



iGreen Press Advisory



For Immediate Release

March 16, 2009

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WHAT: iGreen is the theme of the Youth Zone, one of five zones at the Houston Green EXPO, organized by Gulf Coast Green Committee of the American Institute of Architects and the City of Houston. iGreen is a youth movement, led by the Mayor's Youth Council, that educates, entertains and inspires Houston youth to help make Houston a clean, healthy and environmentally friendly place. Mayor Bill White is very supportive of this project.

WHEN: Saturday, April 18 and Sunday, April 19, 2008, 10 am – 5 pm

WHERE: Reliant Center, Look for the iGreen Youth Zone

WHY: This is the second annual Houston Green Expo. It will be FREE and open to the public. Last year, 10,000 consumers from Houston and the Gulf Coast Region took advantage of the opportunity to learn about green, energy efficient products and services in a hands-on atmosphere free of green misinformation. The iGreen Youth Zone will have booths, games, giveaways and performances. Youth can participate in iGreen several ways. Join your family, friends, teachers and classmates and travel iGreen (carpool, school bus) to the EXPO!

FOR INFORMATION: www.iGreenHouston.org or email igreen@cityofhouston.net or call 832-393-0971

PLEASE USE IN ANNOUNCEMENTS AND NEWSLETTERS TO STUDENTS AND PARENTS. THANKS.