

**FISCAL YEAR 2020 BUDGET**

**Fund Summary**

**Fund Name** : **Tourism Promotion Special Revenue Fund**  
**Business Area** : **Mayor's Office**  
**Fund No./Bus. Area No.** : **2429 / 5000**

	<u>FY2019</u> <u>Current Budget</u>	<u>FY2019</u> <u>Estimate</u>	<u>FY2020</u> <u>Budget</u>
Beginning Fund Balance	2,591,105	2,591,105	<b>2,442,887</b>
Current Revenues	19,931,594	19,585,254	<b>20,014,357</b>
Total Available Resources	<u>22,522,699</u>	<u>22,176,359</u>	<b>22,457,244</b>
Maintenance and Operations	19,931,594	19,433,472	<b>19,805,888</b>
Debt Services	300,000	300,000	<b>300,000</b>
Total Expenditures	<u>20,231,594</u>	<u>19,733,472</u>	<b>20,105,888</b>
Planned Ending Fund Balance	<u>2,291,105</u>	<u>2,442,887</u>	<b>2,351,356</b>
Total Budget	<u><u>22,522,699</u></u>	<u><u>22,176,359</u></u>	<b><u><u>22,457,244</u></u></b>
<b>Fund Balance Distribution</b>			
Non-Spendable	0	0	0
Restricted	2,291,105	2,442,887	<b>2,351,356</b>
Committed	0	0	0
Assigned	0	0	0
Unassigned	0	0	0

The above summarizes the FY2019 Budget, the FY2019 Estimate and the FY2020 Budget for the Tourism Promotion Special Revenue Fund (2429). Also included are the beginning and ending fund balances, total revenues, and total expenditures.

The Tourism Promotion Special Revenue Fund was created to include special events and civic celebrations, activities designed to promote business travel, hotel occupancy, tourism and arts programs in the City of Houston, as well as protocol services.

The City of Houston Mayor's Office of Special Events (MOSE) produces and permits events that enhance the image of the City and highlight Houston's diverse culture. Events coordinated by this office include citywide and neighborhood festivals, dedications, inaugurations, parades, tree plantings, fun runs, galas, ground-breakings, and holiday celebrations. Civic celebration is vital to the spirit of Houston.

The Mayor's Office of Trade and International Affairs (MOTIA) supports the Mayor of the City of Houston in encouraging and receiving international delegations by drawing attention to Houston's civic attributes. The office also supports outbound delegations led by Mayor or with Mayoral approval to promote and market Houston as a destination for business, travel, and investment.

The Mayor's Office of Cultural Affairs (MOCA) facilitates the City's Arts and Cultural Plan. The office develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals and special projects.

Special Cultural Initiatives reserves Hotel Occupancy Tax funds that will promote, develop, and publicize arts destinations, art activities, and arts exhibitions and displays to enhance Houston's image and reputation as an arts city and a destination for cultural tourism.

**FISCAL YEAR 2020 BUDGET**

**Business Area Budget Summary**

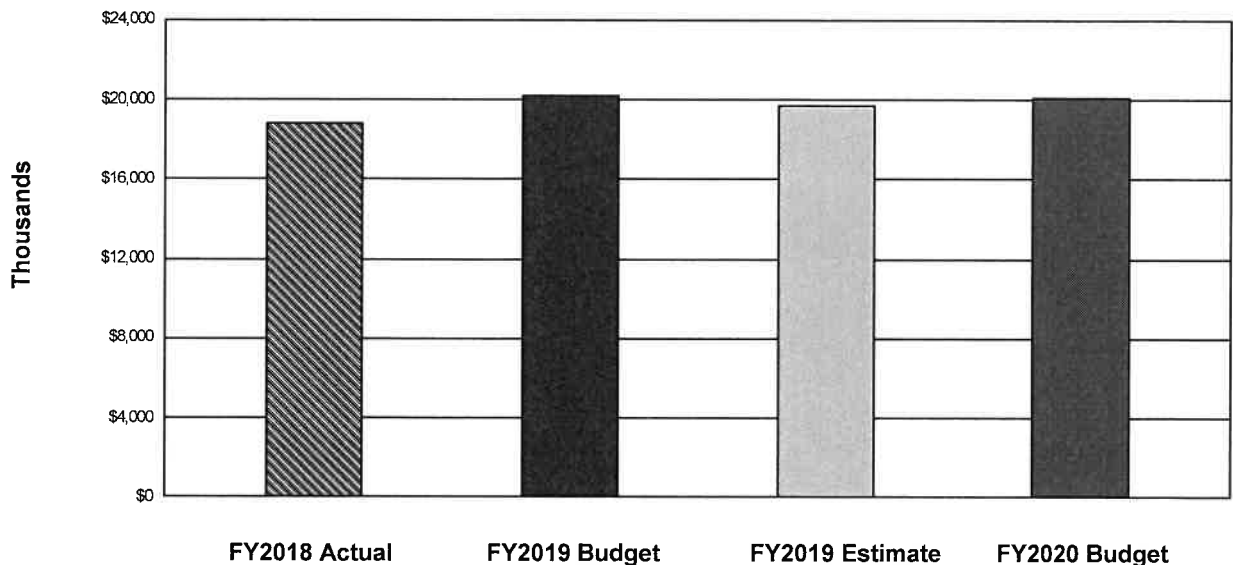
**Fund Name** : Tourism Promotion Special Revenue Fund  
**Business Area** : Mayor's Office  
**Fund No. /Bus. Area No.** : 2429 / 5000

		FY2018 Actual	FY2019 Current Budget	FY2019 Estimate	FY2020 Budget
Expenditures	Personnel Services	2,349,343	2,477,423	2,464,469	2,627,312
	Supplies	90,631	152,985	135,798	151,267
	Other Services and Charges	16,324,838	17,301,186	16,833,205	17,027,309
	Non-Capital Equipment	1,143	0	0	0
	Total M & O Expenditures	18,765,955	19,931,594	19,433,472	19,805,888
	Debt Service & Other Uses	0	300,000	300,000	300,000
	Total Expenditure	18,765,955	20,231,594	19,733,472	20,105,888
Revenues		19,971,153	19,931,594	19,585,254	20,014,357
Staffing	Full-Time Equivalents - Civilian	21.3	23.5	22.0	22.5
	Full-Time Equivalents - Classified	0.0	0.0	0.0	0.0
	Full-Time Equivalents - Cadets	0.0	0.0	0.0	0.0
	Total	21.3	23.5	22.0	22.5
	Full-Time Equivalents - Overtime	0.7	0.7	0.8	0.7

**Significant Budget Changes and Highlights**

o The FY2020 Budget provides funding for health benefits, pension contribution, and municipal employees contractual pay increases.

**Tourism Promotion Special Revenue Fund  
 Mayor's Office  
 Expenditure Summary**



**FISCAL YEAR 2020 BUDGET**

<b>Division Summary</b>							
<b>Fund Name : Tourism Promotion Special Revenue Fund</b>							
<b>Business Area : Mayor's Office</b>							
<b>Fund No. /Bus Area No. : 2429 / 5000</b>							
<b>Division Description</b>		<b>FY2018 Actual</b>		<b>FY2019 Estimate</b>		<b>FY2020 Budget</b>	
		<b>FTEs</b>	<b>Costs \$</b>	<b>FTEs</b>	<b>Costs \$</b>	<b>FTEs</b>	<b>Costs \$</b>
<b>Special Events</b>	<b>500003</b>						
Produces, co-produces, and permits events that enhance the image of the City and highlights Houston's diverse culture. Facilitates activities designed to promote business travel and hotel occupancy, and maintain protocol services in the City of Houston - MOSE and MOTIA.		18.8	3,016,817	19.5	3,169,836	20.0	3,314,888
<b>Cultural Affairs</b>	<b>500008</b>						
Implements the City's Arts and Cultural Plan. Assists the public and City departments to realize cultural projects that advance their goals. Develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals, and special projects.		2.5	320,523	2.5	330,607	2.5	350,455
<b>Special Cultural Initiatives</b>	<b>500009</b>						
Distribution to component units of the Hotel Occupancy Tax funds to promote tourism, civic celebration and city's arts.		0.0	15,428,615	0.0	16,233,029	0.0	16,440,545
<b>Total</b>		<b>21.3</b>	<b>18,765,955</b>	<b>22.0</b>	<b>19,733,472</b>	<b>22.5</b>	<b>20,105,888</b>

**FISCAL YEAR 2020 BUDGET**

**Business Area Revenues Summary**

**Fund Name** : Tourism Promotion Special Revenue Fund  
**Business Area** : Mayor's Office  
**Fund No./Bus. Area No.** : 2429 / 5000

Category	FY2018 Actual	FY2019 Current Budget	FY2019 Estimate	FY2020 Budget
Licenses and Permits	34,039	38,000	38,000	38,000
Interest	29,865	6,000	45,000	6,000
Miscellaneous/Other	0	0	660	0
Other Resources	19,907,249	19,887,594	19,501,594	19,970,357
<b>Grand Total Revenues</b>	<b>19,971,153</b>	<b>19,931,594</b>	<b>19,585,254</b>	<b>20,014,357</b>