



Management

**Dawn Ullrich, Director
City of Houston Convention & Entertainment Facilities Department**

Since 1991, Dawn Ullrich has exercised day-to-day administration of landmarks such as the 1.8 million square foot George R. Brown Convention Center, as well as numerous performing arts theaters, three parks and the Parking Management division. As department director, she is entrusted with complex management decisions at some of Houston's most visible, most scrutinized and most beautiful buildings.

Ullrich demonstrated her leadership abilities during three recent natural disaster events affecting the Gulf Coast. She led department recovery efforts totaling flood damage of \$32 million from Tropical Storm Allison in 2001; provided shelter for a possible 7,200 evacuees during Hurricane Katrina; and, shortly thereafter, operated the George R. Brown Convention Center as a staging and transit center during Hurricane Rita. In each instance, her administrative skills were critical in coordinating Houston's response with state and federal officials.

In April 2004, Ullrich became president of the Houston Convention Center Hotel Corporation, which Houston City Council established in 2000 to finance and build the 1,200-room Hilton Americas-Houston Hotel adjacent to the George R. Brown Convention Center. Additionally, Ullrich supervises all operations for Theater District Parking, which manages almost 5,000 parking spaces throughout downtown Houston's theater district.

Ullrich is a member of the International Association of Assembly Managers, Texas Bar Association and First United Methodist Church and serves on the Boards of the Greater Houston Convention & Visitors' Bureau, Hotel & Lodging Association of Greater Houston, Incarnate Word Academy and the recently formed City of Houston Public Parking Commission. She also serves as President of the Houston Convention Center Hotel Corporation.

A 28-year City of Houston employee and former senior assistant city attorney, Ullrich is a graduate of the University of Wisconsin-Eau Claire and the University of Houston Law Center. She and her husband, Lee, have three children.

**Liliana Rambo, CAPP, Assistant Director
City of Houston Parking Management**

A leader with a strong background and more than 19 years of experience in the Parking industry, Liliana Rambo joined the City of Houston Parking Management division in April 2005. She is responsible for on-street parking operations, including almost 6,000 on-street parking spaces, meter operations, parking enforcement, customer service and administration.

Under her leadership, a technologically-advanced meter project has been launched, the Disabled Parking Volunteer Program has expanded to include more than 400 citizen volunteers and a community outreach program has been developed, presenting enforcement issues relative to residential areas to Super Neighborhood groups and homeowners' association meetings.

Prior to her work with the City of Houston, Rambo headed the Office of Parking Services for the City of Hollywood, Fla., where she led all parking and enforcement operations for the city. She previously served as director of off-street operations for the Miami Parking Authority and held various positions within the Authority since 1987.

Born in Colombia and raised in South Florida, Rambo is a Certified Administrator of Public Parking (CAPP) graduate who holds a master's degree in Public Administration from St. Thomas University (Miami, Fla.). She served on the host committee for the annual Texas Parking Association conference in April 2006 and is past president of the Florida Parking Association. She also has served on various committees as a member of the International Parking Institute (IPI) and Texas Parking Association (2007-2008) Board of Directors. Speaking at numerous state and national parking conferences, Rambo is a graduate of the Greater Hollywood Chamber of Commerce Leadership Program and Leadership Miami.

She and her husband, Robert, have two children.

Parking Management is a division of the City of Houston Convention and Entertainment Facilities Department. In addition to servicing and maintaining almost 6,000 on-street parking spaces across the Greater Houston area, Parking Management enforces parking regulations for all commercial and residential areas, thereby contributing to pedestrian safety and a smooth flow of traffic. Parking Management also encourages parking awareness and supports public transit initiatives.

For more information about Parking Management, please call 713-837-0311 or visit www.houstonparking.org.