



Northern Berkshire
Community Coalition

How to Organize in Disconnected Communities

Annie Rodgers
Amber Besaw
Jessica Sweeney

Tell us why
we would
want to live
or visit
here...



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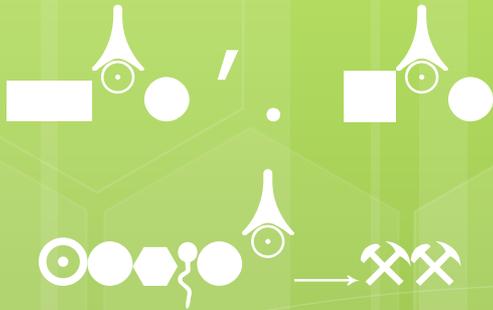


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Welcome & Introductions



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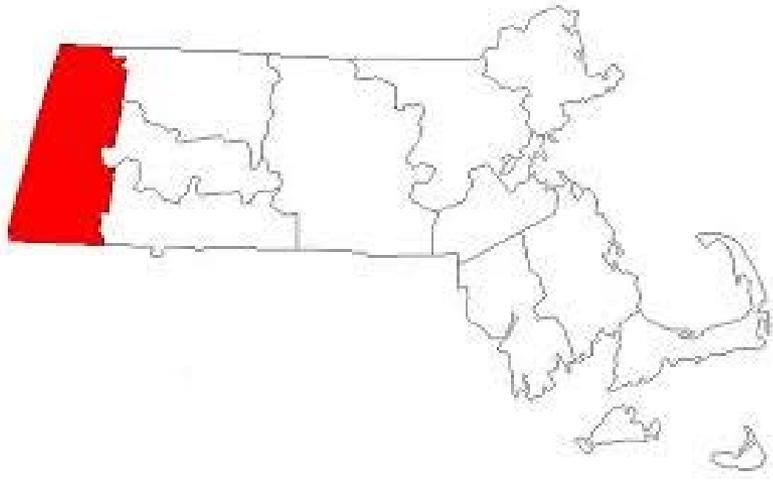


Team Brainstorming Activity



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When I think of
Massachusetts,
I think of...





Chang

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Factors that
Contribute to
Disconnected
Communities

Opportunity



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Advantages
of Organizing
in a
Disconnected
Community

Best

Practices

1. Building Relationships
2. Meeting People Where They Are At
(Physically & Emotionally)
3. Connector & Convener
4. Maintaining Neutrality
5. Forming Ideas into Solutions... Knowing When to Let Go...



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If Given the
Opportunity to
Bring Together
a Disconnected
Community, I
Would...



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Questions & Comments

**THANK
YOU!**



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