

2012

Houston Corporate Games

Presented by

aetnaSM



Scoring Powered by



Friday, May 4, 2012 - Memorial Park
Houston, Texas

Get in the game. Make a difference.



Get in the game.

On Friday, May 4, 2012, the Houston Parks and Recreation Department will host the 4th annual Houston Corporate Games presented by Aetna. All events are designed so any employee, regardless of skill level, can participate and earn points for the team. The goals of the Games are...

- Encourage employee wellness and an active lifestyle.
- Raise money to improve educational opportunities for deserving middle school and high school youth.
- Provide a friendly, inter-company competition for employees of all fitness levels.
- Build company spirit, camaraderie, and teamwork.
- HAVE FUN!

Make a difference.

- Proceeds from the Houston Corporate Games presented by Aetna will benefit the Houston Parks and Recreation Department's Athletes Seeking Knowledge Program (ASK).
- ASK Program Education Fund provides scholarships and resources to assist young people in the pursuit of a higher education or to help improve their current academic standing.
- Since 2000, more than \$152,000 has been given to youth ages 13 to 18 for scholarships, tutoring, college and career fairs, SAT and ACT practice exams, academic bowls, and college campus tours.
- The Houston Parks and Recreation Department offers the ASK program free of charge as a component of the Department's recreational programs for youth.
- ASK supports participants in their desire and commitment to achieve academic success, be a responsible citizen, and live a healthy, active lifestyle.

The Games

All games are designed so anyone, regardless of skill or fitness level, can participate. HPARD will supply all equipment. Team members can choose to participate in some or all of the games. Games can only be played once (your first attempt) for points.

- | | |
|---|--|
| <input checked="" type="checkbox"/> Aetna Tai Chi | <u>Events for Awards only (No Points)</u> |
| <input checked="" type="checkbox"/> Aetna Walk / Run (3 mile loop) | <input checked="" type="checkbox"/> Line Dancing |
| <input checked="" type="checkbox"/> Access Sciences Basketball Hot Shot | <input checked="" type="checkbox"/> Tug-of-War |
| <input checked="" type="checkbox"/> Access Sciences Obstacle Course | |
| <input checked="" type="checkbox"/> Shuttle Run | |
| <input checked="" type="checkbox"/> Target Toss | |
| <input checked="" type="checkbox"/> Softball Slam | |
| <input checked="" type="checkbox"/> Soccer Dribble / Shoot | |
| <input checked="" type="checkbox"/> Golf Putting Contest | |

Schedule of Events

Friday, May 4, 2012

8:30 – 9:30 a.m.	Check-in (Memorial Park Jim McConn Ballfield)
9:30 a.m.	Welcome
9:35 – 10:00 a.m.	Tai Chi
10:00 a.m. – 5:00 p.m.	The Games
12:30 p.m.	Lunch
3:30 – 4:30 p.m.	Tug-of-War
4:30 – 5:00 p.m.	Line Dancing
5:00 – 6:00 p.m.	Happy Hour Social and Awards Ceremony

Teams

Teams consist of up to ten (10) people. Employees, their spouses (or significant others), and retirees are eligible to participate. Companies can register as many teams as they like. The more teams entered, the more points will be earned toward the Overall Company Award. Team participants must:

- Be at least 18 years old and not attending high school
- Work / live in the greater Houston area
- Compete on one team only

Each participant must sign a Waiver Form. Teams that use ineligible players will be disqualified and banned from future Houston Corporate Games.

The **cost to participate is \$150*** per team, due with the Team Registration Form. No registration will be accepted without payment. Proceeds benefit HPARD's ASK Program.

Final Rosters are due on Thursday, April 19, 2012 at the Captain's Meeting, at 6:00 PM.

**Captain's Meeting Location:
Houston Parks and Recreation Department
Recreation & Wellness, Building #3
6200 Wheeler, Houston, TX 77023**

***Late Registration Fee of \$200 applies to any team registering/submitting rosters April 20 - 27. No rosters will be accepted after this.**

Point System

Team members may participate in any or all events. Companies will add the scores for all their teams to determine the company total. Points will be awarded to the teams as follows:

For each team member participating in each event	100
Bonus: Top five finishers per event (male & female):	
1 st	100
2 nd	80
3 rd	60
4 th	40
5 th	20
First Place – Most Creative Team Uniform	200
Second Place – Most Creative Team Uniform	100
Attendance at Team Captain's Meeting: April 19, 2012 (Maximum 2 Captains per team, or 100 points per team)	50

Awards

- ☑ The top three (3) teams overall, regardless of Division, receive awards.
- ☑ Each member of the top three teams receives a prize.
- ☑ The top three (3) male and female winners in each event receive prizes.
- ☑ Companies will be grouped in five (5) divisions based on number of employees in the company. All points earned by teams from the same company will be totaled for the combined company points. The company with the most points in each of the five Divisions wins a Houston Corporate Games trophy. The more teams a company registers to play, the more total points it will accumulate.

	Number of Employees
Division I	1 – 150
Division II	151 – 500
Division III	501 – 1,000
Division IV	1,001 – 5,000
Division V	5,001+

Special Awards

- ☑ *Sportsmanship Award* – Award given to the company that makes the most profound display of sportsman-like attitude and behavior throughout the games.
- ☑ *Texas Team Tug of War – Award given to the Champions*
Single elimination tournament format: Teams consist of six (6) rostered team members, with a minimum of two (2) females. Teams have up to 60 seconds to pull their opponent's flag to the centerline mark, or to cause their opponent to fall or sit down. Gloves are allowed but will not be provided. No spikes or cleats allowed. Event held: 3:30 – 4:30 p.m. at Jim McConn Ballfield.
- ☑ *Best Line Dance Groove Award* – Award given to the company that displays the most enthusiasm and highest energy in the Line Dance Cool Down led by BJ Holmes, Houston Parks and Recreation Department. Show us your moves while cooling down those tight muscles during this fun group dance event. Event held: 4:30 – 5 p.m. at Jim McConn Ballfield

Descriptions, Rules, & Point System

PARTICIPATION EVENTS – 100 Points per team member completing event

AETNA Tai Chi Warm-Up led by Henderson Smith of Living Well Therapies

Check in/Check-out (Team Captain Only): Mayor Jim McConn Ballfield #1

A “meditation in motion” gentle stretching warm-up. Captains are responsible for recording each team member’s participation, and turning in roster to check-in table.

AETNA Walk / Run

Check in/Check-out: Memorial Loop stretching area adjacent to Tennis Center

Please note the last check-in time is 4:00 PM to allow enough time for scoring.

You may Walk or Run the 3-mile loop.

INDIVIDUAL COMPETITIVE EVENTS

You may participate in an event only one time—scores will only be taken on first attempt.

POINT SYSTEM: Participation Points + Bonus Points = Total Points

Participation Points = 100 points x number of team members completing game

Bonus Points for Top Five Scores male and female =	1 st	100 pts
	2 nd	80 pts
	3 rd	60 pts
	4 th	40 pts
	5 th	20 pts

ACCESS SCIENCES Obstacle Course

Check in: Open field area near Val Asche Playground

A timed agility challenge course which requires you to run, jump, crawl, hop, roll, and *smile* when you are done.

ACCESS SCIENCES Basketball Hot-Shot

Check in: Parking lot behind Val Asche Playground

Sixty seconds of non-stop shooting from designated spots on the court. Players must shoot from each marked spot on the court once, and then may shoot from any spot. You may have one partner rebound and feed you the ball. Points vary according to distance. Scoring is as follows: Lay-up range = **1** point, 15-foot shots = **3** points, 21-foot shots = **5** points.

Soccer Dribble & Shoot

Check in: Soccer Field #4 (closest to Westcott St.)

A timed, footwork event that will include a soccer ball dribbling exercise through a series of cones and then shooting the ball at various goals for accuracy and speed.

Target Toss

Check in: Soccer Field # 4 (closest to Westcott St.)

Participants throw a softball at designated targets and earn points by hitting the target or the pocket. Hit the target and earn 1, 2, or 3 Points depending on distance. Throw the ball in the pocket and triple your score. Participant receives 2 throws per target.

Shuttle Run

Check in: Mayor Jim McConn Ballfield #1

This is a timed event which tests your quickness in running back and forth touching each cone to set distances (10, 20, 30 and 40 yard markers) and then back to your original starting point.

Golf Putting Challenge

Check in: Memorial Park Golf Course north putting green

Test your putting prowess at this five (5) hole mini golf challenge. The goal is to putt the ball in the hole using the least amount of shots/strokes. Equipment will be provided, but you may bring your own.

Softball Slam

Check in: Ballfield #2 or Ballfield #3

"Swing for the fences" and see how far you can hit a softball in the air off a batting tee. Distance is marked where ball hits first. Participants get three (3) "at bats" and your longest hit (inside or outside the fence) will determine your score. Equipment will be provided. Sorry, no personal bats please.

ADDITIONAL BONUS POINTS

Most Creative Team Uniform

1st Place: 200 Points Runner-Up: 100 Points

Event organizers will judge this contest to reward the most spirited and creative team uniform. If entire company is wearing the same uniform, a drawing will be held among all the teams to decide which team receives the points.

Attendance at Team Captain's Meeting

50 Points per captain (Maximum 100 Points)

Captain and Co-Captain (or a designee) earn points by representing their team at the Captain's Meeting on Thursday, April 19, 2012, from 6:00 p.m. – 7:00 p.m. at HPARD Headquarters located at the Gragg Park Campus, Recreation and Wellness Building #3, 6200 Wheeler, 77023. Captains must sign-in to receive point credit.

Sponsorship Opportunities

Get your corporate message in front of a business-to-business audience.
Proposed sponsorship levels and benefits:

Presenting Sponsor - Aetna

- Name and/or logo inclusion in event logo (i.e. Houston Corporate Games presented by XYZ Company).
- Name and/or logo inclusion on event collateral and correspondence to the teams.
- Name recognition in all press releases highlighting the event.
- Opportunity for a Company representative to address participants during the Opening Ceremonies with City officials.
- Prominent logo inclusion on event banner on display during the event.
- Opportunity to display up to four (4) banners during the event. Sponsor to provide banners with grommets at all four corners. Maximum size 3' x 6'.
- Logo inclusion on event t-shirts worn by event volunteers & name recognition on awards
- Title sponsorship of one (1) individual Houston Corporate Games event (i.e. XYZ Company Basketball Hot Shot).
- Six (6) teams to participate in the 2012 Houston Corporate Games (10 people per team).
- One (1) 20' x 20' hospitality tent for employees. HPARD will supply tent, three (3) tables, and eight (8) chairs. Sponsor to provide all other needed materials at its own cost.
- Opportunity to set up one (1) 10' x 10' display booth area to promote and market its products to the attendees of the Corporate Games. HPARD will supply tent, one (1) table and two (2) chairs. Sponsor to provide all other needed materials at its own cost.
- Logo inclusion, with hot-link to sponsor's web site, on the HPARD web site.
- Opportunity to place promotional items/materials in the team captain packets.
- "Fast Pass" to all games and activities during the day of the event.

Sponsorship Opportunities continued

Gold Sponsor (\$5,000)

- Name and/or logo inclusion on pre-event advertising and correspondence to the teams.
- Logo inclusion on event t-shirts worn by event volunteers.
- Logo inclusion on event banner on display during the event.
- Opportunity to display three (3) banners during the event. Sponsor to provide banners with grommets at all four corners. Maximum size 3' x 6'.
- Sponsor recognition by emcee during the Opening Ceremonies with City officials.
- Title Sponsorship of one (1) individual Corporate Games event (i.e. The XYZ Company Golf Putting Contest).
- Six (6) teams to participate in the 2012 Houston Corporate Games (10 people per team).
- One (1) 20' x 20' hospitality tent for employees. HPARD will supply tent, three (3) tables and eight (8) chairs. Sponsor to provide all other needed materials at its own cost.
- Opportunity to set up one (1) 10' x 10' display booth area to promote and market its services to the attendees of the Houston Corporate Games. HPARD will supply tent, one (1) table and two (2) chairs. Sponsor to provide all other needed materials at its own cost.
- Logo inclusion, with hot-link to sponsor's web site, on the HPARD web site.
- Opportunity to place promotional items/materials in the team captain packets.
- "Fast Pass" to all games and activities during the day of the event.

Sponsorship Opportunities continued

Silver Sponsor (\$2,500)

- Logo identification on event t-shirts worn by event volunteers.
- Title sponsorship of one (1) individual Houston Corporate Games event (i.e. XYZ Company Basketball Hot Shot).
- Three (3) teams to participate in the 2012 Houston Corporate Games (10 people per team).
- Opportunity to display two (2) banners during the event. Sponsor to provide banner with grommets at all four corners. Maximum size 3' x 6'.
- Opportunity to set up one (1) 10' x 10' display booth. HPARD will provide tent, 1 table, and 2 chairs. Sponsor to provide all other needed materials at its own cost.
- Name recognition on the HPARD Website
- "Fast Pass" to all games and activities during the day of the event.

Bronze Sponsor (\$1,000)

- Logo identification on event t-shirts worn by event volunteers.
- One (1) team to participate in the 2012 Houston Corporate Games (10 people per team).
- Opportunity to set up one (1) display booth in 10' x 10' footprint. HPARD will provide 1 table and 2 chairs. All other supplies will be provided by sponsor.
- Name recognition on the HPARD Website.

Team Registration Form

The **cost to participate is \$150.00** per team, due with the Team Registration Form.

Company:		# of Company Employees in Houston:
Team Name (Make unique):		
Mailing Address:		
City:		ZIP:
Team Captain:		
Phone:	E-Mail:	
Assistant Captain:		
Phone:	E-Mail:	

Mail Team Registration Form along with your \$150* check payable to Houston Parks Board to:

**Houston Parks and Recreation Department
Attn: Houston Corporate Games
2999 S. Wayside Drive
Houston, Texas 77023**

Entry and Team Roster Deadline: April 19, 2012

***Late Registration Fee: \$200 from April 20 - April 27. No rosters/changes are accepted after April 27.**

Rosters may be emailed in Excel format to: tina.ortiz@houstontx.gov

Online Team Registration and payment using credit card (Visa, Mastercard, AMEX) may be completed via: www.houstonparksboard.org

Office Use Only
Amount Paid: \$_____ Date Received:_____
Check # _____ Credit Card # _____ Exp. Date _____

Contacts

For more information about the games and to register a team, please contact

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For sponsorship opportunities, please contact

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