

# HOUSTON AT A GLANCE



The City of Houston was founded on August 30, 1836, by brothers Augustus Chapman Allen and John Kirby Allen, and named after General Sam Houston. The City of Houston's simple 19th century city seal – the noble locomotive (heralding Houston's spirit of progress) and the humble plow (symbol of the agricultural empire of Texas from which Houston would draw her wealth), clearly speaks to the roots of Houston's economy and to the visionary leadership of its citizens.

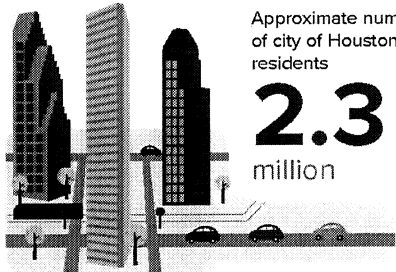
## POPULATION AND DEMOGRAPHICS

**6.9** million

residents in the 9-county Houston-The Woodlands-Sugar Land MSA

**Nation's 5<sup>th</sup> most populous metro area**

Larger than Missouri or Maryland



Approximate number of city of Houston residents

**2.3** million

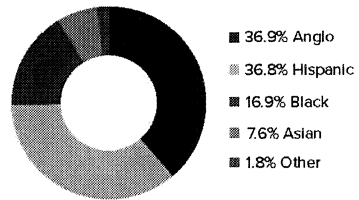
Houston is the nation's **4<sup>th</sup>** most populous city

Houston MSA ranks

**4<sup>th</sup>** in number of Hispanics  
**7<sup>th</sup>** in number of Blacks  
**7<sup>th</sup>** in number of Asians

**Race/Ethnicity: Houston MSA**

Houston today mirrors the U.S. in 5 decades



## GLOBAL PRESENCE

**15** foreign governments

maintain trade and commercial offices in Houston

**35** active foreign chambers of commerce

**Nearly 1 in 4** Houstonians are foreign born

**54.1** million Houston airport passengers in '17

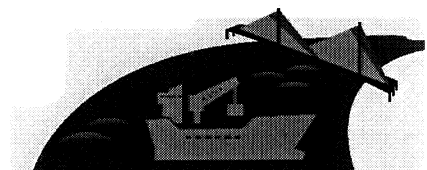
global travelers **11.2** million  
 domestic travelers **42.9** million

**132** nonstop destinations

**\$192.2** billion

in trade was handled by the Houston-Galveston Customs Districts in '17

**\$83.0** billion in imports (in '17)  
**\$109.2** billion in exports (in '17)



**Houston has the largest export market in the U.S.**

Port Houston ranks

**1<sup>st</sup>** in import tonnage for 26 straight years  
**Largest** Gulf Coast container port  
**2<sup>nd</sup>** in total tonnage for 24 straight years

**5,000+**

Houston companies doing business abroad

**1,000**

Houston firms report foreign ownership

**90+** nations

have consular representation in Houston

**3<sup>rd</sup>** largest representation in the nation

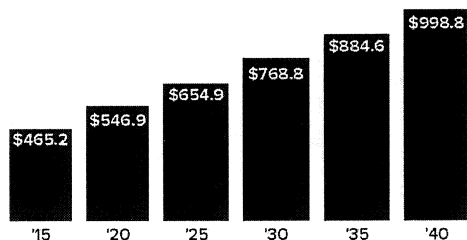
**20** foreign banks

are located in Houston from 10 nations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q2/18, pp 1.

ECONOMY

If Houston were an independent nation, the region would have the 24th largest economy in the world, behind Sweden and ahead of Poland.



Houston - The Woodlands - Sugarland MSA  
GDP forecast (\$ billions '09 constant dollars)  
Source: Perryman Group

**3.1** percent  
expected real GDP  
annual growth from '15 - '40

GDP expected to more than  
double between '15 and '40

**6<sup>TH</sup>** largest  
U.S. metro economy

**20** Fortune 500 Companies call Houston home

EMPLOYMENT

**3.1** million  
jobs in the  
Houston MSA

more jobs  
than 35  
states

Service industries  
account for

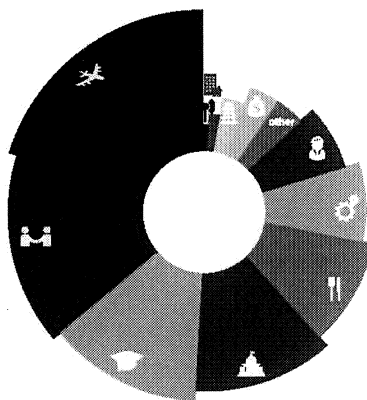
**4** out of **5**

workers in the region

The goods-producing  
sector accounts for nearly

**1** in **5**

of the region's jobs



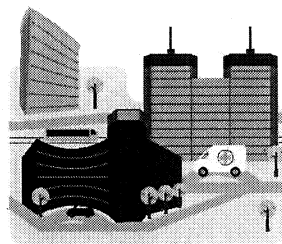
Industry Share of  
Houston MSA Employment

- 21.0% Trade, Transportation, and Utilities
- 15.2% Professional and Business Services
- 12.9% Educational and Health Services
- 13.2% Government
- 10.6% Leisure and Hospitality
- 7.7% Manufacturing
- 7.0% Construction
- 3.4% Other Services
- 3.2% Finance and Insurance
- 2.9% Mining and Logging (Upstream Energy)
- 1.8% Real Estate and Rental and Leasing
- 1.0% Information

Source: Texas Workforce Commission

INDUSTRIES

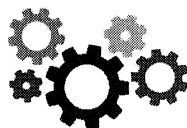
The Texas Medical Center is  
the world's largest medical complex.



**\$3** billion  
in construction  
projects underway

**50** million  
developed square feet

Houston is home to 87,500 engineers and  
architects, more than any other U.S. metro area.



Approximately **230,000**  
people work in the region's manufacturing industry

**40**  
of the 134 publicly-traded oil  
and gas exploration firms  
are housed in Houston

**700** | **800**  
exploration and  
production firms | oil field service  
companies  
located in the Houston region

**10** million  
annual patient visits

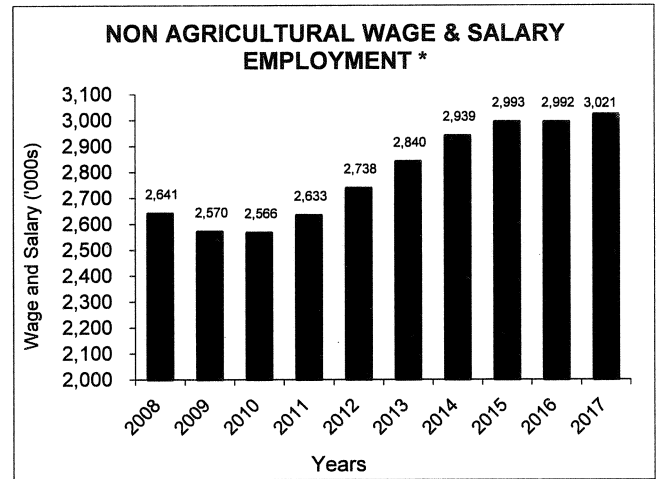
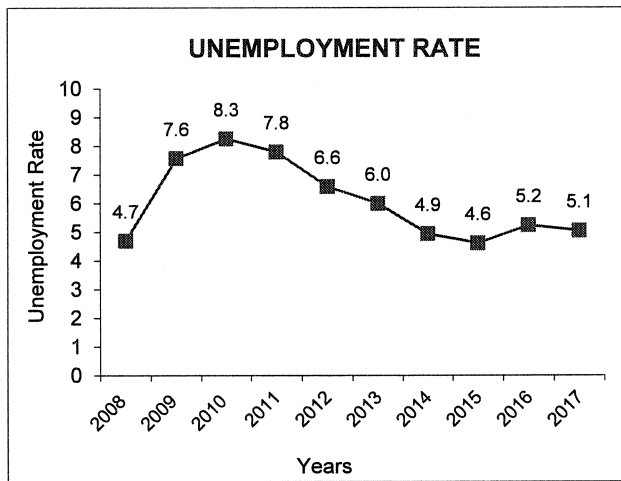
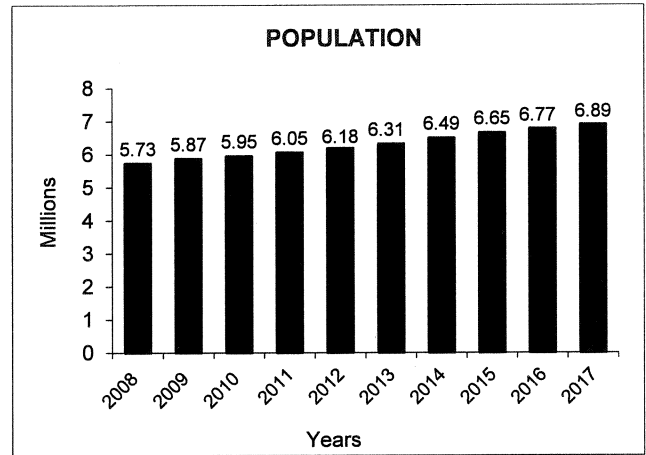
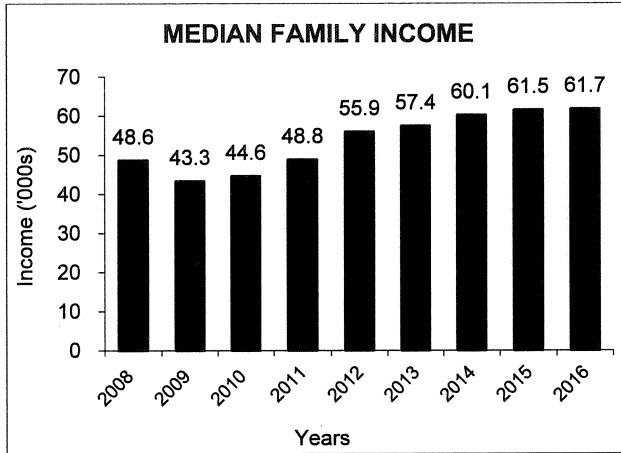
**180,000+**  
annual surgeries



Houston employs 30% of the  
nation's oil and gas extraction jobs

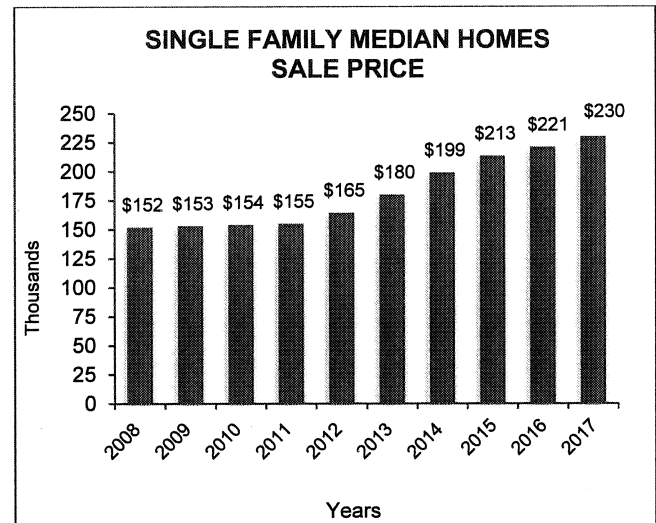
Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q2/18, pp 2.

HOUSTON MSA AT A GLANCE



### City of Houston Top Ten Property Taxpayers in 2017 Taxable Valuation (\$ in millions)

CenterPoint Energy, Inc.	\$2,068
Chevron Chemical Co.	\$1,136
Crescent HC and 4HC Investors	\$874
One, Two, Three Allen Center	\$857
Cousins Greenway & POC	\$715
HG Galleria I II III LP	\$679
TPG Citywest and San Felipe...	\$663
Shell Services Company	\$549
1000 Louisiana LP	\$516
Busycon Properties LLC	\$513



\*Not Seasonally Adjusted

Source: US Bureau of Economic Analysis, US Bureau of Labor Statistics, Harris County Appraisal District.

The Houston MSA contains 62 independent school districts (ISDs) and 39 state-approved charter management organizations. Charter schools and ISDs in the Houston metro area enrolled 1,296,764 students, approximately one out of every four school-aged children in the state, in the '15-'16 academic year. Houston Independent School District (HISD) is the seventh largest public-school system in the nation and the largest in Texas. Encompassing 333 square miles within greater Houston, HISD has 281 campuses and enrolled 214,891 students in Fall '15.

The Houston region has nearly 437,000 students enrolled in more than 50 degree-granting colleges, universities and technical schools.

- Specialized schools exist for acupuncture, art, legal, health care, funeral, religious and various other disciplines.
- The region has some 100 trade, vocational and business schools.

<b>HIGHER EDUCATION ENROLLMENT</b>			
Fall 2016			
<b>COMMUNITY COLLEGES Total Enrollment 240,234</b>			
Alvin Community College	5,658	Houston Community College System	71,417
Blinn College	19,422	Lee College	7,315
Brazosport College	4,311	Lone Star College System	85,661
College of the Mainland	3,995	San Jacinto College District	33,183
Galveston College	2,200	Wharton County Junior College	7,072
<b>UNIVERSITIES (UNDERGRAD AND GRADUATE, IF OFFERED) Total Enrollment 182,544</b>			
Houston Baptist University	3,270	Texas Southern University	9,200
Prairie View A&M University	8,762	Texas Woman's University Houston	1,361
Rice University	6,855	University of Houston	43,774
Sam Houston State University	20,477	University of Houston-Clear Lake	8,669
Texas A&M University at College Station	60,435	University of Houston-Downtown	14,251
Texas A&M University at Galveston	2,178	University of St. Thomas	3,312
<b>POST-GRADUATE SCHOOLS AND COLLEGES Total Enrollment 13,928</b>			
Baylor College of Medicine	1,563	University of Texas Health Science Center	5,051
South Texas College of Law Houston	1,048	University of Texas M.D. Anderson Cancer Center	339
Texas A&M University Health Science Center	2,689	University of Texas Medical Branch at Galveston	3,238

Source: Greater Houston Partnership. "Houston Facts." May 2017, pp 28-29.

## ARTS AND ENTERTAINMENT

Houston provides a wide variety of arts and entertainment including theater arts, museums and sports. The City is home to the Houston Livestock Show and Rodeo, which is the largest rodeo in the world. With the nation's fifth largest ballet and opera companies, Houston is also one of only five cities in the United States with permanent professional resident companies in all of the major performing arts disciplines of opera, ballet, music, and theater. Home to nine world-class performing arts organizations, Houston Theater District is second only to New York in the number of theater seats in a concentrated area. The Houston Grand Opera is the only opera company in the U.S. to win a Grammy, a Tony and an Emmy while the Alley Theatre is the only regional theatre in Texas to win a Tony award. Other performing arts companies such as Broadway in Houston, Da Camera of Houston, Houston Symphony, Society for the Performing Arts, Theatre Under the Stars (TUTS), Ensemble Theater and Uniquely Houston also serve to enrich the lives of Houston area residents.

The distinctive Houston Museum district is one of the best in the country. It offers a range of museums, galleries, art and cultural institutions. With its nineteen members within a 1.5 miles radius, the district offers a wide array of exhibits featuring themes of art, history, culture, nature, and science. Among the country's best are The Children's Museum of Houston, the Health Museum and the Museum of Fine Arts. Houston has more than 500 cultural, visual and performing arts organizations, 90 of which are devoted to multicultural and minority arts.

Houston has professional sports teams representing football, baseball, basketball and soccer. The City boasts an array of teams such as the Houston Texans, Houston Dynamo, Houston Rockets, Houston Dash, and Houston Astros. Houston has established itself as a destination for hosting major sporting events such as 2004 Super Bowl XXXVIII, 2005 World Series, USA Gymnastics 2008 Men's Visa Championship, 2010 Major League Soccer All Star Game, 2011 NCAA Men's Final Four, 2012 Amateur Athletic Union Junior Olympic Games, 2013 NBA All Star Game, and 2015 Major League Lacrosse All Star Game. The City had recently hosted the 2016 NCAA Men's Final Four Champion, 2017 Super Bowl LI and 2017 World Series Championship.