



UNITING OUR COMMUNITY
WITH
C.A.R.E.

Communicate Activate Rejuvenate Evaluate

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DEFINITION:

- ▶ Two-way process of reaching mutual understanding
- ▶ Participants exchange information, news, ideas, and feelings
- ▶ A means of connecting people
- ▶ The KEY to a community's progress

BENEFITS:

- ▶ Facilitates reaching a common understanding
- ▶ Minimizes conflict
- ▶ Engages people
- ▶ Encourages participation



GOALS AND OBJECTIVES:

- ▶ Create system of common understanding
- ▶ Minimize miscommunication
- ▶ Minimize conflict
- ▶ Maintain engagement

EFFECTIVE COMMUNICATION:

- ▶ Provide complete information
- ▶ Embrace all media formats
- ▶ Be creative
- ▶ Do not assume
- ▶ Transparent



DEFINITION OF CONFLICT

- ▶ A situation in which there are opposing demands or ideas and a choice has to be made between them.

CAUSES OF CONFLICTS

- ▶ Occurs when one or more persons have needs and expectations that are not being met by another person.
- ▶ In a neighborhood, it occurs when people see their home and their neighborhood differently.



IMPACT ON COMMUNITY

- ▶ Slow progress
- ▶ Creates a disconnect between the community and much-needed resources
- ▶ Discouraging
- ▶ Stressful

MANAGING CONFLICT

- ▶ Create a Resolution Act Plan
- ▶ Listen, Listen harder, Listen again
- ▶ Acknowledge and understand their perspective
- ▶ Actively seek opportunities to agree and to eliminate fears
- ▶ Pick your battles



- ▶ **C**ease
- ▶ **A**ntiquated
- ▶ **R**ituals and
- ▶ **E**ntitlements



DEFINITION:

- ▶ Make something active or operative
- ▶ Set things in motion
- ▶ Energize
- ▶ Create progress

BENEFITS:

- ▶ Create opportunities for growth and new resources
- ▶ Attract new families
- ▶ Strengthen neighborhood economies
- ▶ Quality of life soars

REJUVENATE

▶ DEFINITION:

- ▶ To give new vigor to
- ▶ To make new again
- ▶ To improve and make better
- ▶ To restore to original splendor

▶ BENEFITS:

- ▶ Magnet for opportunities
- ▶ Productive use of property
- ▶ Stabilization
- ▶ Increased safety



DEFINITION

- ▶ To determine the significance, worth, or condition of something, usually by careful appraisal and study
- ▶ To judge something with respect to its worth or significance

▶ BENEFITS

- ▶ To provide a guide for taking action
- ▶ To gain understanding
- ▶ Unity
- ▶ Increases focus on the vision



ActiVate!

REJUVENATE



Thank you so much !!!!!

