

FISCAL YEAR 2019 BUDGET

Fund Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No./Bus. Area No. : 2429 / 5000

	<u>FY2018 Current Budget</u>	<u>FY2018 Estimate</u>	<u>FY2019 Budget</u>
Beginning Fund Balance	1,385,907	1,385,907	1,584,780
Current Revenues	19,256,094	19,264,005	19,931,594
Total Available Resources	<u>20,642,001</u>	<u>20,649,912</u>	21,516,374
Maintenance and Operations	19,255,722	18,765,132	19,931,594
Debt Services	0	300,000	300,000
Total Expenditures	<u>19,255,722</u>	<u>19,065,132</u>	20,231,594
Planned Ending Fund Balance	<u>1,386,279</u>	<u>1,584,780</u>	1,284,780
Total Budget	<u><u>20,642,001</u></u>	<u><u>20,649,912</u></u>	<u><u>21,516,374</u></u>

Fund Balance Distribution

Non-Spendable	0	0	0
Restricted	1,386,279	1,584,780	1,284,780
Committed	0	0	0
Assigned	0	0	0
Unassigned	0	0	0

The above summarizes the FY2018 Budget, the FY2018 Estimate and the FY2019 Budget for the Tourism Promotion Special Revenue Fund (2429). Also included are the beginning and ending fund balances, total revenues, and total expenditures.

The Tourism Promotion Special Revenue Fund was created to include special events and civic celebrations, activities designed to promote business travel, hotel occupancy, tourism and arts programs in the City of Houston, as well as protocol services.

The City of Houston Mayor's Office of Special Events (MOSE) produces and permits events that enhance the image of the City and highlight Houston's diverse culture. Events coordinated by this office include citywide and neighborhood festivals, dedications, inaugurations, parades, tree plantings, fun runs, galas, ground-breakings, and holiday celebrations. Civic celebration is vital to the spirit of Houston.

The Mayor's Office of Trade and International Affairs (MOTIA) supports the Mayor of the City of Houston in encouraging and receiving international delegations by drawing attention to Houston's civic attributes. The office also supports outbound delegations led by Mayor or with Mayoral approval to promote and market Houston as a destination for business, travel, and investment.

The Mayor's Office of Cultural Affairs (MOCA) facilitates the City's Arts and Cultural Plan. The office develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals and special projects.

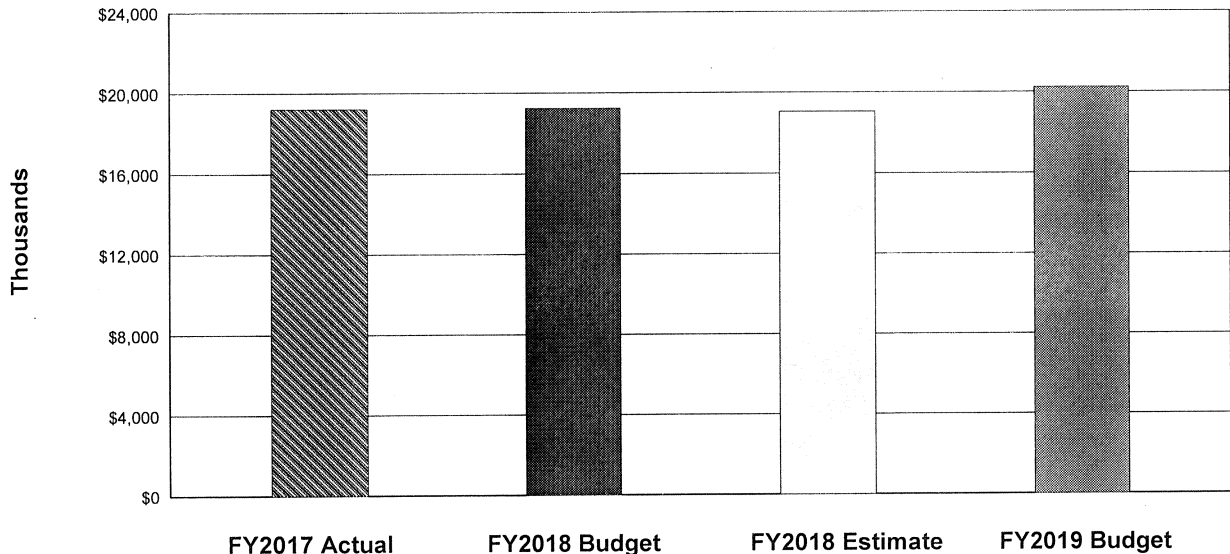
Special Cultural Initiatives reserves Hotel Occupancy Tax funds that will promote, develop, and publicize arts destinations, art activities, and arts exhibitions and displays, to enhance Houston's image and reputation as an arts city and a destination for cultural tourism.

Business Area Budget Summary

Fund Name : Tourism Promotion Special Revenue Fund
 Business Area : Mayor's Office
 Fund No. /Bus. Area No. : 2429 / 5000

		FY2017 Actual	FY2018 Current Budget	FY2018 Estimate	FY2019 Budget
Expenditures	Personnel Services	2,438,251	2,443,375	2,330,749	2,477,423
	Supplies	105,074	136,333	136,869	147,985
	Other Services and Charges	16,684,664	16,676,014	16,297,514	17,306,186
	Non-Capital Equipment	945	0	0	0
	Total M & O Expenditures	19,228,934	19,255,722	18,765,132	19,931,594
	Debt Service & Other Uses	0	0	300,000	300,000
	Total Expenditure	19,228,934	19,255,722	19,065,132	20,231,594
Revenues		20,373,950	19,256,094	19,264,005	19,931,594
Staffing	Full-Time Equivalents - Civilian	23.8	23.5	23.5	23.5
	Full-Time Equivalents - Classified	0.0	0.0	0.0	0.0
	Full-Time Equivalents - Cadets	0.0	0.0	0.0	0.0
	Total	23.8	23.5	23.5	23.5
	Full-Time Equivalents - Overtime	1.0	0.5	0.5	0.8
Significant Budget Changes and Highlights	o The FY2019 budget provides funding for health benefits and pension contribution.				

**Tourism Promotion Special Revenue Fund
 Mayor's Office
 Expenditure Summary**



FISCAL YEAR 2019 BUDGET

Division Summary							
Fund Name : Tourism Promotion Special Revenue Fund							
Business Area : Mayor's Office							
Fund No. /Bus Area No. : 2429 / 5000							
Division Description	FY2017 Actual		FY2018 Estimate		FY2019 Budget		
	FTEs	Costs \$	FTEs	Costs \$	FTEs	Costs \$	
Special Events 500003							
Produces, co-produces, and permits events that enhance the image of the City and highlights Houston's diverse culture. Facilitates activities designed to promote business travel and hotel occupancy, and maintain protocol services in the City of Houston - MOSE and MOTIA.	21.2	3,162,007	21.0	3,320,364	21.0	3,440,594	
Cultural Affairs 500008							
Implements the City's Arts and Cultural Plan. Assists the public and City departments to realize cultural projects that advance their goals. Develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals, and special projects.	2.6	331,529	2.5	314,758	2.5	327,214	
Special Cultural Initiatives 500009							
Distribution to component units of the Hotel Occupancy Tax funds to promote tourism, civic celebration and city's arts.	0.0	15,735,398	0.0	15,430,010	0.0	16,463,786	
Total	23.8	19,228,934	23.5	19,065,132	23.5	20,231,594	

FISCAL YEAR 2019 BUDGET

Business Area Revenues Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No./Bus. Area No. : 2429 / 5000

Category	FY2017 Actual	FY2018 Current Budget	FY2018 Estimate	FY2019 Budget
Licenses and Permits	42,052	38,000	38,000	38,000
Interest	7,843	6,000	18,000	6,000
Miscellaneous/Other	5,148	0	500	0
Other Resources	20,318,907	19,212,094	19,207,505	19,887,594
Grand Total Revenues	<u><u>20,373,950</u></u>	<u><u>19,256,094</u></u>	<u><u>19,264,005</u></u>	<u><u>19,931,594</u></u>