

FISCAL YEAR 2022 BUDGET

Fund Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No./Bus. Area No. : 2429 / 5000

	<u>FY2021 Current Budget</u>	<u>FY2021 Estimate</u>	<u>FY2022 Budget</u>
Beginning Fund Balance	3,529,505	3,529,505	3,282,430
Current Revenues	15,490,767	9,615,900	14,370,048
Total Available Resources	<u>19,020,272</u>	<u>13,145,405</u>	<u>17,652,478</u>
Maintenance and Operations	12,845,405	9,562,975	14,339,854
Debt Services	300,000	300,000	300,000
Total Expenditures	<u>13,145,405</u>	<u>9,862,975</u>	<u>14,639,854</u>
Planned Ending Fund Balance	<u>5,874,867</u>	<u>3,282,430</u>	<u>3,012,624</u>
Total Budget	<u><u>19,020,272</u></u>	<u><u>13,145,405</u></u>	<u><u>17,652,478</u></u>
Fund Balance Distribution			
Non-Spendable	0	0	0
Restricted	5,874,867	3,282,430	3,012,624
Committed	0	0	0
Assigned	0	0	0
Unassigned	0	0	0

The above summarizes the FY2021 Budget, the FY2021 Estimate and the FY2022 Budget for the Tourism Promotion Special Revenue Fund (2429). Also included are the beginning and ending fund balances, total revenue and total expenditures.

The Tourism Promotion Special Revenue Fund was created to include special events and civic celebrations, activities designed to promote business travel, hotel occupancy, tourism and arts programs in the City of Houston, as well as protocol services.

The City of Houston Mayor's Office of Special Events (MOSE) produces and permits events that enhance the image of the City and highlight Houston's diverse culture. Events coordinated by this office include citywide and neighborhood festivals, dedications, inaugurations, parades, tree plantings, fun runs, galas, ground-breakings, and holiday celebrations. Civic celebration is vital to the spirit of Houston.

The Mayor's Office of Trade and International Affairs (MOTIA) supports the Mayor of the City of Houston in encouraging and receiving international delegations by drawing attention to Houston's civic attributes. The office also supports outbound delegations led by Mayor or with Mayoral approval to promote and market Houston as a destination for business, travel, and investment.

The Mayor's Office of Cultural Affairs (MOCA) facilitates the City's Arts and Cultural Plan. The office develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals and special projects.

Special Cultural Initiatives reserves Hotel Occupancy Tax funds that will promote, develop, and publicize arts destinations, art activities, and arts exhibitions and displays to enhance Houston's image and reputation as an arts city and a destination for cultural tourism.

FISCAL YEAR 2022 BUDGET

Business Area Budget Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No. /Bus. Area No. : 2429 / 5000

		FY2020 Actual	FY2021 Current Budget	FY2021 Estimate	FY2022 Budget
Expenditures	Personnel Services	2,427,260	2,776,484	2,751,342	2,806,069
	Supplies	171,840	141,395	139,909	138,997
	Other Services and Charges	15,407,177	9,926,376	6,670,574	11,394,788
	Non-Capital Equipment	1,843	1,150	1,150	0
	Total M & O Expenditures	18,008,120	12,845,405	9,562,975	14,339,854
	Debt Service & Other Uses	300,000	300,000	300,000	300,000
	Total Expenditure	18,308,120	13,145,405	9,862,975	14,639,854

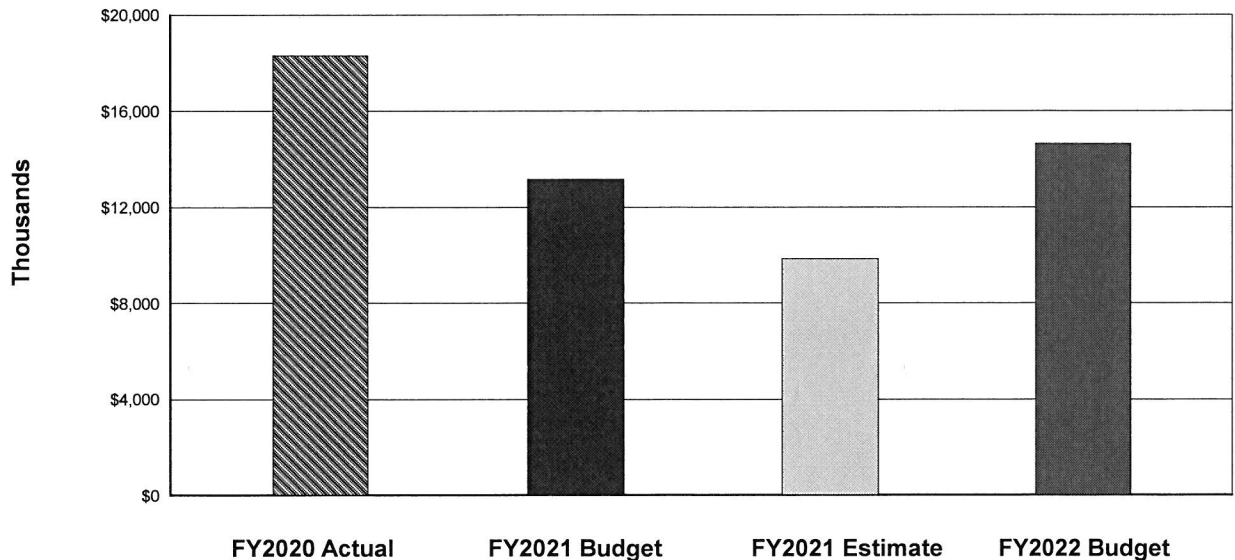
Revenues		19,443,637	15,490,767	9,615,900	14,370,048
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Staffing	Full-Time Equivalents - Civilian	23.5	24.5	24.5	24.5
	Full-Time Equivalents - Classified	0.0	0.0	0.0	0.0
	Full-Time Equivalents - Cadets	0.0	0.0	0.0	0.0
	Total	23.5	24.5	24.5	24.5
	Full-Time Equivalents - Overtime	0.5	0.7	0.3	0.7

Significant Budget Changes and Highlights

- o The FY2022 Budget provides funding for health benefits and pension contribution.
- o The FY2021 Estimate and FY2022 Budget reflects a significant decrease in Hotel Occupancy Tax (HOT) collections compared to FY2020 Actuals (pre COVID-19). This results in a lower than projected payment to Houston Art Alliance.

**Tourism Promotion Special Revenue Fund
 Mayor's Office
 Expenditure Summary**



FISCAL YEAR 2022 BUDGET

Division Summary							
Fund Name : Tourism Promotion Special Revenue Fund							
Business Area : Mayor's Office							
Fund No. /Bus Area No. : 2429 / 5000							
Division Description	FY2020 Actual		FY2021 Estimate		FY2022 Budget		
	FTEs	Costs \$	FTEs	Costs \$	FTEs	Costs \$	
Special Events 500003 Produces, co-produces, and permits events that enhance the image of the City and highlights Houston's diverse culture. Facilitates activities designed to promote business travel and hotel occupancy, and maintain protocol services in the City of Houston - MOSE and MOTIA.	20.0	2,908,134	21.0	3,341,567	21.0	3,542,354	
Cultural Affairs 500008 Implements the City's Arts and Cultural Plan. Assists the public and City departments to realize cultural projects that advance their goals. Develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals, and special projects.	3.5	342,106	3.5	435,237	3.5	468,725	
Special Cultural Initiatives 500009 Distribution to component units of the Hotel Occupancy Tax funds to promote tourism, civic celebration and the City's arts.	0.0	15,057,880	0.0	6,086,171	0.0	10,628,775	
Total	23.5	18,308,120	24.5	9,862,975	24.5	14,639,854	

FISCAL YEAR 2022 BUDGET

Business Area Revenues Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No./Bus. Area No. : 2429 / 5000

Category	FY2020 Actual	FY2021 Current Budget	FY2021 Estimate	FY2022 Budget
Licenses and Permits	34,054	38,000	38,000	38,000
Interest	50,898	36,000	36,000	36,000
Miscellaneous/Other	16,922,099	12,981,275	7,106,408	11,982,500
Other Resources	2,436,586	2,435,492	2,435,492	2,313,548
Grand Total Revenues	<u><u>19,443,637</u></u>	<u><u>15,490,767</u></u>	<u><u>9,615,900</u></u>	<u><u>14,370,048</u></u>