

2010

# Houston Corporate Games



April 30 & May 1, 2010  
Memorial Park

Get in the game. Make a difference.



# Get in the game.

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On Friday, April 30 and Saturday, May 1, 2010, the Houston Parks and Recreation Department will host the Houston Corporate Games. All events are designed so any employee, regardless of skill level, can participate and earn points for the team. The goals of the Games are...

- ☑ Encourage employee wellness and an active lifestyle.
- ☑ Raise money to improve educational opportunities for deserving middle school and high school youth.
- ☑ Provide a friendly, inter-company competition for employees of all fitness levels.
- ☑ Build company spirit, camaraderie, and teamwork.
- ☑ HAVE FUN!

The Houston Corporate Games is provided by the Houston Parks and Recreation Department (HPARD), with support from the Mayor's Wellness Council and the Houston Wellness Association.

# Make a difference.

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- Proceeds from the Houston Corporate Games will benefit the Houston Parks and Recreation Department's ASK Program.
- ASK Program Education Fund provides scholarships and resources to assist young people in the pursuit of a higher education or to help improve their current academic standing.
- Since 2000, more than \$85,000 has been given to youth ages 13 to 18 for scholarships, tutoring, college and career fairs, SAT and ACT practice exams, academic bowls, and college campus tours.
- The Houston Parks and Recreation Department offers the ASK program free of charge as a component of the Department's recreational programs for youth.
- ASK supports participants in their desire and commitment to achieve academic success, be a responsible citizen, and live a healthy, active lifestyle.

# The Games

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All events are designed so any employee, regardless of skill or fitness level, can participate and earn points for their team. HPARD will supply equipment for all the games. Team members can choose to participate in some or all of the following games on one or both days:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Walk / Run (3 mile loop) | <input checked="" type="checkbox"/> Obstacle Course |
| <input checked="" type="checkbox"/> Basketball Hot Shot      | <input checked="" type="checkbox"/> Tennis Rally    |
| <input checked="" type="checkbox"/> Soccer Dribble / Shoot   | <input checked="" type="checkbox"/> Cycling         |
| <input checked="" type="checkbox"/> Softball Pitch           | <input checked="" type="checkbox"/> Line Dancing    |
| <input checked="" type="checkbox"/> Softball Slam            | <input checked="" type="checkbox"/> Tai Chi         |
| <input checked="" type="checkbox"/> Shuttle Run              | <input checked="" type="checkbox"/> Tug of War      |
| <input checked="" type="checkbox"/> Golf Putting Contest     |   |

## Schedule of Events

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### Friday, April 30, 2010

- |                  |   |
|------------------|---|
| 12:00 p.m.       | Check-in (Memorial Park Jim McConn Ballfield) |
| 12:45 p.m.       | Opening Ceremony                              |
| 1:00 – 5:00 p.m. | The Games                                     |
| 1:00 – 1:30 p.m. | Tai Chi                                       |
| 4:30 – 5:00 p.m. | Line Dancing                                  |
| 5:00 – 7:00 p.m. | Happy Hour Social                             |

### Saturday, May 1, 2010

- |                        |   |
|------------------------|---|
| 8:30 – 9:00 a.m.       | Check-in (Memorial Park Jim McConn Ballfield) |
| 9:00 a.m. – 12:00 p.m. | The Games                                     |
| 9:00 – 9:30 a.m.       | Tai Chi                                       |
| 12:00 – 12:30 p.m.     | Line Dancing                                  |
| 12:30 p.m.             | Lunch   |
| 12:30 – 1:00 p.m.      | Tug-of-War                                    |
| 1:15 p.m.              | Award Ceremony/Happy Hour                     |

# Teams

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Teams will consist of up to twenty (20) people. Employees, their spouses (or significant others), and retirees are eligible to participate. Companies can register as many teams as their company size (based on employees) will allow. Team participants must:

- Be at least 18 years old and not attending high school
- Work / live in the greater Houston area
- Compete on no more than one team

Each participant must sign a Waiver Form. Teams that use ineligible players will be disqualified and banned from future Houston Corporate Games.

The **cost to participate is \$250** per team, due with the Team Registration Form. No registration will be accepted without payment. Proceeds benefit HPARD's ASK Program.

**Final Rosters are due on Friday, April 16, 2010.**

# Point System

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Team members may participate in any or all events. Companies will add the scores for all their teams to determine the company total. Points will be awarded to the teams as follows:

<b>For each team member participating in Walk/Run, Cycling, Tai Chi, Line Dancing, and Tug of War</b>	<b>100</b>
<b>For each team member participating in all other events</b>	<b>50</b>
Bonus points for top ten finish per event (male & female):	
1 <sup>st</sup>	100
2 <sup>nd</sup>	90
3 <sup>rd</sup>	80
4 <sup>th</sup>	70
5 <sup>th</sup>	60
6 <sup>th</sup>	50
7 <sup>th</sup>	40
8 <sup>th</sup>	30
9 <sup>th</sup>	20
10 <sup>th</sup>	10
Participation in Tug-of-War (team)	500
Most creative "uniform" (team)	100
Volunteer at Houston Corporate Games (minimum 4 hours completed in 1 day)	100
Attendance at Team Captain's Meeting April 22, 2009 (per participant, max 2)	50

# Awards

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- ☑ The top three (3) teams overall, regardless of Division, receive plaques.
- ☑ Each member of the top three teams receives a prize.
- ☑ The top three (3) male and female winners in each event receive prizes.
- ☑ Companies will be grouped in six divisions based on number of employees in the company. All points earned by teams from the same company will be totaled for the combined company points. The company with the most points in each of the six Divisions wins a Houston Corporate Games trophy. The more teams a company registers to play, the more total points it will accumulate.

	<b>Number of Employees</b>
Division I	1 – 50
Division II	51 – 150
Division III	151 – 500
Division IV	501 – 1,000
Division V	1,001 – 5,000
Division VI	5,001+

# Special Awards

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- ☑ *Spirit Award* will be given to the company that displays the most enthusiasm and highest energy in terms of team spirit.
- ☑ *Sportsmanship Award* will be given to the company that makes the most profound display of sportsman-like attitude and behavior.

# Sponsorship Opportunities

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Get your corporate message right in front of a business-to-business audience. Proposed sponsorship levels and benefits are listed below.

## **Presenting Sponsor (\$10,000)**

- Name and/or logo inclusion in event logo (i.e. Houston Corporate Games presented by XYZ Company).
- Name and/or logo inclusion on event collateral and correspondence to the teams.
- Name recognition in all press releases highlighting the event.
- Opportunity for a Company representative to address participants during the Opening Ceremonies with City officials.
- Prominent logo inclusion on event banner on display during the event.
- Opportunity to display up to four (4) banners during the event. Sponsor to provide banners with grommets at all four corners. Maximum size 3' x 6'.
- Logo inclusion on event t-shirts worn by event volunteers.
- Name recognition on awards
- Title sponsorship of one (1) individual Houston Corporate Games event (i.e. XYZ Company Basketball Hot Shot).
- Three (3) teams to participate in the 2010 Houston Corporate Games (20 people per team).
- One (1) 20' x 20' hospitality tent for employees. HPARD will supply tent, three (3) tables, and eight (8) chairs. Sponsor to provide all other needed materials at its own cost.
- Opportunity to set up one (1) 10' x 10' display booth area to promote and market its products to the attendees of the Corporate Games. HPARD will supply tent, one (1) table and two (2) chairs. Sponsor to provide all other needed materials at its own cost.
- Logo inclusion, with hot-link to sponsor's web site, on the HPARD web site.
- Opportunity to place promotional items/materials in the team captain packets.

# Sponsorship Opportunities continued

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## **Gold Sponsor (\$5,000)**

- Name and/or logo inclusion on pre-event advertising and correspondence to the teams.
- Logo inclusion on event t-shirts worn by event volunteers.
- Logo inclusion on event banner on display during the event.
- Opportunity to display three (3) banners during the event. Sponsor to provide banners with grommets at all four corners. Maximum size 3' x 6'.
- Sponsor recognition by emcee during the Opening Ceremonies with City officials.
- Title Sponsorship of one (1) individual Corporate Games event (i.e. The XYZ Company Golf Putting Contest).
- Two (2) teams to participate in the 2010 Houston Corporate Games (20 people per team).
- One (1) 20' x 20' hospitality tent for employees. HPARD will supply tent, three (3) tables and eight (8) chairs. Sponsor to provide all other needed materials at its own cost.
- Opportunity to set up one (1) 10' x 10' display booth area to promote and market its services to the attendees of the Houston Corporate Games. HPARD will supply tent, one (1) table and two (2) chairs. Sponsor to provide all other needed materials at its own cost.
- Logo inclusion, with hot-link to sponsor's web site, on the HPARD web site.
- Opportunity to place promotional items/materials in the team captain packets.

# Sponsorship Opportunities continued

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## **Silver Sponsor (\$2,500)**

- Logo identification on event t-shirts worn by event volunteers.
- Title sponsorship of one (1) individual Houston Corporate Games event (i.e. XYZ Company Basketball Hot Shot).
- One (1) team to participate in the 2010 Houston Corporate Games (20 people per team).
- Opportunity to display two (2) banners during the event. Sponsor to provide banner with grommets at all four corners. Maximum size 3' x 6'.
- Opportunity to set up one (1) 10' x 10' display booth. HPARD will provide tent, 1 table, and 2 chairs. Sponsor to provide all other needed materials at its own cost.
- Name recognition on the HPARD Website

## **Bronze Sponsor (\$1,000)**

- Logo identification on event t-shirts worn by event volunteers.
- Opportunity to set up one (1) display booth in 10' x 10' footprint. HPARD will provide 1 table and 2 chairs. All other supplies will be provided by sponsor.
- Name recognition on the HPARD Website.

# Team Registration Form

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The **cost to participate is \$250.00** per team, due with the Team Registration Form.

Company:		# of Company Employees in Houston:
Team Name:		
Mailing Address:		
City:		ZIP:
Team Captain:		
Phone:	E-Mail:	
Assistant Captain:		
Phone:	E-Mail:	

Mail Team Registration Form, \$250 check payable to Houston Parks Board, and team roster to:

Houston Parks and Recreation Department  
Attn: Houston Corporate Games  
2999 S. Wayside Drive  
Houston, Texas 77023

**Entry Deadline: April 16, 2010**

Office Use Only
Amount Paid: \$ _____ Date Received: _____
Check # _____ Credit Card # _____ Exp. Date _____

# Team Roster

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Company:		
Team Captain Name:		
Team Name:		
Name	Gender	E-mail address
1.		
2.		
3.		
4.		
5.		
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18.		
19.		
20.		

## **VOLUNTEERS**

1.		
2.		
3.		
4.		

# Contacts

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For further information please call 832-395-7000

*For more information about the games and to register a team, please contact*

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*For sponsorship opportunities, please contact*

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