



City of Houston
 Parking Benefit District Advisory Committee
 Meeting Minutes
 November 12, 2013

Attendees:
 Phyllis Thomason
 Monica Savino
 Jon Deal
 Keith Edgar
 Rick Molina

Ex-officios:
 Maria Irshad, ARA
 James Koski, MYR
 Ken Miller, HPD
 Jeff Weatherford, PWE

Agenda Items:	Action Taken
Approval of Minutes	Minutes for the September meeting were approved
Public Comments	No public comments
Parking Meter Revenue Projection	<p>Gross meter revenue for October was \$11,936. Averaging approximate \$12,000 per month. A reduction of the operating and maintenance expenses is under a review due to the fact that 71% of all transactions are by credit cards. The amortization of the meters may be extended over a longer period of time to reduce expenses.</p> <p>PMD will provide revised projections through June 2014 at the next meeting. The state of the PBD will be presented to City Council in June 2014.</p>
Review of Parking Meter Locations and Permit Parking Areas	The biggest challenge to meeting the revenue projections is the amount of the free parking in the corridor. At the last count, 182 vehicles from

	<p>owners outside the corridor were parking in the free areas. Represents approximate \$6,300 in lost meter revenue or \$75,000 per year. An average of 16 vehicles are towed per tonight which is approximate \$6,700 in revenue. Prior to the implementation of the PBD, the total count of vehicles parked weekend nights was 270. Currently, we are currently seeing the same trend when adding cars parked at meters and free areas.</p> <p>There are meters with a low number of transactions to consider for relocation. Two potential new areas include 1000 Parker and 900 Jackson Hill.</p> <p>The meter at 4600 Washington by Brown Chapel has been removed.</p> <p>Signage is being installed to limit illegal parking by ditches.</p> <p>Some areas are being considered for pay-phone signage where a pay station cannot be installed.</p> <p>Parking Management will review installing a meter by Benji's on Center St.</p>
Mixed Beverage and Sales Tax Receipts	\$618,000 in Mixed Beverage receipts for October in 2012 and \$620,000 in 2013. Sales were \$79,000 in 2012 and \$78,000 in 2013.
Update on Parking Enforcement Efforts	Expired meter citations dropped to 297
Update on Community Outreach	<p>Officers have distributed educational materials on the parking meter hours.</p> <p>Mailed 1600 postcards to inform residents about the Residential Permit Parking Program.</p>
Community Survey	Discussed items to for a public survey prior to the City Council presentation.
Proposed Art Project	Working with the Houston Arts Alliance to search for an art project to provide additional lighting at the pay stations
Committee Member Comments	<p>Lt. Miller retired in November.</p> <p>Since the implementation of the PBD, the problem of valet operators in the neighborhood has diminished.</p>
Adjournment	Monica Savino motioned to adjourn. Seconded and the meeting was adjourned.