iGreen is the theme of the Youth Green Zone, one of the five zones at the Houston Green EXPO, organized by Gulf Coast Green of the American Institute of Architects (AIA) and the City of Houston. iGreen is a youth movement, led by the Mayor’s Youth Council, that educates, entertains and inspires Houston youth to help make Houston a clean, healthy and environmentally friendly place. Mayor Bill White is very supportive of this project.

WHEN IS THE EXPO? Saturday, April 18, 2009 and Sunday April 19, 2009, 10am-5pm

WHERE IS THE EXPO? Reliant Center-Exhibit Hall B. Look for the iGreen Youth Zone Banner

This is the second EXPO of this kind held in Houston. It will be FREE and open to the public. An estimated 10,000 consumers from Houston and the Gulf Coast Region attended last year to take advantage of this opportunity to learn about green, energy efficient products and services in a hands-on atmosphere, free of green misinformation. The iGreen Youth Zone will have booths, games, giveaways and performances. Youth can participate in the iGreen in several ways described below.

HOW YOUTH CAN BE PART OF iGREEN?

- 1. THROUGH YOUR SCHOOL OR ORGANIZATION**
- 2. THROUGH PERSONAL CREATIVITY**
- 3. ATTEND THE EXPO WITH YOUR FAMILY AND FRIENDS and VISIT iGREEN YOUTH ZONE**
- 4. HELP US SPREAD THE WORD**

THROUGH YOUR SCHOOL OR ORGANIZATION

All elementary and secondary schools are invited to submit a project, display or interactive activity that will educate and entertain students of all ages on how you are making Houston more environmentally friendly. If your school has been involved in local recycling, conservation, or other

energy saving programs, then this is the chance to share your experience with others. If you plan to adopt other eco-friendly measures, then please help share your plans with students from other schools so that they may be encouraged to start environmental programs of their own. The chance to participate is open to all students, and whether they choose to create a project on their own or within a group of other students makes no difference.

Submission must 1) be related to an environmental issue; 2) demonstrate how it helps Houston to be a green community; 3) be conducted or completed by a class, club or organization submitted through the school. Submissions may take the form of a:

- Display exhibited on a table or hung on a wall
- Interactive activity, experiment or project in a 10 ft. x 10 ft. booth that you must staff throughout the EXPO.

Complete Form A: School Application and Guidelines. The iGreen Committee reserves the right to limit the number of submissions based on limited space. Submissions will be returned only if picked up by the end of the Expo on Sunday at 5pm or other arrangements made.

THROUGH YOUR PERSONAL CREATIVITY

The “iGreen” Showcase and Stage allows youth, grades K-12 to be creative in the following areas:

- Visual Arts such as drawing, painting, sculpture, craft, photography
- Performing Arts such as skits, dance, singing, spoken word, break dancing
- Literary Arts such as essays and poetry

Submissions must be: 1) related to an environmental issue; 2) created or performed by youth, K-12.

Complete Form B: “iGreen” Showcase and Stage Guidelines. The iGreen Committee reserves the right to limit the number of submissions based on space and time limitations.

ATTEND THE EXPO WITH FAMILY AND FRIENDS OR CLASS FIELD TRIP:

The iGreen Youth Zone will present facts about environmental conservation in interactive ways that students of all ages will find engaging. The goal of this youth zone is to give students, from elementary through high school, an opportunity to see how others in their community have helped, and how they themselves can help, make Houston a sustainable city. By educating, entertaining and inspiring students, we hope to ultimately motivate students to participate in local environmental efforts and encourage their parents and friends to do so as well.

HELP US SPREAD THE WORD:

- Use Press release and Advisory in morning announcements, school newspapers or share with parents and staff.

We hope you will get your students involved with the iGreen Youth Zone at the Houston Green EXPO. This can be a major grassroots movement in Houston starting with our students. Give me a call if you need any other information or help. All of our documents and other educational tools can be downloaded from our website www.iGreenhouston.org. Thanks for all you do to help our community.

Sincerely,



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