

FISCAL YEAR 2023 BUDGET

Fund Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No./Bus. Area No. : 2429 / 5000

	<u>FY2022 Current Budget</u>	<u>FY2022 Estimate</u>	<u>FY2023 Budget</u>
Beginning Fund Balance	3,576,750	3,576,750	3,432,072
Current Revenues	17,736,223	17,835,846	20,784,487
Total Available Resources	<u>21,312,973</u>	<u>21,412,596</u>	24,216,559
Maintenance and Operations	17,680,524	17,680,524	20,822,061
Debt Services	300,000	300,000	300,000
Total Expenditures	<u>17,980,524</u>	<u>17,980,524</u>	21,122,061
Planned Ending Fund Balance	<u>3,332,449</u>	<u>3,432,072</u>	3,094,498
Total Budget	<u><u>21,312,973</u></u>	<u><u>21,412,596</u></u>	<u><u>24,216,559</u></u>
<u>Fund Balance Distribution</u>			
Non-Spendable	0	0	0
Restricted	3,332,449	3,432,072	3,094,498
Committed	0	0	0
Assigned	0	0	0
Unassigned	0	0	0

The above summarizes the FY2022 Budget, the FY2022 Estimate and the FY2023 Budget for the Tourism Promotion Special Revenue Fund (2429). Also included are the beginning and ending fund balances, total revenue and total expenditures.

The Tourism Promotion Special Revenue Fund was created to include special events and civic celebrations, activities designed to promote business travel, hotel occupancy, tourism and arts programs in the City of Houston, as well as protocol services.

The City of Houston Mayor's Office of Special Events (MOSE) produces and permits events that enhance the image of the City and highlight Houston's diverse culture. Events coordinated by this office include citywide and neighborhood festivals, dedications, inaugurations, parades, tree plantings, fun runs, galas, ground-breakings, and holiday celebrations. Civic celebration is vital to the spirit of Houston.

The Mayor's Office of Trade and International Affairs (MOTIA) supports the Mayor of the City of Houston in encouraging and receiving international delegations by drawing attention to Houston's civic attributes. The office also supports outbound delegations led by Mayor or with Mayoral approval to promote and market Houston as a destination for business, travel, and investment.

The Mayor's Office of Cultural Affairs (MOCA) facilitates the City's Arts and Cultural Plan. The office develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals and special projects.

Special Cultural Initiatives reserves Hotel Occupancy Tax funds that will promote, develop, and publicize arts destinations, art activities, and arts exhibitions and displays to enhance Houston's image and reputation as an arts city and a destination for cultural tourism.

FISCAL YEAR 2023 BUDGET

Business Area Budget Summary

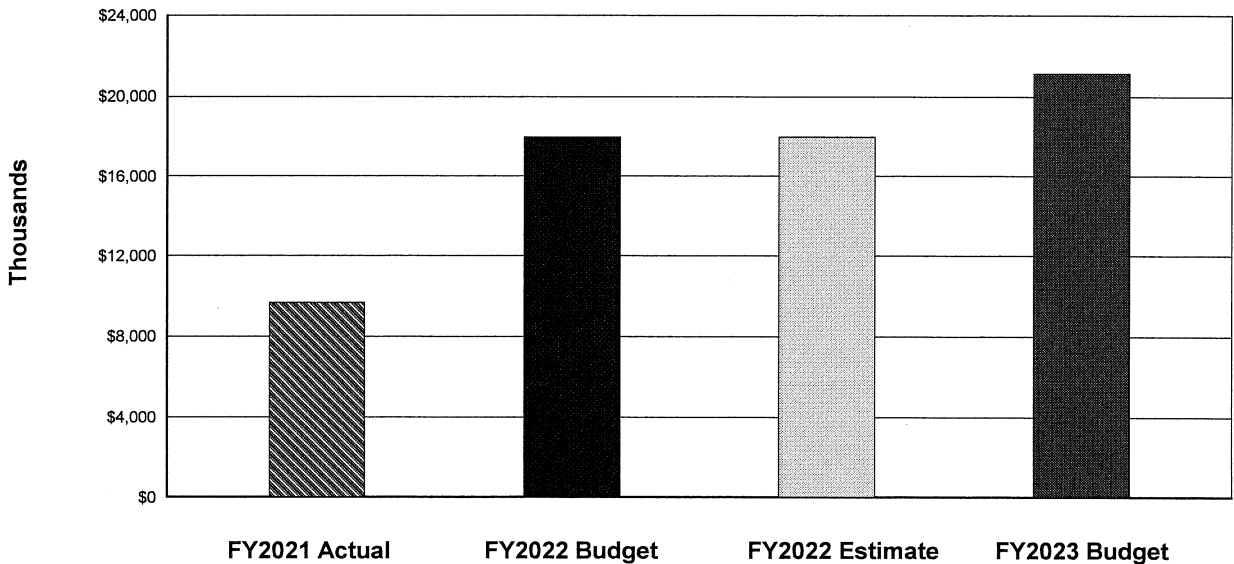
Fund Name : Tourism Promotion Special Revenue Fund

Business Area : Mayor's Office

Fund No. /Bus. Area No. : 2429 / 5000

		FY2021 Actual	FY2022 Current Budget	FY2022 Estimate	FY2023 Budget
Expenditures	Personnel Services	2,699,963	2,806,069	2,818,330	3,072,526
	Supplies	41,607	136,997	152,500	141,497
	Other Services and Charges	6,628,698	14,737,458	14,703,087	17,583,038
	Non-Capital Equipment	1,120	0	6,607	25,000
	Total M & O Expenditures	9,371,388	17,680,524	17,680,524	20,822,061
	Debt Service & Other Uses	300,000	300,000	300,000	300,000
	Total Expenditure	9,671,388	17,980,524	17,980,524	21,122,061
Revenues		9,718,634	17,736,223	17,835,846	20,784,487
Staffing	Full-Time Equivalents - Civilian	21.8	25.5	25.0	26.0
	Full-Time Equivalents - Classified	0.0	0.0	0.0	0.0
	Full-Time Equivalents - Cadets	0.0	0.0	0.0	0.0
	Total	21.8	25.5	25.0	26.0
	Full-Time Equivalents - Overtime	0.4	0.8	0.9	0.3
Significant Budget Changes and Highlights	o The FY2023 Budget provides funding for health benefits, pension contribution, and municipal employees contractual pay increase.				

**Tourism Promotion Special Revenue Fund
Mayor's Office
Expenditure Summary**



FISCAL YEAR 2023 BUDGET

Division Summary						
Fund Name : Tourism Promotion Special Revenue Fund						
Business Area : Mayor's Office						
Fund No. /Bus Area No. : 2429 / 5000						
Division Description	FY2021 Actual		FY2022 Estimate		FY2023 Budget	
	FTEs	Costs \$	FTEs	Costs \$	FTEs	Costs \$
Special Events 500003 Produces, co-produces, and permits events that enhance the image of the City and highlights Houston's diverse culture. Facilitates activities designed to promote business travel and hotel occupancy, and maintain protocol services in the City of Houston - MOSE and MOTIA.	19.5	2,866,446	21.0	3,555,713	22.0	3,761,622
Cultural Affairs 500008 Implements the City's Arts and Cultural Plan. Assists the public and City departments to realize cultural projects that advance their goals. Develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals, and special projects.	2.3	414,757	4.0	429,861	4.0	478,526
Special Cultural Initiatives 500009 Distribution to component units of the Hotel Occupancy Tax funds to promote tourism, civic celebration and the City's arts.	0.0	6,390,185	0.0	13,994,950	0.0	16,881,913
Total	21.8	9,671,388	25.0	17,980,524	26.0	21,122,061

FISCAL YEAR 2023 BUDGET

Business Area Revenues Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No./Bus. Area No. : 2429 / 5000

Category	FY2021 Actual	FY2022 Current Budget	FY2022 Estimate	FY2023 Budget
Licenses and Permits	9,424	38,000	38,000	38,000
Interest	37,752	36,000	36,000	36,000
Miscellaneous/Other	7,443,586	15,348,675	15,348,675	18,245,350
Other Resources	2,227,872	2,313,548	2,413,171	2,465,137
Grand Total Revenues	<u>9,718,634</u>	<u>17,736,223</u>	<u>17,835,846</u>	<u>20,784,487</u>