

**Stakeholder Advisory Committee
Meeting Notes
January 26, 2015**

Activity: Small group discussion to identify strategies that address the 31 proposed goals.

People

- Equal access to opportunity and prosperity
 1. Reference strong equitable economy
 2. Complete streets network
 3. Reference strong equitable environment
 4. Engage housing and community development
 5. Multi-use communities : live, work, learn, play in neighborhood that is connected
 6. INDICATOR = use and equity index
 7. INDICATOR = smart growth America sprawl measurement
 8. INDICATOR = Awareness measure- like web traffic
- Engaged and informed residents
 1. Investment in super neighborhood structure
 2. INDICATOR = awareness measures
 3. INDICATOR = growth in attendance and membership
- Strong social ties supported by social, civic, and faith organizations
 1. Re-using schools/churches beyond school hours – shared use agreements
 2. Multi-services community centers – need to review policies
 3. Engage FBO
 4. Programming in parks – social gatherings in public spaces
 5. INDICATOR = equity index
 6. INDICATOR = Growth in attendance at community center programs
- Affordable, high-quality health care for all
 1. Health Impact Assessments during all policies and construction
 2. Further connections between TMC and communities and planning
 3. INDICATOR = Life expectancy by zip code
 4. INDICATOR = MUAs and MUPs
 5. INDICATOR = Percent un-insured
- Supportive services for disadvantaged and at-risk groups
 1. Build awareness for existing strategies
 2. Expand or partner with assisted ministries
 3. Early childhood education
 4. INDICATOR = Usage measures – enrollment
 5. INDICATOR = achievement gap
- An integrated community that reflects our international heritage
 1. Program that deliberately seeks to be multi-national or build awareness of cultural diversity
 2. Historical designations
 3. City branding around this
 4. INDICATORS = Use equity index

Place

- A safe, secure community
 1. Manage stray animals
 2. Lighting
 3. Sidewalks and crosswalks
 4. Homeless supportive housing for every homeless
 5. Super Neighborhood general plans
 6. DOBN funded to perform protections
 7. INDICATOR = measures by city on a regular basis
- Attractive, walkable neighborhoods with diverse housing types, values, and character
 1. Government process that prioritizes context sensitive and complete streets
 2. Sidewalks and crosswalks
 3. Affordable housing incentives
 4. Preserve historical neighborhood
 5. TIRX support affordable housing
 6. Area plans for super neighborhoods
 7. INDICATORS = # active super neighborhood councils
- Inviting and accessible parks and public spaces that provide recreation experiences, respect the environment, and connect people and places
 1. SEE #7
- Beautiful streetscapes and public spaces
 1. City ROW for public purposes – protect and enforce
 2. Accurate inventory of public ROW
 3. Enforce an drip out and make perpetrators pay
 4. Fully connected safe bikeway system
 5. Community gardens
 6. Utilities!
 7. INDICATOR = inspectors on duty 24-7
 8. INDICATOR = design standards
 9. INIDC ATOR = chapter 42
- Vibrant, enjoyable activity centers
 1. Outside eating
 2. Walkable retail
 3. Public art
- High-quality community facilities that provide for the diverse needs of residents
 1. Eliminate deserts for community , parks, schools, food, meeting space, bikeways health community gardens
 2. INDICATOR = # miles of every roadside
- A city that enables healthy, active lifestyles, and social well-being
 1. Complete access to all public facilities
 2. Add in _____
 3. No park deserts and no food deserts
 4. Visibility requirement for new construction

Culture

- A diverse, welcoming culture that is celebrated and respected
 1. Community gateways to ID and welcome and educate

2. Empower SN program to meet goal 1
 3. INDICATOR = count \$ and locations
 4. INDICATOR = count active attendance at elections, meetings, feedback
- A community that respects our history
 1. Historic preservation
 2. City encourages adaptive reuse
 3. Review of ordinance and policies
 4. Where redevelopment is occurring adjacent to historic properties require substantial impact assessment by developer.
 5. INDICATOR = # of districts and # of possible new districts
 6. INDICATOR = incentive program
 - Unique and internationally recognized cultural and entertainment opportunities
 1. Cultural districts
 2. Affordable and free opportunities
 3. More festival – city process and policies that encourage festivals city wide
 4. INDICATOR = # Sunday Streets
 5. INDICATOR = # opportunities /attendance surveys
 - A thriving local arts and creative community
 1. Additional maker spaces/multipurpose shared spaces
 2. Encourage use of public art by local artists
 3. Cultural districts
 4. INDICATOR Measure artist density in community survey
 5. INDICATOR = # of creative businesses
 - A culture that encourages innovation
 - Support of local restaurants, food trucks and microbreweries
 - Unifying dialogue between artists and planners
 - INDICATOR = artists in residency programs

Education

- Quality learning opportunities from early childhood onward
 1. Provide fine arts in schools
 2. Adult education and continuing education
 3. Encourage multi-lingual skills
 4. Career training
 5. Help educate parents how to teach kids to read. Literacy training.
 6. Early childhood education
 7. School libraries and librarians. Start love for reading early
 8. Counseling and behavioral
 9. INDICATOR = # students participating
- Schools, business and communities that invest in each other
 1. After school programs
 2. Preserve neighborhood schools
 3. Mentor opportunities
 4. Internships and applied skills
 5. Support for single parent families
 6. Support for grandparents raising children
 7. Access to health clinics in schools

- 8. INDICATOR = # students in afterschool and other programs
- A skilled and talented and versatile workforce
 1. Connect businesses and industries to career training
 2. Offer experiential learning opportunities
 3. Learn “how to learn”
 4. Skills for living- financial literacy
 5. INDICATOR = Graduation rates
 6. INDICATOR = track post high school
 7. INDICATOR = track career programs
 8. INDICATOR = unemployment rate

Economy

- A thriving, resilient, and diverse economy
 1. Develop a more skilled workforce at all levels
 2. Diversity innovation incubators
 3. Supportive environment for entrepreneurs
 4. Identify, encourage emerging industries
 5. Promote circular economies
 6. INDICATOR = monitor local GDP
 7. INDICATOR = Track start ups
- An exemplary climate for business, with an entrepreneurial spirit, support for innovation, and world-wide competitiveness
 1. Cooperative partnerships between government, education, business and industry.
 2. Communicate current and potential diversity of industry
 3. INDICATOR = Increased documented connection
- Job opportunities that support a good standard of living and financial stability
 1. Develop a workforce that is local and meets the high end needs of business
 2. Centralize services available for people to up-skill their workforces
 3. Incentives and encouragement to motivate business to engage in the social/aesthetic goals.
 4. INDICATOR = Track average income
 5. INDICATOR = Track ‘Help Wanted’
 6. INDICATOR = Track new centers of commerce
- NEW GOAL: City and Region-wide industry development
 1. Push initiatives to plant business to the entirety of Houston
 2. Engage HCC and others in vocational training.
 3. INDICATOR = Monitor new business across all of region

Environment

- Efficient use and reuse, and conservation of resources
 1. Adopt smart growth policies like US Conference of Mayors Climate Change Initiative
 2. Collaborate with research and academic institutions who are studying environment
 3. Encourage reuse for existing structures
 4. Continue to expand green energy usage
 5. Scenic Houston Principles
 6. INDICATOR = reduced energy use
 7. INDICATOR = reduced carbon footprint

- 8. INDICATOR = Excess energy to grid
- Clean, plentiful, and accessible water, air, land, and food resources
 1. Encourage conservation of undeveloped lands containing beneficial habitats
 2. Urban farming
 3. Strategies for reducing vehicle miles traveled
 4. No idling policy to improve air quality
 5. Water management policy
 6. More trees
 7. Healthy school programs
 8. INDICATOR = water, air, soil samples
 9. INDICATOR = reduce heat islands
 10. INDICATOR = reduce childhood obesity
- Resilient man-made and natural systems that protect citizens and assets from disasters and other risks
 1. Adopt policy in federal register for beneficial use of public lands
 2. Bury utilities
 3. Merge Rebuild Houston and complete streets concepts
 4. Encourage resilience planning for all area ports
 5. Bioswales intercepting storm water into bayous
 6. INDICATOR = COH buildings with green infrastructure
 7. Rebuild streets with bike lanes and green infrastructure in addition to vehicle lanes

Public Services

- An affordable, multi-modal transportation network providing convenient access and mobility throughout the region for people and goods
 1. Synchronized traffic controlled system
 2. Interconnected system
 3. Circulator public transport system
 4. Citywide bike and trail master plan
 5. Pedestrian master plan
 6. Federal grants and public/private partnerships
 7. INDICATOR = Faster transit times- decrease by 50%
 8. INDICATOR = High walkability scores
 9. INDICATOR = Increase in users of pedestrian infrastructure- multimodal.
- Ample, efficient, and well-maintained infrastructure
 1. Sidewalks and bike trails link to other transportation modes
 2. Thoughtful incentives that will encourage developers to build infrastructure that connects to public transportation
 3. Invest in complete streets
 4. INDICATOR = 30% decrease in cyclists fatalities
 5. INDICATOR = 30% increase in better sidewalks city wide
- Fiscally responsible, accountable, and responsive public services and civic investments
 1. An accountability system for 311 public service calls
 2. Incentive based budgeting based on response time
 3. Fiscal sustainability plan for public works projects
 4. INDICATOR = decrease in potholes
 5. INDICATOR = decrease in flooding
 6. INDICATOR = decrease in response time to works calls/requests

- Active regional cooperation and collaboration among governments, community leaders, and residents
 1. Diversity- encouraging diversity and being inclusive- not just demographics but diversity in stakeholders
 2. Take into account real life time frame of residents
 3. Cultural sensitivity and inclusivity
 4. Stable, long term leadership
 5. INDICATOR = Increase in underrepresented groups
 6. INDICATOR = each department meets with Super Neighborhood Alliance yearly