



MEDIA ALERT

FOR IMMEDIATE RELEASE

November 4, 2010

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HPARD Hosts Area Youth at First Annual Houston Schoolyard Games Presented by Aetna

The Houston Parks and Recreation Department will host the First Annual Schoolyard Games Presented by Aetna on Saturday, November 6, 2010, at 10:00 a.m. The competition, designed to combat childhood obesity through fun, physical competition, will take place at multiple sites in Memorial Park.

WHO: Becky Chmielewski, Manager of Client Services, Aetna
Sally Imig, Director of Sales and Service, Aetna Public & Labor Segment
Doug Earle, Deputy Director, Houston Parks and Recreation Department
Eric Thomas, 2000 US Olympic Team
Teams of schoolchildren from schools across the Houston area

WHAT: Recreational competition for Houston area youth

WHEN: 10:00 a.m. Saturday, November 6, 2010

WHERE: Jim McConn Ballfield - Memorial Park - 6501 Memorial Drive, 77007

WHY: To engage schoolchildren in beneficial physical activity in a field day event where they can earn points for their teams. The event will raise money to improve educational opportunities for deserving middle school and high school youth, and will call attention to the alarming obesity rate that affects American youth today and throughout their lives.

The Houston Parks and Recreation Department (H.P.A.R.D.) stewards and manages over 38,992 acres of parkland and greenspace for the City of Houston and develops and implements recreational programming for citizens of all abilities. For more information on the Houston Parks and Recreation Department, call (832) 395-7022 or visit our web site at www.houstonparks.org