



MEDIA CONTACTS

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MEDIA ADVISORY — HOUSTON — MONDAY, DEC. 6, AT 10:30 A.M.

Houston Celebrates Full Year of Automated Recycling with RecycleBank Rewards; Announces Expansion to More Houston Households

- WHO** The Office of the Mayor’s Sustainability Director Laura Spanjian, Solid Waste Management Department Director Harry Hayes, Council Member and Sustainable Growth Committee Chairperson Wanda Adams, other City officials, and RecycleBank, will host a press conference to celebrate a full year of automated recycling with rewards from RecycleBank and announce an expansion of the program to more Houston households. RecycleBank local reward partner, Jamaica House Cuisine & Culture will provide light refreshments.
- WHAT** An additional 30,000 households will start seeing the benefits of recycling in the next two weeks, as the City expands its automated recycling program. The program includes larger recycling carts, single-stream recycling (in which all materials go into the one cart), and the ability to earn rewards for recycling through RecycleBank. The City will announce how much Houston has recycled with this program in the last year. Come learn more about the program through interactive presentations with remarks from the City and its green partners.
- WHEN** **Monday, Dec. 6, 2010, at 10:30 A.M.**
- Presentation promptly starts at 10:30 a.m.
 - Live automated recycling demonstrations to follow
 - Interviews upon request
- WHERE** [9507 Val Verde Houston, TX 77063](#)
- Key Map Page 490T (across from The Commons at Woodlake Square Shopping Center)
- PHOTO & VIDEO OPPORTUNITIES**
- Presentation and remarks
 - Automated recycling equipment demonstrations
 - Examples of rewards residents can earn for recycling
 - Examples of the new recycling containers
- INTERVIEW OPPORTUNITIES**
- Solid Waste Management Department Director **Harry Hayes**
 - Sustainability Director for the Mayor’s Office, **Laura Spanjian**
 - Council Member **Wanda Adams**
 - Council Member **Al Hoang**
 - RecycleBank Texas Vice President **Fred Hannon**
- REFRESHMENTS**
- Provided by **Jamaica House Cuisine & Culture**

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