

HOUSTON AT A GLANCE



The City of Houston was founded on August 30, 1836, by brothers Augustus Chapman Allen and John Kirby Allen, and named after General Sam Houston. The City of Houston's simple 19th century city seal – the noble locomotive (heralding Houston's spirit of progress) and the humble plow (symbol of the agricultural empire of Texas from which Houston would draw her wealth), clearly speaks to the roots of Houston's economy and to the visionary leadership of its citizens.

POPULATION AND DEMOGRAPHICS

7.2 million
residents for Houston-The Woodlands-Sugar Land MSA

Nation's 5th most populous metro area

Larger than Massachusetts or Tennessee by population

Approximate number of city of Houston residents

2.3 million

Houston is the nation's 4th most populous city

Race/Ethnicity: Houston MSA
Houston today mirrors the U.S. in 4 decades

Nearly 1 in 4 Houstonians are foreign born

GLOBAL PRESENCE

15 foreign governments maintain trade and commercial offices

39 Active International Chambers of Commerce or Trade Associations

17.3% of the region's economy is tied to exports

exports support **330,000 jobs**

2 international airports
George Bush Intercontinental (IAH)
William P. Hobby Airports (HOU)

IAH ranked 5th in nation in number of international flights per week prior to COVID-19

Prior to COVID-19, Houston Airport System

66 international destinations **127** domestic destinations

193 nonstop destinations

\$273.3 billion in trade was handled by the Houston-Galveston Customs Districts in '21

\$96.1 billion in imports (in '21) | **\$177.2 billion** in exports (in '21)

Houston exports more than any other metro

Port Houston ranks **1st** in foreign tonnage for 26 consecutive years | **Largest** Gulf Coast container port | **1st** in total waterborne tonnage

In '21, Houston was the top exporting metro in the U.S. (\$177.2 billion in exports)

5,000+ Houston companies doing business abroad

1,700+ Houston firms report foreign ownership

87 nations have consular representation in Houston

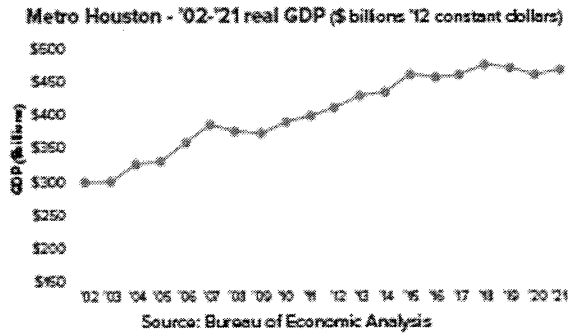
3rd largest representation in the nation (consular representation)

16 foreign banks are located in Houston from 9 nations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q1/23, pp 1

ECONOMY

If Houston were a country, it would rank as the 26th largest economy in the world, behind Belgium and ahead of Thailand.



Houston – The Woodlands – Sugarland MSA GDP has grown at a

2.3 percent
compound annual growth rate
Since '01

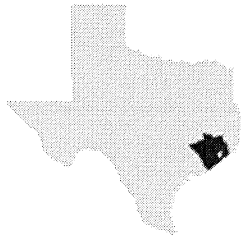
7TH
largest
U.S. metro
economy

24 Fortune 500 Companies
call Houston home

EMPLOYMENT

3.3
million

jobs in the
Houston MSA

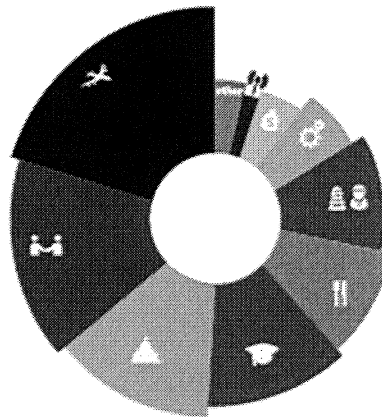


Health, Education, and
Business & Professional
Services account for over

1 in **4**
of the region's jobs

The goods-producing
sector accounts for nearly

1 in **6**
of the region's jobs



Industry Share of Houston MSA Employment

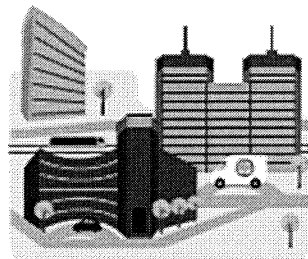
- 20.6%** Trade, Transportation, and Utilities
- 16.4%** Professional and Business Services
- 13.3%** Government
- 13.3%** Educational and Health Services
- 10.9%** Leisure and Hospitality
- 9.1%** Mining, Logging and Construction
- 6.8%** Manufacturing
- 3.3%** Finance and Insurance
- 1.0%** Information
- 3.6%** Other Services

Source:
Texas Workforce Commission, November 2022,
not seasonally adjusted

INDUSTRIES

The Texas Medical Center is
the world's largest medical complex.

TMC employs 120,000+ workers



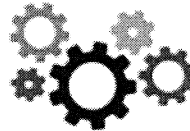
\$3 billion
in construction
projects underway

50 million
developed square feet

10 million
annual patient encounters

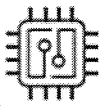
180,000+
annual surgeries

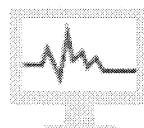
Houston is home to 73,940
engineers and architects and related techs.



Approximately **228,000**
people work in the region's manufacturing industry sector

Houston has more than
500 
aviation and aerospace-related
companies

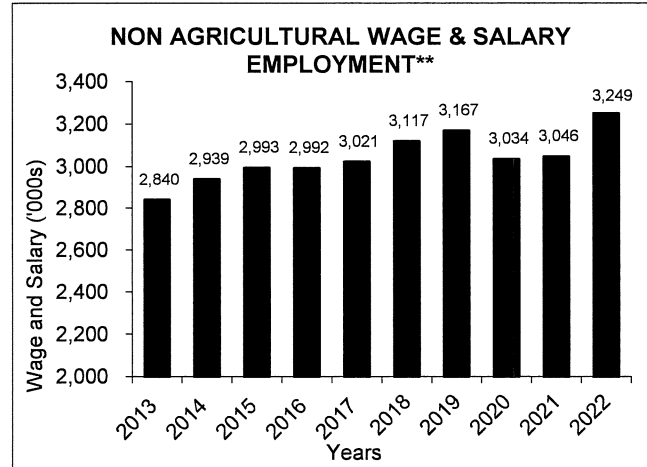
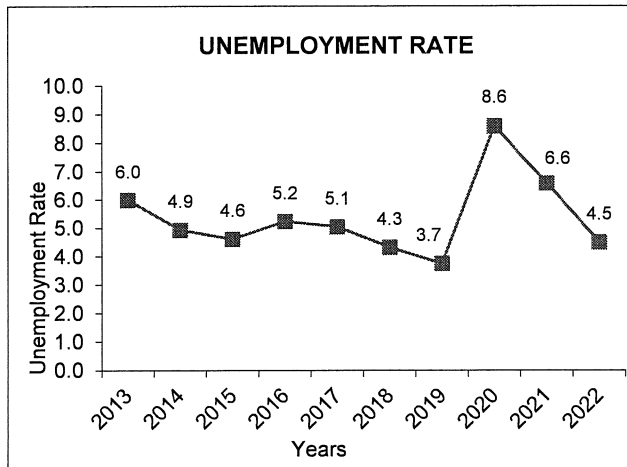
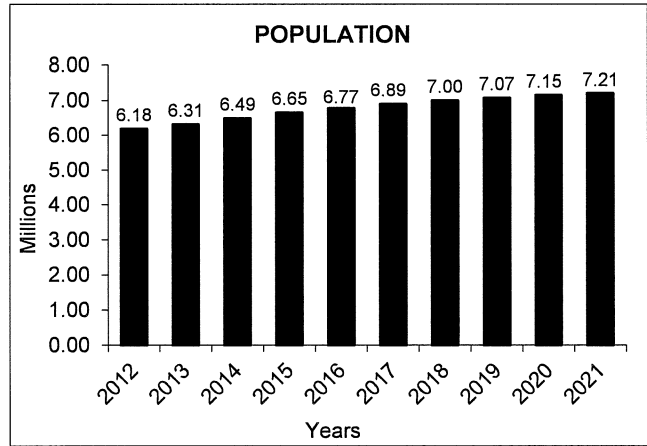
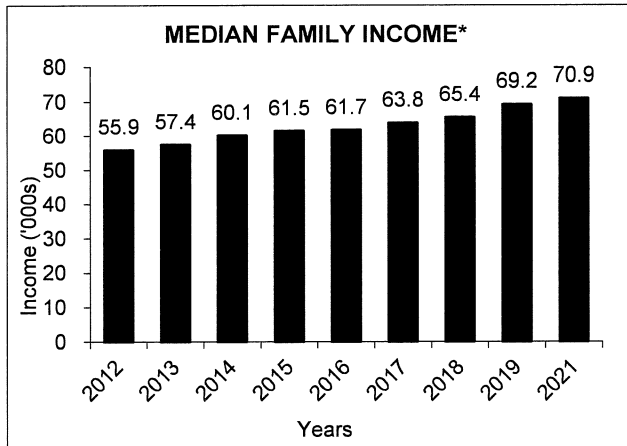
Houston is home to
8,800 
tech-related firms, including more
than 800 venture-backed startups



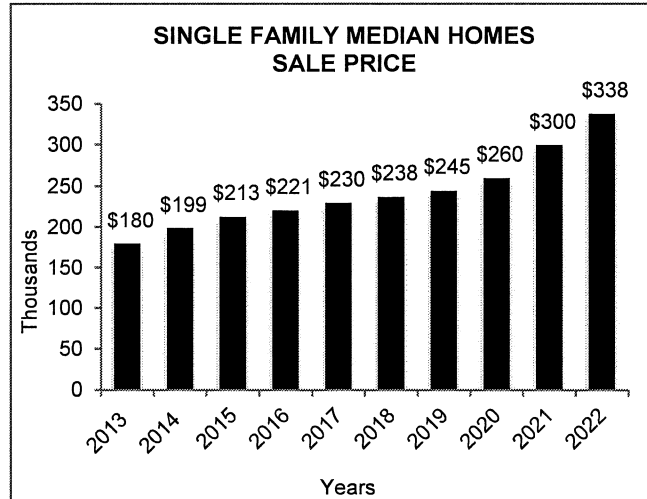
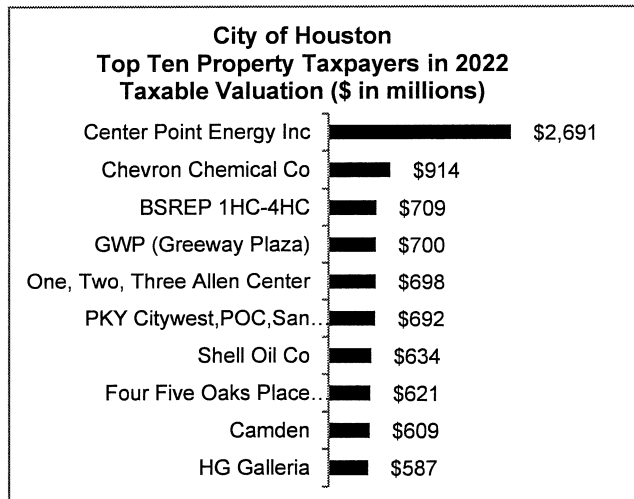
Houston employs 78,490+ workers in
computer & mathematical occupations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q1/23, pp 2.

HOUSTON MSA AT A GLANCE



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* 2020 Data Unavailable Due to Covid-19 Pandemic
 **Not Seasonally Adjusted

Source: US Bureau of Economic Analysis, US Bureau of Labor Statistics, Harris County Appraisal District.

FISCAL YEAR 2024 BUDGET

The Houston MSA contains 61 independent school districts (ISDs) and 39 state-approved charter management organizations. Charter schools and ISDs in the Houston metro area enrolled more than 1.3 million students, approximately one out of every four school-aged children in the state, in the Fall '11 academic year. Houston Independent School District (HISD) is the seventh largest public-school system in the nation and the largest in Texas. HISD has 274 campuses and enrolled 194,000 students in '21-'22 academic year.

The Houston region has nearly 425,000 students across 31 academic institutions in the Fall of '21, according to the Texas Higher Education Board.

- The region comprised of 45.3 percent of community college students.
- Houston MSA benefits from three Tier I research universities in close proximity Rice University, University of Houston and Texas A&M University.

INSTITUTIONS OF HIGHER EDUCATION

Greater Houston Area , Fall 2021

TWO-YEAR COMMUNITY COLLEGES		FALL 2021 ENROLLMENT
Lone Star College System		72,036
Houston Community College		38,861
San Jacinto Community College District		31,577
Blinn College District		17,077
Lee College		7,159
Wharton County Junior College*		5,479
Alvin Community College		4,970
Lamar Institute of Technology*		4,470
College of the Mainland Community College District		4,133
Brazosport College		3,914
Galveston College		1,870
Texas State Technical College-Fort Bend		966
		192,512 STUDENTS
FOUR-YEAR OR ABOVE		FALL 2021 ENROLLMENT
Texas A&M University-College Station*		66,507
University of Houston		46,971
Sam Houston State University*		21,219
Lamar University*		15,687
University of Houston-Downtown		15,077
Prairie View A&M University		9,353
University of Houston-Clear Lake		9,279
Rice University		8,170
Texas Southern University		7,524
UT Health Science Center-Houston		5,758
University of Houston-Victoria*		4,198
Houston Baptist University		4,120
University of St. Thomas		3,848
UT Medical Branch-Galveston		3,377
Texas A&M Health Science Center		3,304
Texas A&M University at Galveston		2,168
Baylor College of Medicine		1,586
Texas Woman's University-Houston		1,300
South Texas College of Law Houston		975
UT M.D. Anderson Cancer Center		358
Texas Chiropractic College		258
University of Houston Medical School		60
		232,017 STUDENTS
TOTAL		424,529 STUDENTS

Source: Texas Higher Education Coordinating Board

*located outside Houston MSA but within 100-mile radius.

Source: Greater Houston Partnership. "Houston Facts." July 2022, pp 34-35

ARTS AND ENTERTAINMENT

Houston provides a wide variety of arts and entertainment including theater arts, museums, and sports. The City is home to the Houston Livestock Show and Rodeo, which is the largest rodeo in the world. Texas has 48 cultural districts, of which 7 are in Houston (Texas Commission on the Arts). Houston is one of only a few U.S cities with resident professional companies in the four disciplines of performing arts: ballet, opera, symphony, and theater. Houston’s Theater District, located in downtown Houston, features seven renowned performing art organizations and many smaller ones in five venues: Alley Theatre, Hobby Center for the Performing Arts, Jones Hall, Revention Music Center, and Wortham Theater Center. The Theater District also includes one venue dedicated solely to dance: Houston Ballet’s Center for Dance.

The Houston Museum District is one of the country’s most visited and diverse cultural centers with 19 museums. These museums provide rich experiences in art, history, culture, nature, and science. The district is divided in four walkable zones, each of which includes a group of museums.

Houston has professional sports teams representing football, baseball, basketball and soccer.

PROFESSIONAL TEAMS IN GREATER HOUSTON



HOUSTON ASTROS
 '17 World Series Champions
 Major League Baseball's
 American League
 Minute Maid Park



HOUSTON ROCKETS
 Western Conference in the
 National Basketball Association
 Toyota Center



HOUSTON DASH
 National Women’s Soccer League
 BBVA Compass Stadium



HOUSTON TEXANS
 American Football Conference in
 the National Football League
 NRG Stadium



HOUSTON DYNAMO
 Major League Soccer's
 Western Conference
 BBVA Compass Stadium

HOUSTON ROUGHNECKS
 West Division of the
 Xtreme Football League
 TDECU Stadium

HOUSTON ROLLER DERBY
 Women’s Flat Track Derby Association
 Revention Music Center

SUGAR LAND SKEETERS
 '18 Atlantic League World Champions
 Atlantic League of Professional Baseball
 Constellation Field

HOUSTON SABERCATS
 Major League Rugby
 VEVA Stadium

Houston has established itself as a destination for hosting major sporting events along with World Series, USA Gymnastics Men’s Visa Championship, Major League Soccer All Star Game, NCAA Men’s Final Four, Amateur Athletic Union Junior Olympic Games, NBA All-Star Game, 2015 Major League Lacrosse All-Star Game. Houston hosted its third Super Bowl in 2017, five PGA tour Championships, U.S. Women’s Open Tournament in 2020, as well as the NCAA Men’s Basketball Championship Final Four in 2023. Houston is slated to host the College Football National Championship in 2024 and the 2026 FIFA World Cup.

Source: Greater Houston Partnership. "Houston Facts." July 2022, pp 46-56.