

# HOUSTON AT A GLANCE



The City of Houston was founded on August 30, 1836, by brothers Augustus Chapman Allen and John Kirby Allen, and named after General Sam Houston. The City of Houston's simple 19th century city seal – the noble locomotive (heralding Houston's spirit of progress) and the humble plow (symbol of the agricultural empire of Texas from which Houston would draw her wealth), clearly speaks to the roots of Houston's economy and to the visionary leadership of its citizens.

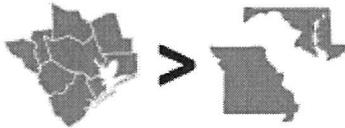
## POPULATION AND DEMOGRAPHICS

**7.0** million

residents in the 9-county  
Houston-The Woodlands-Sugar Land MSA

Nation's 5<sup>th</sup> most  
populous metro area

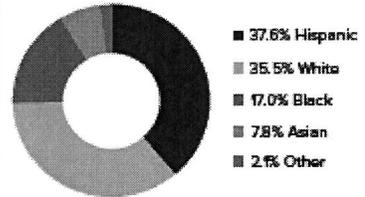
Larger than Missouri or Maryland



Houston is the nation's  
4<sup>th</sup> most populous city

### Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



Nearly 1 in 4  
Houstonians  
are foreign born

## GLOBAL PRESENCE

**15** foreign  
governments

maintain trade and commercial offices  
in Houston

35 active foreign  
chambers of commerce

**17.3%**  
of the region's  
economy is  
tied to exports

exports  
support  
330,000  
jobs

**58.3** million  
Houston airport passengers in '18

global travelers 11.8 million  
domestic travelers 46.5 million

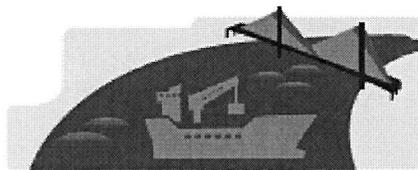
189 nonstop destinations

**\$233.3** billion

in trade was handled by the  
Houston-Galveston Customs Districts in '18

**\$140.5** billion  
in imports (in '18)

**\$92.7** billion  
in exports (in '18)



Houston has the largest  
export market in the U.S.

Port Houston ranks

**1<sup>st</sup>**  
in foreign  
tonnage for  
22 straight  
years

**Largest**  
Gulf Coast  
container port

**2<sup>nd</sup>**  
in total tonnage  
for 26 straight  
years

**5,000+**

Houston companies  
doing business abroad

**1,700+**

Houston establishments  
report foreign ownership

**90** nations

have consular representation  
in Houston

3<sup>rd</sup> largest representation  
in the nation

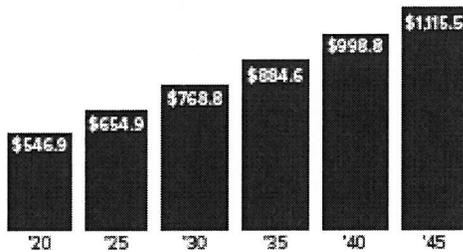
**19** foreign banks

are located in Houston from 10 nations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q4/19, pp 2.

## ECONOMY

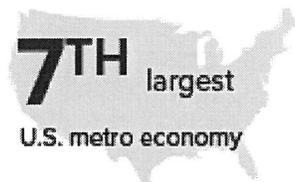
If Houston were an independent nation, the region would have the 26th largest economy in the world, behind Belgium and ahead of Thailand.



Houston - The Woodlands - Sugarland MSA  
GDP forecast (\$ billions '09 constant dollars)  
Source: Parryman Group

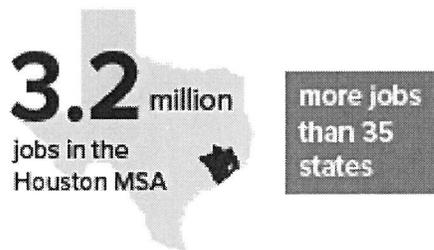
**2.9** percent  
expected real GDP  
annual growth from '20 - '45

GDP expected to more than  
double between '20 and '45



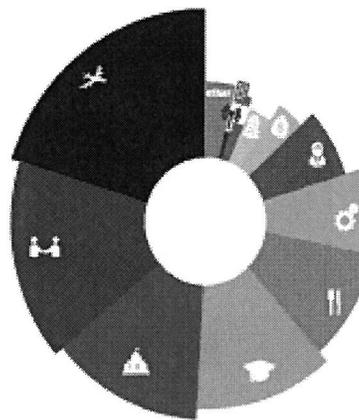
**22** Fortune 500 Companies call Houston home

## EMPLOYMENT



Service industries  
account for  
**4** out of **5**  
workers in the region

The goods-producing  
sector accounts for nearly  
**1** in **5**  
of the region's jobs



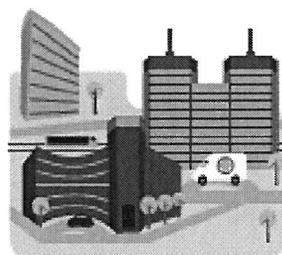
### Industry Share of Houston MSA Employment

- 20%** Trade, Transportation, and Utilities
- 16%** Professional and Business Services
- 13%** Government
- 12%** Educational and Health Services
- 11%** Leisure and Hospitality
- 7%** Manufacturing
- 7%** Construction
- 3%** Finance and Insurance
- 3%** Mining and Logging (Upstream Energy)
- 2%** Real Estate and Rental and Leasing
- 1%** Information
- 4%** Other Services

Source: Texas Workforce Commission

## INDUSTRIES

The Texas Medical Center is  
the world's largest medical complex.



**\$3** billion  
in construction  
projects underway

**50** million  
developed square feet

**10** million  
annual patient visits

**180,000+**  
annual surgeries

Houston is home to 83,100 engineers and  
architects.



Approximately **225,000**  
people work in the region's manufacturing industry

**44**  
of the 128 publicly-traded oil  
and gas exploration firms  
are housed in Houston

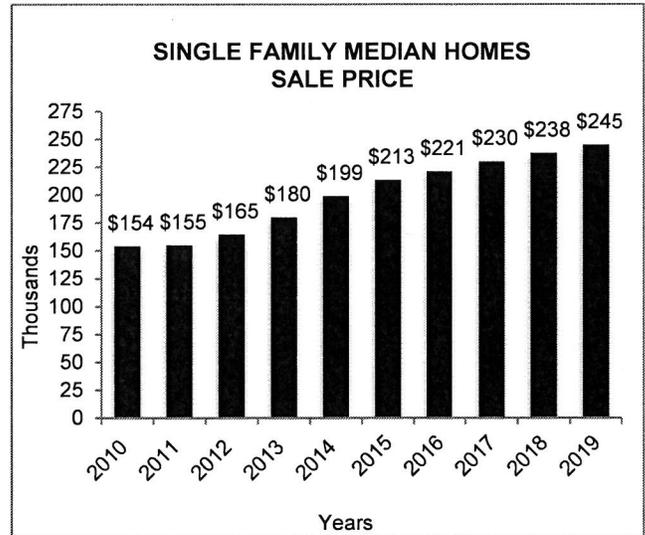
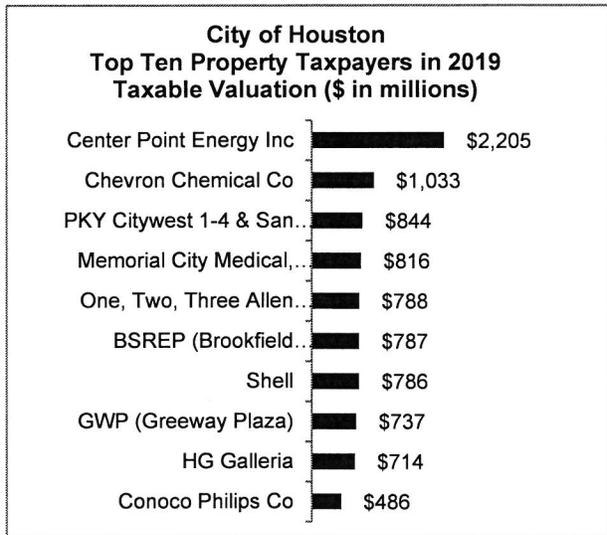
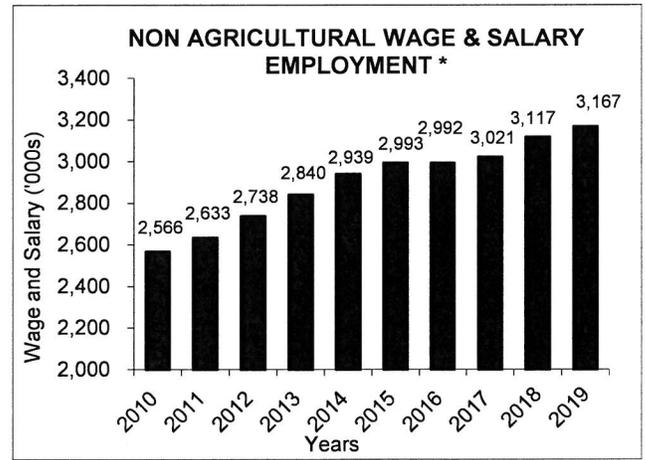
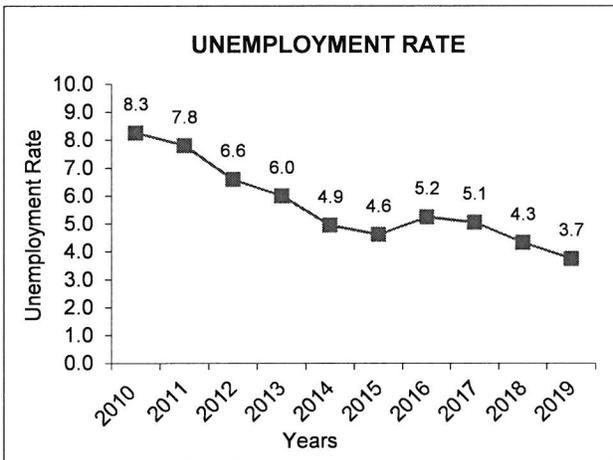
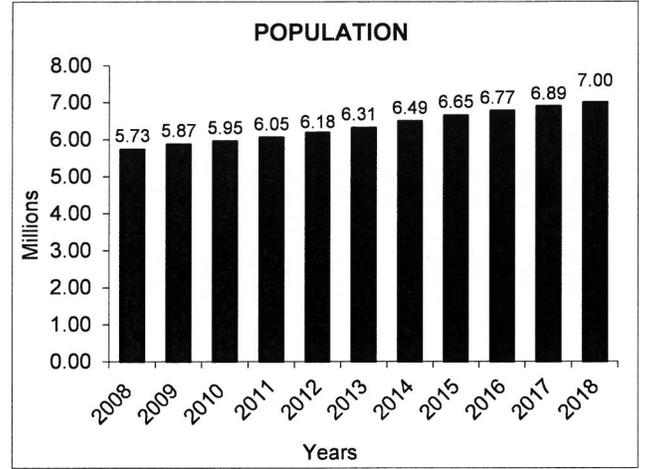
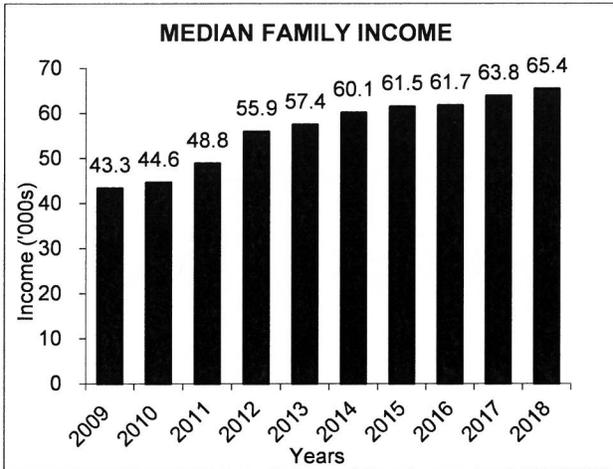
**650** | **800**  
exploration and  
production firms | oil field service  
companies  
located in the Houston region



Houston employs 25% of the  
nation's oil and gas extraction jobs

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q4/19, pp 2.

HOUSTON MSA AT A GLANCE



\*Not Seasonally Adjusted

Source: US Bureau of Economic Analysis, US Bureau of Labor Statistics, Harris County Appraisal District.

The Houston MSA contains 60 independent school districts (ISDs) and 40 state-approved charter management organizations. Charter schools and ISDs in the Houston metro area enrolled more than 1.3 million students, approximately one out of every four school-aged children in the state, in the Fall '17 academic year. Houston Independent School District (HISD) is the seventh largest public-school system in the nation and the largest in Texas. Encompassing 333 square miles within greater Houston, HISD has 280 campuses and enrolled 213,000 students in '17-'18 academic year.

The Houston region has nearly 430,000 students enrolled in more than 40 two-year community colleges and four year or above universities in Houston region in the Fall '18 semester.

- The region has some 50 trade, vocational and business schools.
- Specialized schools exist for acupuncture, art, law, health care, funeral, religious and various other disciplines.

**HIGHER EDUCATION ENROLLMENT IN GREATER HOUSTON, FALL 2018**

Institution	Undergraduate	Graduate	Total
<b>Two-Year Community Colleges</b>	<b>203,269</b>	<b>-</b>	<b>203,269</b>
Lone Star College System	68,333	-	68,333
Houston Community College	48,309	-	48,309
San Jacinto Community College District	32,137	-	32,137
Blinn College District	19,113	-	19,113
Lee College	7,773	-	7,773
Wharton County Junior College*	6,768	-	6,768
Alvin Community College	5,645	-	5,645
College of the Mainland Community College District	4,673	-	4,673
Brazosport College†	4,304	-	4,304
Lamar Institute of Technology*	3,260	-	3,260
Galveston College	2,423	-	2,423
Texas State Technical College-Fort Bend	531	-	531
<b>Four-Year or Above Universities</b>	<b>168,182</b>	<b>57,092</b>	<b>225,274</b>
Texas A&M University-College Station*	51,389	12,305	63,694
University of Houston	37,369	8,955	46,324
Sam Houston State University	18,473	2,552	21,025
Texas Woman's University-Houston	393	788	1,181
University of Houston-Downtown	12,350	1,911	14,261
Lamar University*	8,812	5,364	14,176
Texas Southern University	7,604	2,128	9,732
Prairie View A&M University	8,524	992	9,516
University of Houston-Clear Lake	6,212	2,749	8,961
Rice University	3,962	3,027	6,989
UT Health Science Center-Houston	717	4,618	5,335
University of Houston-Victoria*	3,203	1,178	4,381
Houston Baptist University*	2,321	1,111	3,432
UT Medical Branch-Galveston	753	2,591	3,344
University of St. Thomas	2,047	1,267	3,314
Texas A&M Health Science Center	670	2,197	2,867
Texas A&M University at Galveston	1,653	153	1,806
University of Phoenix-Texas (Houston)‡	1,374	226	1,600
Baylor College of Medicine	-	1,576	1,576
The Art Institute of Houston‡	-	1,096	1,096
UT M.D. Anderson Cancer Center	356	20	376
South Texas College of Law Houston	-	288	288
<b>Total</b>	<b>371,451</b>	<b>57,092</b>	<b>428,543</b>

\*\* Located within 100 miles of Houston but not within Houston MSA. † Brazosport also awards bachelor's degrees. ‡ Data for Fall '17. Sources: College and University websites; National Center for Education Statistics, Integrated Postsecondary Education Data System; Texas Higher Education Coordinating Board

Source: Greater Houston Partnership. "Houston Facts." June 2019, pp 27-28.

## ARTS AND ENTERTAINMENT

Houston provides a wide variety of arts and entertainment including theater arts, museums and sports. The City is home to the Houston Livestock Show and Rodeo, which is the largest rodeo in the world. Texas has 20 cultural districts, of which 5 are in Houston (Texas Commission on the Arts). Houston is one of only a few U.S cities with resident professional companies in the four disciplines of performing arts: ballet, opera, symphony and theater. Houston's Theater District, located in downtown Houston, features seven renowned performing art organizations and many smaller ones in four venues: Alley Theatre, Hobby Center for the Performing Arts, Jones Hall and Wortham Theater Center. The Theater District also includes one venue dedicated solely to dance: Houston Ballet's Center of Dance.

The Houston Museum District is one of the country's most visited and diverse cultural centers with 19 museums within close proximity. These museums provide rich experiences in art, history, culture, nature and science. The district is divided in four walkable zones, each of which includes a group of museums. One of the largest museum districts in the country with 20 museums and institutions within walking distance.

Houston has professional sports teams representing football, baseball, basketball and soccer. The City boasts an array of teams such as the Houston Texans, Houston Dynamo, Houston Rockets, Houston Sabercats, Houston Roller Derby, Houston Dash, and Houston Astros and Sugar land Skeeters. Houston has established itself as a destination for hosting major sporting events such as 2004 Super Bowl XXXVIII, 2005 World Series, USA Gymnastics 2008 Men's Visa Championship, 2010 Major League Soccer All Star Game, 2011 NCAA Men's Final Four, 2012 Amateur Athletic Union Junior Olympic Games, 2013 NBA All Star Game, 2015 Major League Lacrosse All Star Game. The City had recently hosted the 2016 NCAA Men's Final Four Champion, 2017 Super Bowl LI and 2017 World Series Championship. Houston is slated to host the US Women's Open Golf Championship in 2020, the NCAA Men's Basketball Championship in 2023 and the College Football National Championship in 2024. Houston is also a finalist host city for the 2026 FIFA World Cup.

Source: Greater Houston Partnership. "Houston Facts." June 2019, pp 38-48.