

# HOUSTON AT A GLANCE



The City of Houston was founded on August 30, 1836, by brothers Augustus Chapman Allen and John Kirby Allen, and named after General Sam Houston. The City of Houston's simple 19th century city seal – the noble locomotive (heralding Houston's spirit of progress) and the humble plow (symbol of the agricultural empire of Texas from which Houston would draw her wealth), clearly speaks to the roots of Houston's economy and to the visionary leadership of its citizens.

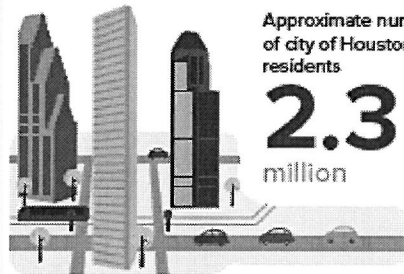
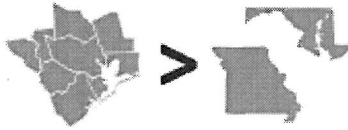
## POPULATION AND DEMOGRAPHICS

**7.1** million

residents in the 9-county  
Houston-The Woodlands-Sugar Land MSA

Nation's 5<sup>th</sup> most  
populous metro area

Larger than Missouri or Maryland



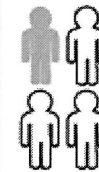
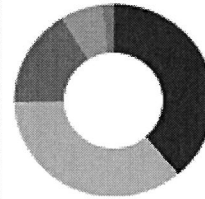
Approximate number  
of city of Houston  
residents

**2.3**  
million

Houston is the nation's  
4<sup>th</sup> most populous city

### Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



Nearly 1 in 4  
Houstonians  
are foreign born

## GLOBAL PRESENCE

**15** foreign  
governments

maintain trade and commercial offices  
in Houston

41 active foreign  
chambers of commerce

**17.3%**  
of the region's  
economy is  
tied to exports

exports  
support  
330,000  
jobs

**2** international airports  
George Bush Intercontinental (IAH)  
William P. Hobby Airports (HOU)

IAH ranked 5<sup>th</sup> in nation in  
number of international flights per week  
prior to COVID-19

Prior to COVID-19,  
Houston Airport System

**67** international  
destinations      **117** domestic  
destinations

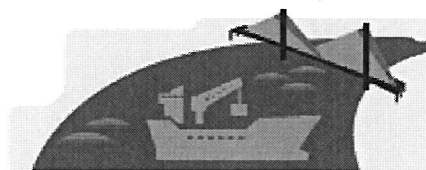
**184 nonstop destinations**

**\$197** billion

in trade was handled by the  
Houston-Galveston Customs Districts in '20

**\$67**  
billion  
in imports (in '20)

**\$130**  
billion  
in exports (in '20)



Houston has the largest  
export market in the U.S.

Port Houston ranks

**1<sup>st</sup>**  
in foreign  
tonnage for  
23 straight  
years

**Largest**  
Gulf Coast  
container port

**1<sup>st</sup>**  
in total  
waterborne  
tonnage

**5,000+**

Houston companies  
doing business abroad

**1,700+**

Houston establishments  
report foreign ownership

**78** nations

have consular representation  
in Houston

**3<sup>rd</sup>** largest representation  
in the nation

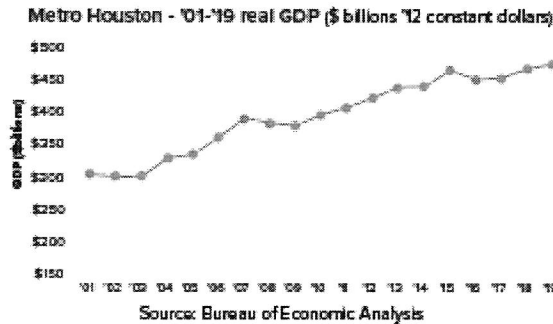
**16** foreign banks

are located in Houston from 9 nations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q1/21, pp 2.

## ECONOMY

If Houston were a country, it would rank as the 27th largest economy in the world, behind Belgium and ahead of Nigeria.



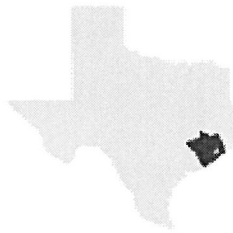
Houston – The Woodlands – Sugarland MSA GDP has grown at a **2.6 percent** compound annual growth rate since '01

**7TH** largest U.S. metro economy

**23** Fortune 500 Companies call Houston home

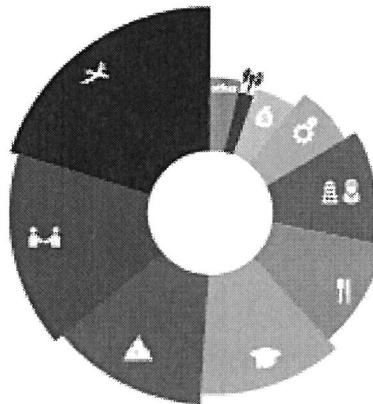
## EMPLOYMENT

**3.1 million** jobs in the Houston MSA



Health, Education, and Business & Professional Services account for nearly **1 in 3** of the region's jobs

The goods-producing sector accounts for more than **1 in 6** of the region's jobs



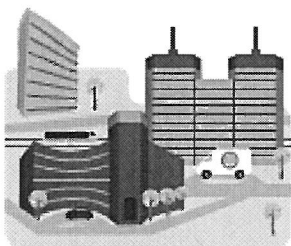
**Industry Share of Houston MSA Employment**

- 21% Trade, Transportation, and Utilities
- 17% Professional and Business Services
- 14% Government
- 13% Educational and Health Services
- 10% Leisure and Hospitality
- 9% Mining, Logging and Construction
- 7% Manufacturing
- 5% Finance and Insurance
- 1% Information
- 3% Other Services

Source: Texas Workforce Commission

## INDUSTRIES

The Texas Medical Center is the world's largest medical complex.



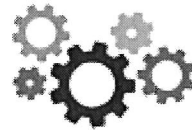
**\$3 billion** in construction projects underway

**50 million** developed square feet

**10 million** annual patient visits

**180,000+** annual surgeries

Houston is home to 84,560 engineers and architects.

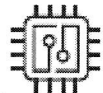


Approximately **230,300** people work in the region's manufacturing industry

Houston has more than **350** aviation and aerospace-related companies



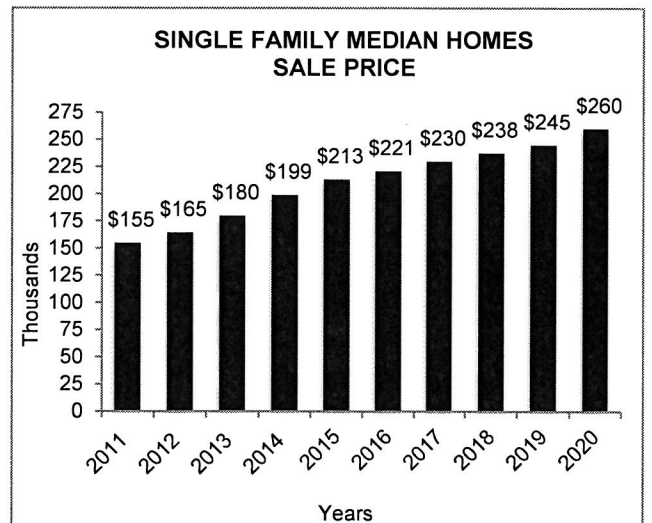
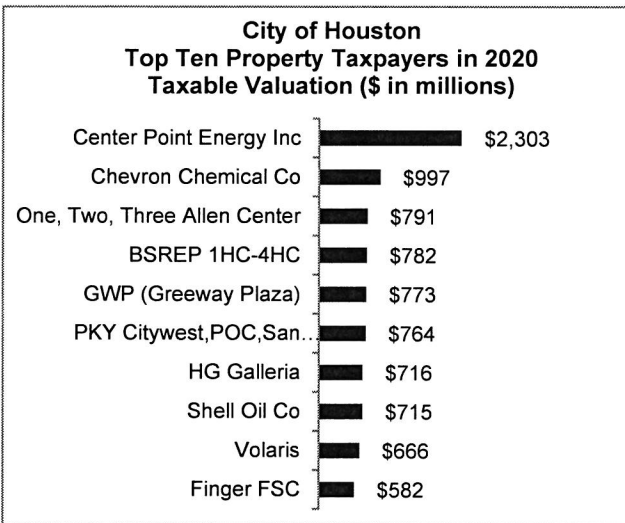
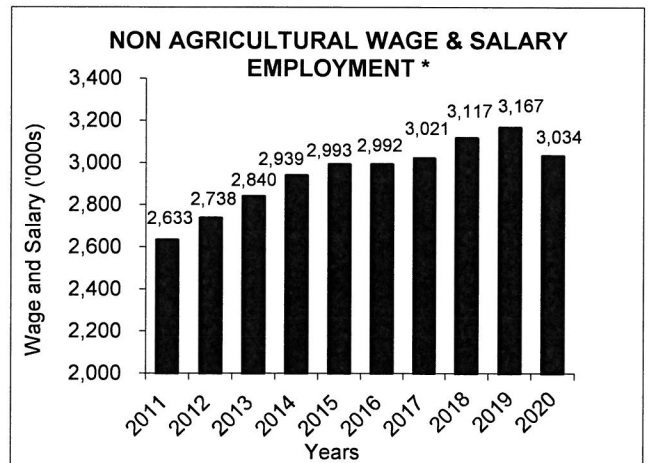
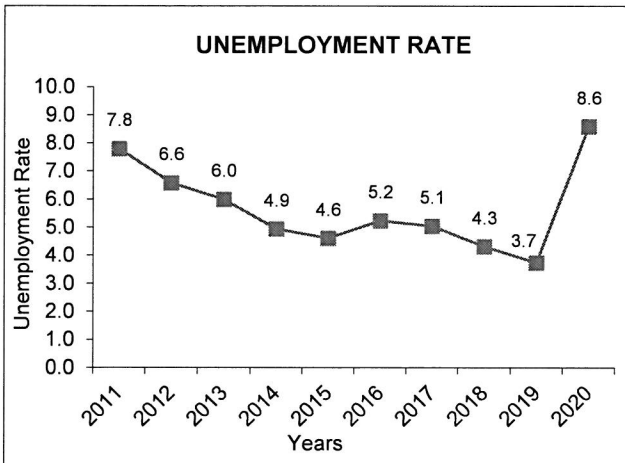
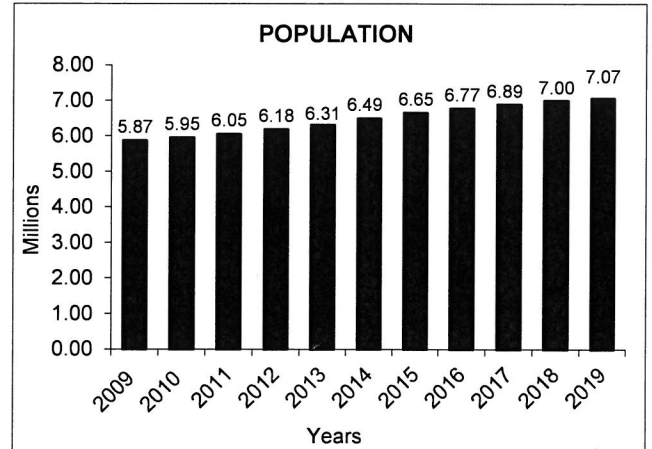
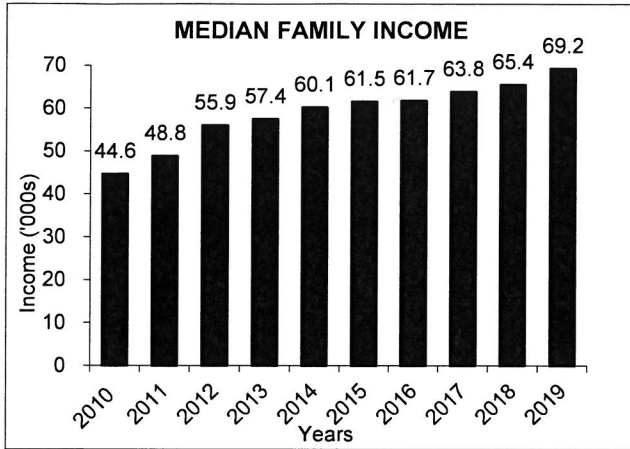
Houston is home to **8,800** tech-related firms, including more than 700 venture-backed startups



Houston employs **84,000+** workers in computer & mathematical occupations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q1/21, pp 2.

HOUSTON MSA AT A GLANCE



\*Not Seasonally Adjusted

Source: US Bureau of Economic Analysis, US Bureau of Labor Statistics, Harris County Appraisal District.

The Houston MSA contains 60 independent school districts (ISDs) and 40 state-approved charter management organizations. Charter schools and ISDs in the Houston metro area enrolled more than 1.3 million students, approximately one out of every four school-aged children in the state, in the Fall '18 academic year. Houston Independent School District (HISD) is the seventh largest public-school system in the nation and the largest in Texas. HISD has 279 campuses and enrolled 209,000 students in '18-'19 academic year.

The Houston region has nearly 440,000 students enrolled in more than 35 two-year community colleges and four year or above universities in Houston region in the Fall '18 semester.

- The region comprised of 87.1 percent of enrolled undergraduate students.
- Houston MSA benefits from three Tier I research universities in close proximity Rice University, University of Houston and Texas A&M University.

**INSTITUTIONS OF HIGHER EDUCATION**

Greater Houston Area , Fall 2019

| <b>TWO-YEAR COMMUNITY COLLEGES</b>                 | <b>FALL 2019 ENROLLMENT</b> |
|--|-----------------------------|
| Lone Star College System                           | 77,810                      |
| Houston Community College                          | 47,703                      |
| San Jacinto Community College District             | 39,303                      |
| Blinn College District*                            | 19,184                      |
| Lee College  | 7,528                       |
| Wharton County Junior College*                     | 6,903                       |
| Alvin Community College                            | 5,995                       |
| College of the Mainland Community College District | 4,702                       |
| Brazosport College                                 | 4,224                       |
| Lamar Institute of Technology*                     | 4,022                       |
| Galveston College                                  | 2,325                       |
| Texas State Technical College-Fort Bend            | 531                         |
|  | <b>220,230 STUDENTS</b>     |
| <b>FOUR-YEAR OR ABOVE</b>                          | <b>FALL 2019 ENROLLMENT</b> |
| Texas A&M University-College Station*              | 63,927                      |
| University of Houston                              | 46,137                      |
| Sam Houston State University*                      | 21,360                      |
| Lamar University*                                  | 15,140                      |
| University of Houston-Downtown                     | 14,680                      |
| Prairie View A&M University                        | 9,170                       |
| University of Houston-Clear Lake                   | 9,092                       |
| Texas Southern University                          | 9,034                       |
| Rice University                                    | 7,135                       |
| UT Health Science Center-Houston                   | 5,353                       |
| University of Houston-Victoria*                    | 4,501                       |
| Houston Baptist University                         | 3,741                       |
| Texas A&M Health Science Center                    | 3,592                       |
| UT Medical Branch-Galveston                        | 3,525                       |
| University of St. Thomas                           | 3,454                       |
| Texas A&M University at Galveston                  | 1,648                       |
| Baylor College of Medicine                         | 1,577                       |
| Texas Woman's University-Houston                   | 1,184                       |
| South Texas College of Law Houston                 | 975                         |
| UT M.D. Anderson Cancer Center                     | 377                         |
|  | <b>224,418 STUDENTS</b>     |
| <b>TOTAL</b>                                       | <b>444,648 STUDENTS</b>     |

Source: Texas Higher Education Coordinating Board

\*located outside Houston MSA but within 100-mile radius.

Source: Greater Houston Partnership. "Houston Facts." June 2020, pp 36-37

**ARTS AND ENTERTAINMENT**

Houston provides a wide variety of arts and entertainment including theater arts, museums and sports. The City is home to the Houston Livestock Show and Rodeo, which is the largest rodeo in the world. Texas has 20 cultural districts, of which 5 are in Houston (Texas Commission on the Arts). Houston is one of only a few U.S cities with resident professional companies in the four disciplines of performing arts: ballet, opera, symphony and theater. Houston's Theater District, located in downtown Houston, features seven renowned performing art organizations and many smaller ones in five venues: Alley Theatre, Hobby Center for the Performing Arts, Jones Hall, Revention Music Center and Wortham Theater Center. The Theater District also includes one venue dedicated solely to dance: Houston Ballet's Center of Dance.

The Houston Museum District is one of the country's most visited and diverse cultural centers with 19 museums. These museums provide rich experiences in art, history, culture, nature and science. The district is divided in four walkable zones, each of which includes a group of museums. One of the largest museum districts in the country with 20 museums and institutions within walking distance.

Houston has professional sports teams representing football, baseball, basketball and soccer.

**PROFESSIONAL TEAMS  
IN GREATER HOUSTON**



**HOUSTON ASTROS**  
 '17 World Series Champions  
 Major League Baseball's  
 American League  
 Minute Maid Park



**HOUSTON DASH**  
 National Women's Soccer League  
 BBVA Compass Stadium



**HOUSTON DYNAMO**  
 Major League Soccer's  
 Western Conference  
 BBVA Compass Stadium



**HOUSTON ROCKETS**  
 Western Conference in the  
 National Basketball Association  
 Toyota Center



**HOUSTON TEXANS**  
 American Football Conference in  
 the National Football League  
 NRG Stadium

**HOUSTON ROLLER DERBY**  
 Women's Flat Track Derby Association  
 Revention Music Center

**HOUSTON SABERCATS**  
 Major League Rugby  
 VEVA Stadium

**SUGAR LAND SKEETERS**  
 '18 Atlantic League World Champions  
 Atlantic League of Professional Baseball  
 Constellation Field

Houston has established itself as a destination for hosting major sporting events along with World Series, USA Gymnastics Men's Visa Championship, Major League Soccer All Star Game, NCAA Men's Final Four, Amateur Athletic Union Junior Olympic Games, NBA All Star Game, 2015 Major League Lacrosse All Star Game. Houston hosted its third Super Bowl in 2017, five PGA tour Championships as well as the U.S. Women's Open Tournament in 2020. Houston is slated to host NCAA Men's Basketball Championship in 2023 and the College Football National Championship in 2024. Houston is also a finalist host city for the 2026 FIFA World Cup.

Source: Greater Houston Partnership. "Houston Facts." June 2020, pp 48-57.