Fund Summary

Fund Name : **Cable Televsion**
Business Area Name : **Mayor's Office**
Fund No./Bus. Area No. : **2401 / 5000**

	FY2011 Current Budget	FY2011 Estimate	FY2012 Budget
Beginning Fund Balance	1,410,574	1,410,574	**1,863,139**
Revenues	3,384,780	3,596,980	**3,694,053**
Expenditures	3,178,074	3,144,415	**3,571,879**
Revenues Over/(Under) Expenditures	206,706	452,565	**122,174**
Ending Fund Balance	1,617,280	1,863,139	**1,985,313**
Fund Balance Distribution:			
Non-Spendable	0	0	**0**
Restricted	1,617,280	1,863,139	**1,985,313**
Committed	0	0	**0**
Assigned	0	0	**0**
Unassigned	0	0	**0**

The above summarizes the FY2011 Budget, the FY2011 Estimate and the FY2012 Budget for the Cable Television Fund. Also included are the beginning and ending fund balances, total revenues and total expenditures.

The purpose of Houston Television (HTV) is to produce and cablecast informational programming, describing services provided by both City departments and related community agencies, and educating the public on utilization of those services.

HTV began operations in 1986 as The Municipal Channel, with the distribution of Houston City Council meetings through a closed circuit network. Now, HTV provides a variety of informative, educational and feature programs. HTV produces both live and recorded taped programming, including live gavel-to-gavel coverage of City Council, Planning Commission and other special events. Live streaming of HTV programming 24/7, and on demand streaming of meetings such as City Council, Planning and Parking Commission, is also available to the public through our website: www.htvhouston.net.

HTV operations are supported through contributions received from the cable and IPTV television companies located in the City. Fifty-percent of the contributions received are retained by "HTV Houston Television" and the remaining fifty-percent is disbursed to "Houston Media Source-Public Access Channel".

Business Area Budget Summary

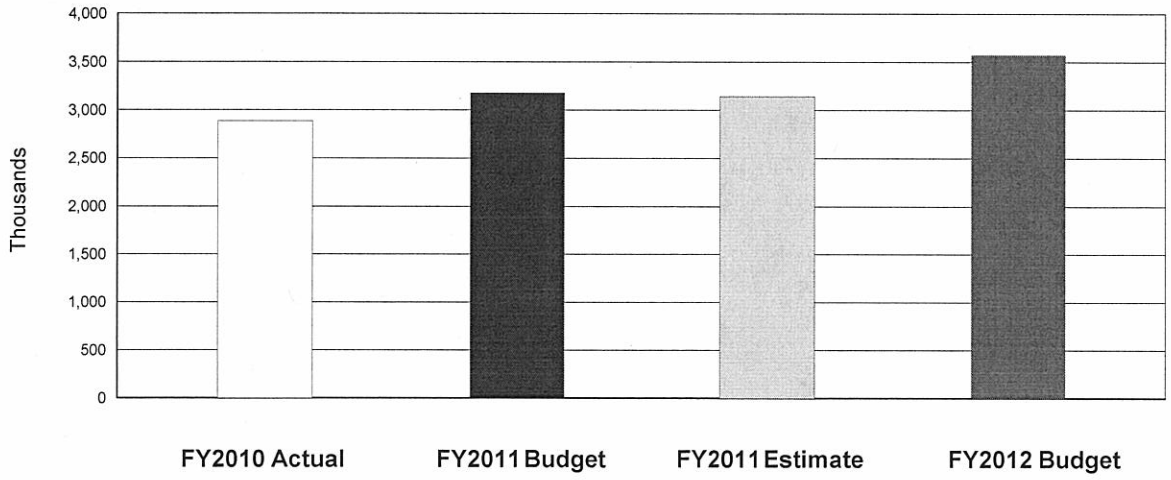
Fund Name : Cable Televsion
Business Area Name : Mayor's Office
Fund No./Bus. Area No. : 2401 / 5000

		FY2010 Actual	FY2011 Current Budget	FY2011 Estimate	FY2012 Budget
Expenditures	Personnel Services	714,749	815,217	826,923	**926,650**
	Supplies	23,879	30,800	29,400	**30,800**
	Other Services and Charges	1,918,581	2,015,921	2,148,696	**2,221,659**
	Equipment	228,142	316,136	139,396	**302,480**
	Non-Capital Equipment	885	0	0	**90,290**
	Total M & O Expenditures	2,886,236	3,178,074	3,144,415	**3,571,879**
	Debt Service & Other Uses	0	0	0	**0**
	Total Expenditures	2,886,236	3,178,074	3,144,415	**3,571,879**
Revenues		3,421,535	3,384,780	3,596,980	**3,694,053**
Staffing	Full-Time Equivalents - Civilian	11.2	12.9	12.7	**12.9**
	Full-Time Equivalents - Classified	0.0	0.0	0.0	**0.0**
	Full-Time Equivalents - Cadets	0.0	0.0	0.0	**0.0**
	Total	11.2	12.9	12.7	**12.9**
	Full-Time Equivalents - Overtime	0.1	0.1	0.1	**0.1**

Significant Budget Changes and Highlights

- Purchase production equipment to convert from Standard Definition to High Definition as mandated by the Federal Communications Commission.
- Work with the Public, Education and Governmental (PEG) community to develop partnerships and sharing opportunities.
- The FY2012 Budget will provide funds to enhance the existing internal internet streaming access and increase the storage of archived content.
- Develop inter-local agreements and memorandum of understanding with local government and corporate partners.
- Leverage marketing and production assets to assist departments to promote city services and educate citizens as well as local business partners about new initiatives and offerings.

Cable Televsion
Mayor's Office
Expenditure Summary



Division Mission and Performance Measures

Fund Name : Cable Televsion
Business Area Name : Mayor's Office
Fund No./Bus Area No. : 2401 / 5000

Name: HTV Houston Television -- 500002

Mission: To effectively communicate relevant information to the public, concerning municipal and related community organizations. To serve the needs of City Council and the citizens of Houston, by providing coverage of council and committee meetings. To exceed the expectations of our viewers, by helping them to become better informed and more involved in their community.

Goal: Provide viewers with quality, locally-produced programs to inform, educate and entertain.
Provide internet streaming services to the community through HTV Website.
Establish an income through sponsorships and production services that can be offered to city departments as well as the commmunity at large.

Performance Measures	FY2010 Actual	FY2011 Estimate	FY2012 Budget
Maintain production levels	581	595	**595**
Maintain program hours	1,300	1,417	**1,417**
Increase Internet visitors	N/A	21,813	**26,250**
Increase Internet pg views	N/A	125,981	**145,650**
Increase time on website	N/A	16,810,414	**28,434,523**

Division Summary

Fund Name : Cable Televsion
Business Area Name : Mayor's Office
Fund No./Bus Area No. : 2401 / 5000

Division Description		FY2010 Actual		FY2011 Estimate		FY2012 Budget	
		FTEs	Cost $	FTEs	Cost $	FTEs	Cost $
HTV Houston Television	**500002**						
Instrumental in providing quality services to our viewers, as well as meeting programming goals. Also, providing DVD copies of programming to city departments and viewers when requested.		11.2	2,886,236	12.7	3,144,415	**12.9**	**3,571,879**
Total		11.2	2,886,236	12.7	3,144,415	**12.9**	**3,571,879**

Business Area Roster Summary

Fund Name : Cable Televsion
Business Area Name : Mayor's Office
Fund No./Bus Area No. : 2401 / 5000

Job Description	Pay Grade	FY2011 Current Budget FTE	FY2012 Budget FTE	Change
ADMINISTRATIVE ASSISTANT	17	1.0	1.0	
ASSISTANT DIRECTOR (EXE LEV)	32	0.0	0.5	0.5
CABLE ACCESS OPERATIONS SUPERVISOR	22	1.0	1.0	
CABLE ACCESS PROGRAM SUPERVISOR	22	1.0	1.0	
DIVISION MANAGER (EXE LEV)	29	1.0	1.0	
MASTER CONTROL OPERATOR	14	1.4	1.4	
PRODUCTION SPECIALIST	15	1.0	1.0	
SENIOR COMMUNICATIONS SPECIALIST	20	3.0	3.0	
SENIOR COMMUNICATIONS TECHNICIAN	19	3.0	3.0	
Total FTEs		**12.4**	**12.9**	**0.5**
Less adjustment for Civilian Vacancy Factor		**(0.5)**	**0.0**	**0.5**
Full-Time Equivalents		**12.9**	**12.9**	**0.0**

Business Area Revenue Summary

Fund Name : Cable Televsion
Business Area Name : Mayor's Office
Fund No./Bus Area No. : 2401 / 5000

Commit Item	Description	FY2011 Current Budget	FY2011 Estimate	FY2012 Budget
5000020001	**MYR-Muni Cable T.V.**			
432010	Interest on Pooled Investments	22,780	22,780	**31,853**
444020	PEG Contributions - Ongoing Support	2,532,000	2,471,800	**2,526,300**
444030	PEG Contributions - State Franchises	750,000	1,077,400	**1,055,900**
452030	Miscellaneous Revenue	80,000	25,000	**80,000**
Total	**MYR-Muni Cable T.V.**	**3,384,780**	**3,596,980**	**3,694,053**
Total	**Mayor's Office**	**3,384,780**	**3,596,980**	**3,694,053**

Business Area Expenditure Summary

Fund Name : Cable Televsion
Business Area Name : Mayor's Office
Fund No./Bus. Area No. : 2401 / 5000

Commit Item	Description	FY2010 Actual	FY2011 Current Budget	FY2011 Estimate	FY2012 Budget
500010	Salary Base Pay - Civilian	477,265	547,808	562,910	**604,256**
500030	Salary Part Time - Civilian	37,497	39,967	32,555	**39,933**
500060	Overtime - Civilian	8,836	10,000	10,000	**10,000**
500090	Premium Pay - Civilian	0	200	200	**200**
501070	Pension - Civilian	70,967	78,413	85,136	**108,764**
501120	Termination Pay - Civilian	0	1,000	500	**2,000**
501160	Vehicle Allowance - Civilian	0	0	1,130	**2,100**
502010	FICA - Civilian	38,298	45,743	42,386	**50,060**
503010	Health Ins-Act Civilian	68,343	76,499	77,401	**90,532**
503015	Basic Life Insurance - Active Civilian	285	324	324	**345**
503050	Health/Life Insurance - Retiree Civilian	10,270	10,300	10,300	**5,908**
503060	Long Term Disability-Civilian	847	935	939	**981**
503090	Workers Compensation-Civilian-Admin	2,134	2,608	2,617	**2,593**
503100	Workers Compensation-Civilian-Claim	7	1,000	500	**8,558**
504030	Unemployment Claims - Administration	0	420	25	**420**
Total	**Personnel Services**	**714,749**	**815,217**	**826,923**	**926,650**
511025	Electrical Hardware & Parts	1,734	2,000	2,000	**2,000**
511030	Mechanical Hardware & Parts	79	500	500	**500**
511040	Audiovisual Supplies	10,118	10,000	10,000	**10,000**
511045	Computer Supplies	1,664	2,000	2,000	**2,000**
511050	Paper & Printing Supplies	0	200	25	**200**
511055	Publications & Printed Materials	0	100	25	**100**
511060	Postage	0	200	200	**200**
511070	Miscellaneous Office Supplies	2,442	3,000	3,000	**3,000**
511110	Fuel	420	1,000	600	**1,000**
511120	Clothing	0	500	25	**500**
511145	Small Tools & Minor Equipment	44	300	25	**300**
511150	Miscellaneous Parts & Supplies	7,378	11,000	11,000	**11,000**
Total	**Supplies**	**23,879**	**30,800**	**29,400**	**30,800**
520100	Temporary Personnel Services	18,924	20,000	20,000	**20,000**
520114	Miscellaneous Support Services	26,480	35,000	35,000	**40,000**
520115	Real Estate Lease/Office Rental	54,477	57,201	57,201	**57,201**
520119	Computer Equipment/Software Maintenance	0	500	25	**500**
520120	Communications Equipment Services	24,572	35,000	35,000	**35,000**
520121	IT Application Svcs	10	2,000	2,000	**24**
520122	Office Equipment Services	0	200	25	**200**
520123	Vehicle & Motor Equipment Services	9,454	3,000	25	**2,000**
520132	Contracts/Sponsorships	1,629,827	1,641,000	1,774,600	**1,791,100**
520510	Mail/Delivery Services	19	200	50	**200**
520515	Print Shop Services	67	200	200	**200**
520605	Advertising Services	53,820	80,000	80,000	**80,000**
520705	Insurance Fees	2,153	2,366	2,366	**2,621**
520755	Contingency	28,177	59,000	62,000	**87,000**
520765	Membership & Professional Fees	1,105	1,305	1,305	**1,305**
520905	Travel - Training Related	3,088	2,345	3,395	**6,000**
520910	Travel - Non-Training Related	382	500	100	**500**
521305	Indirect Cost Recovery Payment	33,857	35,836	35,836	**39,659**
521605	Data Services	4	2,100	2,100	**6**
521610	Voice Services	6,252	3,000	4,000	**6,462**
521620	Voice Equipment	0	1,000	1,000	**1,564**
521625	Voice Labor	0	2,000	2,000	**1,618**
521630	GIS Revolving Fund Services	0	418	418	**415**

Business Area Expenditure Summary

Fund Name : **Cable Televsion**
Business Area Name : **Mayor's Office**
Fund No./Bus. Area No. : **2401 / 5000**

Commit Item	Description	FY2010 Actual	FY2011 Current Budget	FY2011 Estimate	FY2012 Budget
521705	Vehicle/Equipment Rental/Lease	0	1,000	25	**1,000**
521715	Office Equipment Rental	2,234	4,000	3,500	**3,500**
521725	Other Rental	0	150	0	**0**
522305	Freight Charges	0	100	25	**250**
522430	Miscellaneous Other Services & Charges	23,679	26,500	26,500	**35,650**
522721	Interfund HR Client Services	0	0	0	**7,258**
522722	KRONOS Service Chargeback	0	0	0	**426**
Total	**Other Services and Charges**	**1,918,581**	**2,015,921**	**2,148,696**	**2,221,659**
560220	Vehicles	32,995	47,290	38,796	**0**
560240	Communication Equipment	195,147	268,846	100,600	**302,480**
Total	**Equipment**	**228,142**	**316,136**	**139,396**	**302,480**
551020	Non-Capital Communication Equipment	885	0	0	**90,290**
Total	**Non-Capital Equipment**	**885**	**0**	**0**	**90,290**
	Grand Total Expenditures	**2,886,236**	**3,178,074**	**3,144,415**	**3,571,879**