

HOUSTON AT A GLANCE



The City of Houston was founded on August 30, 1836, by brothers Augustus Chapman Allen and John Kirby Allen, and named after General Sam Houston. The City of Houston's simple 19th century city seal – the noble locomotive (heralding Houston's spirit of progress) and the humble plow (symbol of the agricultural empire of Texas from which Houston would draw her wealth), clearly speaks to the roots of Houston's economy and to the visionary leadership of its citizens.

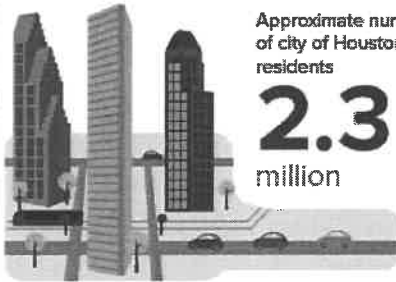
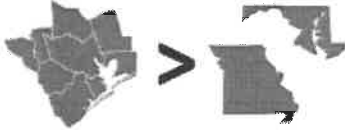
POPULATION AND DEMOGRAPHICS

7.0 million

residents in the 9-county
Houston-The Woodlands-Sugar Land MSA

Nation's 5th most
populous metro area

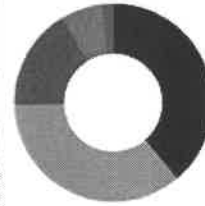
Larger than Missouri or Maryland



Houston is the nation's
4th most populous city

Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



Nearly 1 in 4
Houstonians
are foreign born

GLOBAL PRESENCE

15 foreign
governments

maintain trade and commercial offices
in Houston

35 active foreign
chambers of commerce

17.3%
of the region's
economy is
tied to exports

exports
support
330,000
jobs

58.3 million
Houston airport passengers in '18

global travelers **11.8** million
domestic travelers **46.5** million

189 nonstop destinations

\$233.3 billion

in trade was handled by the
Houston-Galveston Customs Districts in '18

\$140.5 billion
in imports (in '18)

\$92.7 billion
in exports (in '18)



Houston has the largest
export market in the U.S.

Port Houston ranks

1st
in foreign
tonnage for
22 straight
years

Largest
Gulf Coast
container port

2nd
in total tonnage
for 26 straight
years

5,000+

Houston companies
doing business abroad

1,700+

Houston establishments
report foreign ownership

90 nations

have consular representation
in Houston

3rd largest representation
in the nation

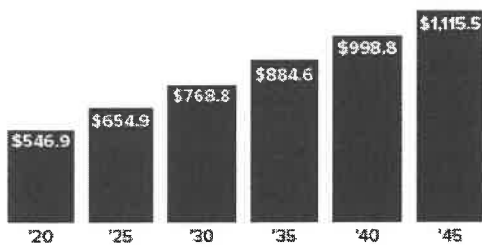
19 foreign banks

are located in Houston from 10 nations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q2/19, pp 2.

ECONOMY

If Houston were an independent nation, the region would have the 26th largest economy in the world, behind Belgium and ahead of Thailand.



Houston - The Woodlands - Sugarland MSA
GDP forecast (\$ billions '09 constant dollars)
Source: Perryman Group

2.9 percent expected real GDP annual growth from '20 - '45

GDP expected to more than double between '20 and '45



21 Fortune 500 Companies call Houston home

EMPLOYMENT



Service industries account for **4** out of **5** workers in the region

The goods-producing sector accounts for nearly **1** in **5** of the region's jobs



Industry Share of Houston MSA Employment

- 20.4% Trade, Transportation, and Utilities
- 16.1% Professional and Business Services
- 13.3% Government
- 12.8% Educational and Health Services
- 10.3% Leisure and Hospitality
- 7.6% Manufacturing
- 7.1% Construction
- 3.3% Finance and Insurance
- 2.6% Mining and Logging (Upstream Energy)
- 2.0% Real Estate and Rental and Leasing
- 1.0% Information
- 3.6% Other Services

Source: Texas Workforce Commission

INDUSTRIES

The Texas Medical Center is the world's largest medical complex.



\$3 billion in construction projects underway

50 million developed square feet

10 million annual patient visits

180,000+ annual surgeries

Houston is home to 83,100 engineers and architects.



Approximately **230,000** people work in the region's manufacturing industry

44 of the 128 publicly-traded oil and gas exploration firms are housed in Houston

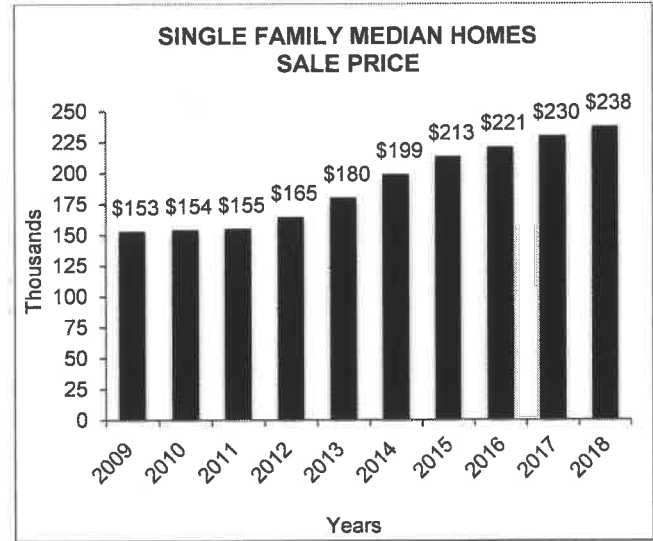
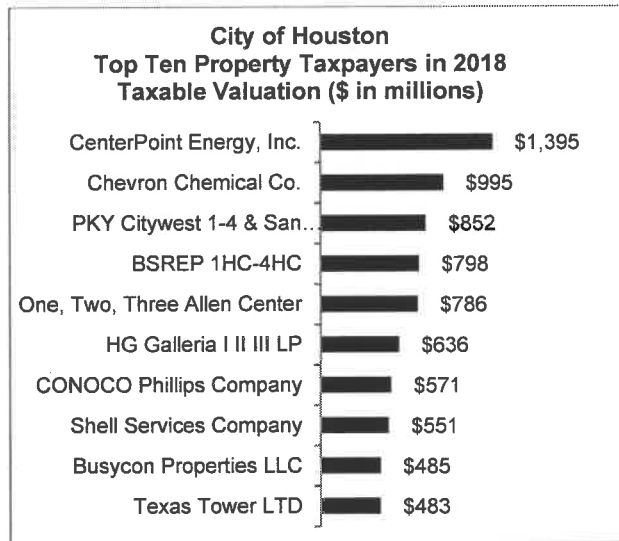
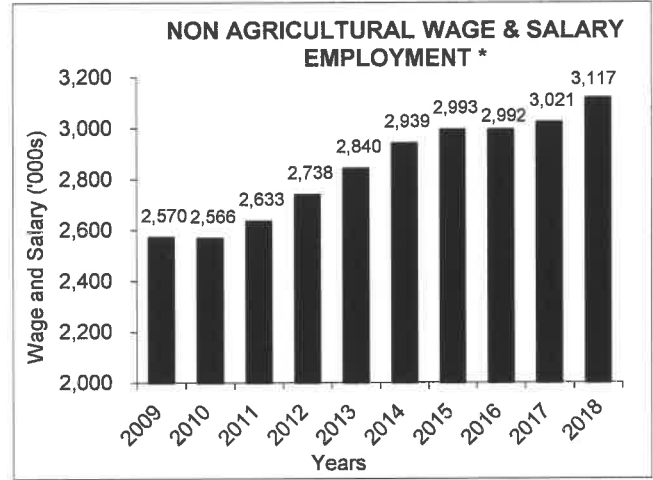
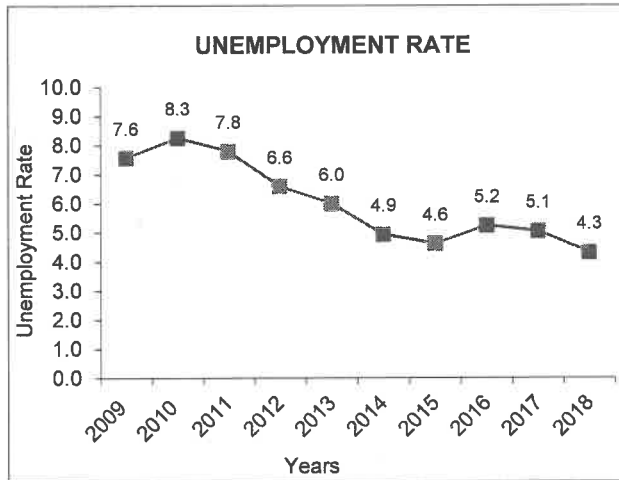
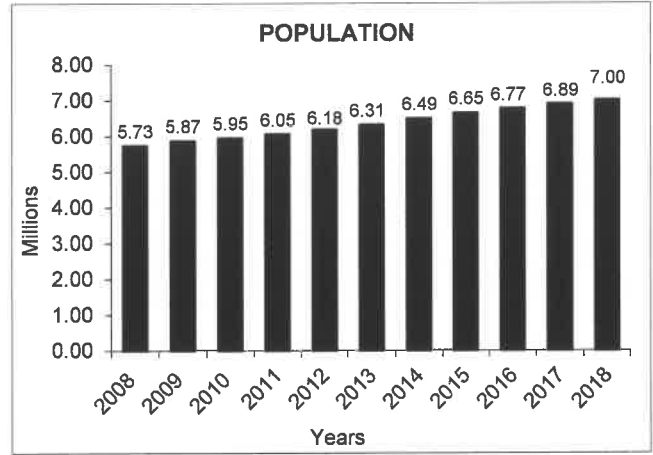
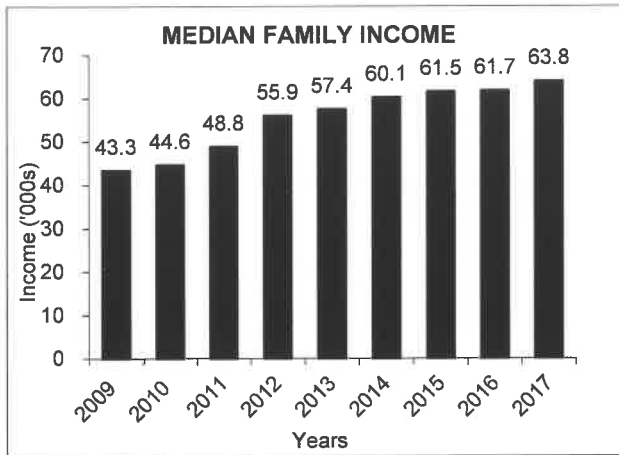
660 exploration and production firms located in the Houston region
1,100 oil field service companies



Houston employs 25% of the nation's oil and gas extraction jobs

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q2/19, pp 2.

HOUSTON MSA AT A GLANCE



*Not Seasonally Adjusted
Source: US Bureau of Economic Analysis, US Bureau of Labor Statistics, Harris County Appraisal District.

The Houston MSA contains 60 independent school districts (ISDs) and 40 state-approved charter management organizations. Charter schools and ISDs in the Houston metro area enrolled more than 1.3 million students, approximately one out of every four school-aged children in the state, in the Fall '16 academic year. Houston Independent School District (HISD) is the seventh largest public-school system in the nation and the largest in Texas. Encompassing 333 square miles within greater Houston, HISD has 280 campuses and enrolled 215,000 students in '16-'17 academic year.

The Houston region has nearly 430,000 students enrolled in more than 30 two-year community colleges and four year or above universities in Houston region in the Fall '17 semester.

- The region has some 50 trade, vocational and business schools.
- Specialized schools exist for acupuncture, art, law, health care, funeral, religious and various other disciplines.

HIGHER EDUCATION ENROLLMENT IN GREATER HOUSTON, FALL 2017			
Institution	Undergraduate	Graduate	Total
Two-Year Community Colleges	207,779	-	207,779
Lone Star College System	69,452	-	69,452
Houston Community College	49,782	-	49,782
San Jacinto Community College District	35,455	-	35,455
Blinn College District	18,465	-	18,465
Lee College	7,717	-	7,717
Wharton County Junior College*	7,050	-	7,050
Alvin Community College	5,709	-	5,709
College of the Mainland Community College District	4,328	-	4,328
Brazosport College**	4,229	-	4,229
Lamar Institute of Technology*	2,983	-	2,983
Galveston College	2,197	-	2,197
Texas State Technical College-Fort Bend	412	-	412
Four-Year or Above Universities	167,345	55,519	222,864
Texas A&M University-College Station*	50,707	12,095	62,802
University of Houston	36,092	9,272	45,364
Sam Houston State University*	18,416	2,522	20,938
Lamar University*	9,129	4,800	13,929
University of Houston-Downtown	12,079	1,834	13,913
Texas Southern University	7,967	2,270	10,237
Prairie View A&M University	7,974	1,151	9,125
University of Houston-Clear Lake	5,798	2,744	8,542
Rice University	3,970	2,934	6,904
UT Health Science Center-Houston	709	4,533	5,242
University of Houston-Victoria, Katy Campus	3,317	1,034	4,351
Houston Baptist University	2,316	1,009	3,325
UT Medical Branch-Galveston	733	2,569	3,302
University of St. Thomas	1,864	1,373	3,237
Texas A&M Health Science Center	485	2,295	2,780
University of Phoenix-Texas***	2,256	341	2,597
Texas A&M University at Galveston	1,848	150	1,998
Baylor College of Medicine	-	1,577	1,577
Art Institute of Houston**	1,364	-	1,364
South Texas College of Law Houston	-	980	980
UT M.D. Anderson Cancer Center	321	36	357
Total	375,124	55,519	430,643

* While not located within Houston MSA, within 100 miles of the City of Houston. ** Brazosport also awards bachelor's degrees. *** Data for Fall '16. Sources: College and University websites; National Center for Education Statistics, Integrated Postsecondary Education Data System; Texas Higher Education Coordinating Board

Source: Greater Houston Partnership. "Houston Facts." June 2018, pp 28-29.

ARTS AND ENTERTAINMENT

Houston provides a wide variety of arts and entertainment including theater arts, museums and sports. The City is home to the Houston Livestock Show and Rodeo, which is the largest rodeo in the world. Texas has 20 cultural districts, of which 5 are in Houston (Texas Commission on the Arts). Houston is one of only a few U.S cities with resident professional companies in the four disciplines of performing arts: ballet, opera, symphony and theater. Houston's Theater District, located in downtown Houston, features seven renowned performing art organizations and many smaller ones in four venues: Alley Theatre, Hobby Center for the Performing Arts, Jones Hall and Wortham Theater Center. The Theater District also includes one venue dedicated solely to dance: Houston Ballet's Center of Dance.

The Houston Museum District is one of the country's most visited and diverse cultural centers with 19 museums within close proximity. These museums provide rich experiences in art, history, culture, nature and science. The district is divided in four walkable zones, each of which includes a group of museums. One of the largest museum districts in the country with 20 museums and institutions within walking distance.

Houston has professional sports teams representing football, baseball, basketball and soccer. The City boasts an array of teams such as the Houston Texans, Houston Dynamo, Houston Rockets, Houston Sabercats, Houston Roller Derby, Houston Dash, and Houston Astros. Houston has established itself as a destination for hosting major sporting events such as 2004 Super Bowl XXXVIII, 2005 World Series, USA Gymnastics 2008 Men's Visa Championship, 2010 Major League Soccer All Star Game, 2011 NCAA Men's Final Four, 2012 Amateur Athletic Union Junior Olympic Games, 2013 NBA All Star Game, 2015 Major League Lacrosse All Star Game. The City had recently hosted the 2016 NCAA Men's Final Four Champion, 2017 Super Bowl LI and 2017 World Series Championship. This year Houston has successfully won their bid to host the 2021 ITTF World Table Tennis Championship.

Source: Greater Houston Partnership. "Houston Facts." June 2018, pp 39-43. Harris County Sports authority "Houston to Host 2021 World Table Tennis Championship"