

HOUSTON AT A GLANCE



The City of Houston was founded on August 30, 1836, by brothers Augustus Chapman Allen and John Kirby Allen, and named after General Sam Houston. The City of Houston's simple 19th century city seal – the noble locomotive (heralding Houston's spirit of progress) and the humble plow (symbol of the agricultural empire of Texas from which Houston would draw her wealth), clearly speaks to the roots of Houston's economy and to the visionary leadership of its citizens.

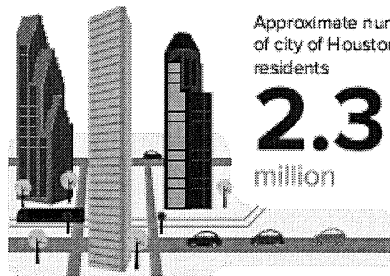
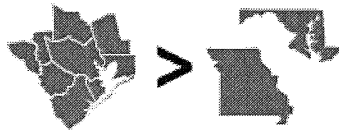
POPULATION AND DEMOGRAPHICS

7.1 million

residents in the 9-county Houston-The Woodlands-Sugar Land MSA

Nation's 5th most populous metro area

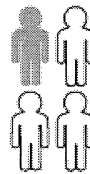
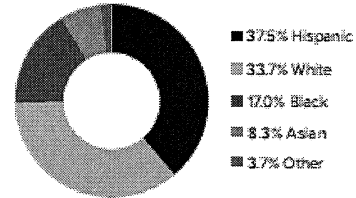
Larger than Missouri or Maryland



Houston is the nation's 4th most populous city

Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



Nearly 1 in 4 Houstonians are foreign born

GLOBAL PRESENCE

15 foreign governments

maintain trade and commercial offices in Houston

41 active foreign chambers of commerce

17.3% of the region's economy is tied to exports

exports support 330,000 jobs

2 international airports

George Bush Intercontinental (IAH)
William P. Hobby Airports (HOU)

IAH ranked 5th in nation in number of international flights per week prior to COVID-19

Prior to COVID-19, Houston Airport System

66 international destinations | 127 domestic destinations

193 nonstop destinations

\$197 billion

in trade was handled by the Houston-Galveston Customs Districts in '20

\$67.4 billion in imports (in '20)

\$129.5 billion in exports (in '20)



Houston has the largest export market in the U.S.

Port Houston ranks

1st

in foreign tonnage for 25 straight years

Largest

Gulf Coast container port

1st

in total waterborne tonnage

In '20, Houston was the top exporting metro in the U.S. (\$127.0 billion in exports)

5,000+

Houston companies doing business abroad

1,700+

Houston establishments report foreign ownership

92 nations

have consular representation in Houston

3rd largest representation in the nation

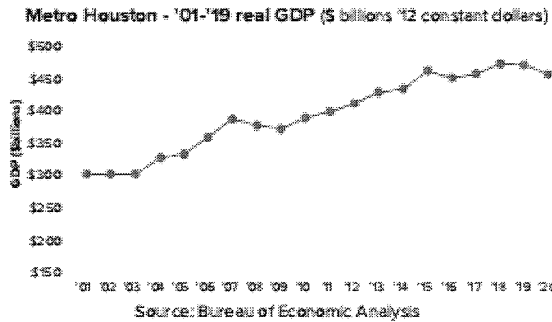
16 foreign banks

are located in Houston from 9 nations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q1/22, pp 2

ECONOMY

If Houston were a country, it would rank as the 27th largest economy in the world, behind Belgium and ahead of Nigeria.



Houston – The Woodlands – Sugarland MSA GDP has grown at a

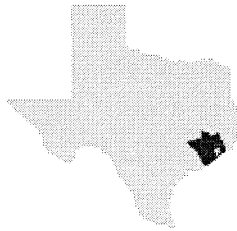
2.2 percent compound annual growth rate Since '01

7TH largest U.S. metro economy

24 Fortune 500 Companies call Houston home

EMPLOYMENT

3.1 million jobs in the Houston MSA

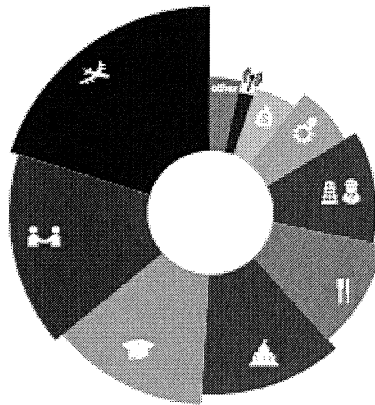


Health, Education, and Business & Professional Services account for nearly

1 in 3 of the region's jobs

The goods-producing sector accounts for more than

1 in 6 of the region's jobs



Industry Share of Houston MSA Employment

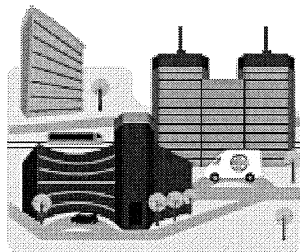
- 21% Trade, Transportation, and Utilities
- 16% Professional and Business Services
- 14% Educational and Health Services
- 13% Government
- 10% Leisure and Hospitality
- 9% Mining, Logging and Construction
- 7% Manufacturing
- 4% Finance and Insurance
- 1% Information
- 4% Other Services

Source: Texas Workforce Commission, November 2021, not seasonally adjusted

INDUSTRIES

The Texas Medical Center is the world's largest medical complex.

TMC employs 106,000+ workers



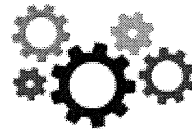
\$3 billion in construction projects underway

50 million developed square feet

8 million annual patient visits

180,000+ annual surgeries

Houston is home to 80,730 engineers and architects and related techs.

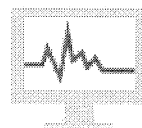
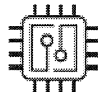


Approximately **215,000** people work in the region's manufacturing industry

Houston has more than **350** aviation and aerospace-related companies



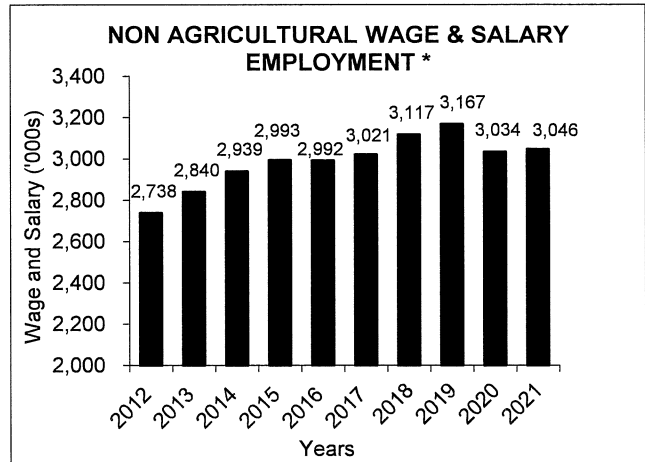
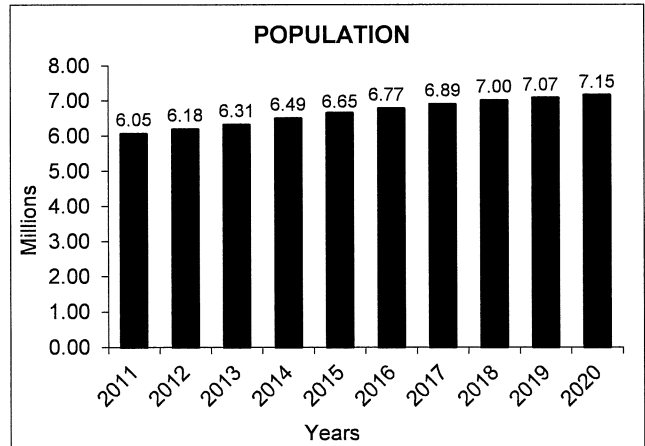
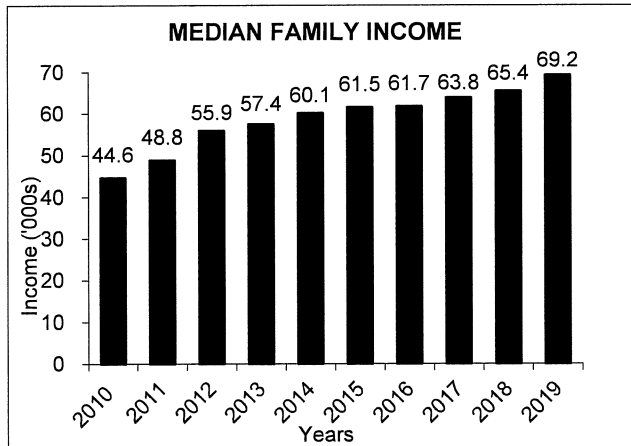
Houston is home to **9,200** tech-related firms, including more than 700 venture-backed startups



Houston employs 80,200+ workers in computer & mathematical occupations

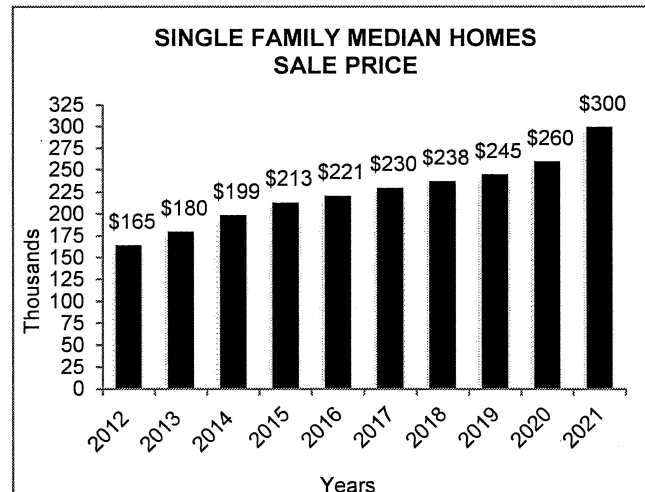
Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q1/22, pp 2.

HOUSTON MSA AT A GLANCE



City of Houston Top Ten Property Taxpayers in 2021 Taxable Valuation (\$ in millions)

Center Point Energy Inc	\$2,427
Chevron Chemical Co	\$924
One, Two, Three Allen Center	\$718
BSREP 1HC-4HC	\$718
GWP (Gateway Plaza)	\$701
PKY Citywest, POC, San.	\$698
HG Galleria	\$691
Shell Oil Co	\$664
Finger FSC	\$558
Conoco Phillips Co	\$509



*Not Seasonally Adjusted

Source: US Bureau of Economic Analysis, US Bureau of Labor Statistics, Harris County Appraisal District.

FISCAL YEAR 2023 BUDGET

The Houston MSA contains 61 independent school districts (ISDs) and 39 state-approved charter management organizations. Charter schools and ISDs in the Houston metro area enrolled more than 1.3 million students, approximately one out of every four school-aged children in the state, in the Fall '19 academic year. Houston Independent School District (HISD) is the seventh largest public-school system in the nation and the largest in Texas. HISD has 280 campuses and enrolled 209,300 students in '19-'20 academic year.

The Houston region has nearly 417,000 students across 32 academic institutions in the Fall of '20, according to the Texas Higher Education Board.

- The region comprised of 45.2 percent of community college students.
- Houston MSA benefits from three Tier I research universities in close proximity: Rice University, University of Houston and Texas A&M University.

INSTITUTIONS OF HIGHER EDUCATION

Greater Houston Area , Fall 2020

TWO-YEAR COMMUNITY COLLEGES		FALL 2020 ENROLLMENT
Lone Star College System		70,738
Houston Community College		37,676
San Jacinto Community College District		30,840
Blinn College District		17,906
Lee College		4,258
Wharton County Junior College*		6,097
Alvin Community College		5,609
College of the Mainland Community College District		4,351
Brazosport College		3,911
Lamar Institute of Technology*		4,576
Galveston College		2,149
Texas State Technical College-Fort Bend		788
		188,899 STUDENTS
FOUR-YEAR OR ABOVE		FALL 2020 ENROLLMENT
Texas A&M University-College Station*		65,370
University of Houston		47,066
Sam Houston State University*		21,654
Lamar University*		15,845
University of Houston-Downtown		15,251
Prairie View A&M University		9,449
University of Houston-Clear Lake		9,060
Texas Southern University		7,016
Rice University		7,437
UT Health Science Center-Houston		5,656
University of Houston-Victoria*		4,958
Houston Baptist University		3,963
Texas A&M Health Science Center		3,064
UT Medical Branch-Galveston		3,464
University of St. Thomas		3,693
Texas A&M University at Galveston		1,660
Baylor College of Medicine		1,592
Texas Woman's University-Houston		1,300
South Texas College of Law Houston		1,003
UT M.D. Anderson Cancer Center		359
		228,860 STUDENTS
TOTAL		417,759 STUDENTS

Source: Texas Higher Education Coordinating Board

*located outside Houston MSA but within 100-mile radius.

Source: Greater Houston Partnership. "Houston Facts." June 2021, pp 36-37

ARTS AND ENTERTAINMENT

Houston provides a wide variety of arts and entertainment including theater arts, museums, and sports. The City is home to the Houston Livestock Show and Rodeo, which is the largest rodeo in the world. Texas has 48 cultural districts, of which 7 are in Houston (Texas Commission on the Arts). Houston is one of only a few U.S cities with resident professional companies in the four disciplines of performing arts: ballet, opera, symphony, and theater. Houston’s Theater District, located in downtown Houston, features seven renowned performing art organizations and many smaller ones in five venues: Alley Theatre, Hobby Center for the Performing Arts, Jones Hall, Revention Music Center and Wortham Theater Center. The Theater District also includes one venue dedicated solely to dance: Houston Ballet’s Center of Dance.

The Houston Museum District is one of the country’s most visited and diverse cultural centers with 19 museums. These museums provide rich experiences in art, history, culture, nature and science. The district is divided in four walkable zones, each of which includes a group of museums.

Houston has professional sports teams representing football, baseball, basketball and soccer.

PROFESSIONAL TEAMS IN GREATER HOUSTON



HOUSTON ASTROS
 '17 World Series Champions
 Major League Baseball's
 American League
 Minute Maid Park



HOUSTON ROCKETS
 Western Conference in the
 National Basketball Association
 Toyota Center



HOUSTON DASH
 National Women’s Soccer League
 BBVA Compass Stadium



HOUSTON TEXANS
 American Football Conference in
 the National Football League
 NRG Stadium



HOUSTON DYNAMO
 Major League Soccer's
 Western Conference
 BBVA Compass Stadium

HOUSTON ROUGHNECKS
 West Division of the
 Xtreme Football League
 TDECU Stadium

HOUSTON ROLLER DERBY
 Women’s Flat Track Derby Association
 Revention Music Center

SUGAR LAND SKEETERS
 '18 Atlantic League World Champions
 Atlantic League of Professional Baseball
 Constellation Field

HOUSTON SABERCATS
 Major League Rugby
 VEVA Stadium

Houston has established itself as a destination for hosting major sporting events along with World Series, USA Gymnastics Men’s Visa Championship, Major League Soccer All Star Game, NCAA Men’s Final Four, Amateur Athletic Union Junior Olympic Games, NBA All Star Game, 2015 Major League Lacrosse All Star Game. Houston hosted its third Super Bowl in 2017, five PGA tour Championships as well as the U.S. Women’s Open Tournament in 2020. Houston is slated to host NCAA Men’s Basketball Championship in 2023 and the College Football National Championship in 2024. Houston is also a finalist host city for the 2026 FIFA World Cup.

Source: Greater Houston Partnership. "Houston Facts." June 2021, pp 48-58.