



PRESS RELEASE

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NEW H-E-B WATER PLAYGROUND TO HELP HOUSTON CHILDREN BEAT THE HEAT THIS SUMMER

Water Playground at Jaycee Park Makes Public Debut on Saturday, May 21

HOUSTON – Just in time for the summertime heat wave, children will have a new place to cool off after the grand opening of H-E-B's ninth water playground, located at Jaycee Park, 1300 Seamist in the Timbergrove area. **The celebration and ribbon cutting ceremony will take place on Saturday, May 21, from 10 a.m. – 11:30 a.m.** and will include a visit from H-E-Buddy and free H-E-B Creamy Creations ice cream.

"H-E-B is thrilled to present this beautiful, interactive water playground to Houston-area children," said Cyndy Garza Roberts, director of public affairs for H-E-B Houston. "It's been a pleasure to work with the Houston Parks Board and Houston Parks & Recreation Department to create the H-E-B Water Playground at Jaycee Park, which can be enjoyed nearly year round."

The butterfly-themed H-E-B Water Playground at Jaycee Park features brightly-colored recreational areas designed with equipment such as sidewinders, ground geysers, cylinder and spidy sprays which squirt, spray, mist and shoot water for children of all ages to enjoy. A unique feature includes oversized in-ground prints of cottonwood, live oak, post oak, water oak and red oak leaves, which can all be found on trees located within Jaycee Park.

"H-E-B has been a tremendous partner and we are so grateful for their help in creating the newest water playground," said Joe Turner, Director Houston Parks and Recreation Department. "Their continued support and commitment has made it possible for many Houston children to enjoy water playgrounds across the city."

Since 2003, H-E-B has donated and committed \$2.5 million to the Houston Parks Board to create and build new water playgrounds in ten Houston public parks. The next neighborhood park to receive a water playground is Houston Amateur Sports Park, located at 288 and Airport.

"Houston's Park System is grateful for the support of H-E-B," said Roksan Okan-Vick, executive director of the Houston Parks Board. "Thanks to them, many kids will have a refreshing place to cool off this summer."

The specially-designed water playground equipment will be fully automated, controlled by a touch pad that activates the equipment. Admission is free.

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Other H-E-B Water Playground locations in Houston include: Cullen Park, 19008 Saums; Blueridge Park, 5800 Court Rd.; Edgewood Park, 5803 Belfort; Hidalgo Park, 7000 Avenue Q; Aron-Ledet Park, 6500 Antoine; Montie Beach Park, 915 Northwood; Dodson Lake Park, 9010 Dodson and Hackberry Park, 7777 South Dairy Ashford. The water playgrounds are open each day from dawn until dusk.

The Houston Parks Board, a non-profit organization committed to furthering public parkland development and improvements on behalf of private donors, serves as the project manager and facilitator for the project.

The Houston Parks and Recreation Department oversees the management and stewardship of the city's 350 developed parks and provides programming and recreational opportunities for people of all abilities. For more information on the Houston Parks and Recreation Department visit www.houstonparks.org.

About H-E-B

H-E-B, with sales of more than \$16 billion, operates 329 stores in Texas and Mexico. Known for its innovation and community service, H-E-B celebrated its 105 anniversary in 2010.

Recognized for its fresh food, quality products, convenient services, and a commitment to environmental responsibility and sustainability, H-E-B strives to provide the best customer experience at everyday low prices. Based in San Antonio, H-E-B employs more than 76,000 Partners and serves millions of customers in more than 150 communities. For more information, visit www.heb.com.

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