



Houston BARC Foundation

Contract/Showing: HOU9949761

Client PO/Contract #:

Brand:

Agency:

Sales Office: Clear Channel Outdoor

Account Manager: Kristin Rowland

Market: Houston

Operator: Clear Channel Outdoor

Status: Sold

Media Type: Bulletin 14x48

Location List

Campaign Start: February 25, 2019

Segment Start: February 25, 2019

TARGET PROFILE: DMA - Houston, TX Universe 18+ yrs

PANEL	Location Desc.	Area	III	Scheduled Design
1 001426	I-610 South Loop NS 160ft W/O Golfcrest F/W - 1	Houston	Y	ALLIE & DUNCAN
2 007114	I-610 North Loop NS 0.1mi E/O Kirkpatrick F/W - 1	Houston	Y	GARY & GRIFFEY
3 009013	I-10 East Fwy SS 50ft W/O Sheffield F/E - 1	Houston	Y	JACK & VANCE
4 009098	I-45 Gulf Fwy WS 300ft S/O Griggs F/N - 2	Houston	Y	JESUS & ALICE
5 009166	I-10 Katy Fwy NS 100ft E/O Houston Av F/E - 2	Houston	Y	JOSE & SIR LANCELOT
6 009248	North Belt SS 200ft W/O Chaplin F/E - 1	Houston	Y	KIM & CHEWIE
7 009282	I-45 North Fwy WS 800ft S/O Parker F/S - 1	Houston	Y	MICHELLE & KAIA
8 009395	Richmond NS 675ft E/O Unity F/W - 1	Houston	Y	SHENA & KODA
9 009474	Veterans Memorial WS 350ft S/O Frick F/N - 3	Houston	Y	TRACY & JINGLES
10 009971	Hwy 59 Southwest Fwy SS 150ft W/O Bellfort F/E - 1	Houston	Y	ZECHARIAN & JAX

Market Summary

No. Of Units: 10
 Avg Target In-Market Impressions: 2,111,885
 Plan In-Market Impressions: 2,111,852