The Changing Face of Houston and America: Tracking Responses to the Economic and Demographic Transformations through 34 Years of Houston Surveys

Dr. Stephen Klineberg

Houston Investor Conference
11 April 2016
The Kinder Houston Area Survey  
(1982-2015)

Thirty-four years of systematic interviews with representative samples of Harris County residents, focused on three central issues:
Two contrasting economic eras

The 30 years after World War II were a period of broad-based prosperity.

The past 30 years have been marked by growing concentrations of wealth.

Percent increase in before-tax income

- The 30 years after World War II (1949-1979)
- The past 30 years (1979-2013)

U.S. Census Bureau, Current Population Survey, Annual Social And Economic Supplements. Mean Household Income Received By Each Fifth and the Top 5 Percent, Inflation Adjusted to 2013 dollar.
The education requirements for jobs in America (1970-2010)

By 2020, 65% of all American jobs will require education beyond high school.
The perceived importance of education beyond high school (2015)

"For a person to be successful in today's world, is it necessary to get an education beyond high school, or are there many ways to succeed with no more than a high school diploma?"

- An education beyond high school is necessary
- There are many ways to succeed with no more than high school diploma
The number of documented U.S. immigrants, by decade (1820-2010)

From 1492 to 1965, 82% of all the immigrants who came to American shores came from Europe.

After reform of the restrictive laws in 1965, fully 88% of all the new immigrants have been non-Europeans.

Millions of immigrants

1924 “National Origins Quota Act”

1965 “Hart-Celler Act”

The demographic transformations of Harris County (1960-2014)

The demographic changes in Fort Bend County and Montgomery County (1990-2010)

**Fort Bend County**

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anglos</td>
<td>53.8%</td>
<td>46.2%</td>
<td>36.2%</td>
</tr>
<tr>
<td>Blacks</td>
<td>19.5%</td>
<td>19.6%</td>
<td>21.1%</td>
</tr>
<tr>
<td>Latinos</td>
<td>13.1%</td>
<td>23.7%</td>
<td>21.1%</td>
</tr>
<tr>
<td>Asians</td>
<td>6.5%</td>
<td></td>
<td>19.0%</td>
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</tbody>
</table>

**Montgomery County**

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anglos</td>
<td>87.5%</td>
<td>81.4%</td>
<td>71.2%</td>
</tr>
<tr>
<td>Blacks</td>
<td>3.4%</td>
<td>12.6%</td>
<td>20.8%</td>
</tr>
<tr>
<td>Latinos</td>
<td>1.0%</td>
<td>4.1%</td>
<td>4.0%</td>
</tr>
<tr>
<td>Asians</td>
<td>1.0%</td>
<td>3.4%</td>
<td>7.3%</td>
</tr>
</tbody>
</table>
Harris County total population

Source: Outreach Strategists, LLC. Color represents demographic group being a majority in that census tract. © Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Harris County total population

Source: Outreach Strategists, LLC. Color represents demographic group being a majority in that census tract.
© Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research

1990

Anglo majority
Black majority
Latino majority
No majority
Harris County total population

Source: Outreach Strategists, LLC. Color represents demographic group being a majority in that census tract. © Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Harris County total population

Source: Outreach Strategists, LLC. Color represents demographic group being a majority in that census tract.
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Percent of the population by age group and ethnicity in Harris County (2013)

Source: U.S. Census Bureau. 2009-2013 ACS 5-year estimates © Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Percent of the population by age group and ethnicity in Texas (2013)

Source: U.S. Census Bureau. 2009-2013 ACS 5-year estimates
© Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Percent of the population by age group and ethnicity in the United States (2013)

Source: U.S. Census Bureau. 2009-2013 ACS 5-year estimates
© Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Percent of the population by age group and ethnicity in the United States in 2050

Educational attainment by ethnicity, age 25 and older (2004-2014 combined)

Source: Kinder Houston Area Surveys (2004-2014)
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Percent of Latinos by time in the U.S.

Socioeconomic status among Latinos by time in the U.S. and by generation (2005-2014)

- **Some college education or more (Age 25+)**
  - 2nd Generation: 43%
  - 3rd Generation: 47%

- **Working in production jobs or as day laborers**
  - 2nd Generation: 22%
  - 3rd Generation: 20%

- **Personal earnings of more than $25,000**
  - 2nd Generation: 54%
  - 3rd Generation: 60%

Source: Kinder Houston Area Surveys (2005-2014) © Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Correlates of SES among Latinos by time in the U.S. and by generation (2005-2014)

<table>
<thead>
<tr>
<th></th>
<th>2nd Generation</th>
<th>3rd Generation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Owns the place where lives</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&lt;10 years</td>
<td>28%</td>
<td>64%</td>
</tr>
<tr>
<td>10-19 years</td>
<td>50%</td>
<td>68%</td>
</tr>
<tr>
<td>20+ years</td>
<td>71%</td>
<td></td>
</tr>
<tr>
<td>Has internet access at home or work</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&lt;10 years</td>
<td>37%</td>
<td>78%</td>
</tr>
<tr>
<td>10-19 years</td>
<td>53%</td>
<td>83%</td>
</tr>
<tr>
<td>20+ years</td>
<td>70%</td>
<td></td>
</tr>
<tr>
<td>Self and family have health insurance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&lt;10 years</td>
<td>52%</td>
<td>77%</td>
</tr>
<tr>
<td>10-19 years</td>
<td>58%</td>
<td></td>
</tr>
<tr>
<td>20+ years</td>
<td>64%</td>
<td>77%</td>
</tr>
</tbody>
</table>
| Source: Kinder Houston Area Surveys (2005-2014) © Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Attitudes toward immigration among successive representative samples of Harris County residents (2009-2015)

Would like to see the U.S. admit more or the same number of legal immigrants

Favor: "Granting illegal immigrants in the U.S. a path to legal citizenship, if they speak English and have no criminal record."

Immigrants to the U.S. generally contribute more than they take.

Source: Kinder Houston Area Survey (2010-2015) © Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Interethnic romantic relationships by age among Anglos (2007, 2011 and 2014 combined)

“Have you ever been in a romantic relationship with someone who was not Anglo?”

- **18-29**: 57%
- **30-39**: 58%
- **40-49**: 50%
- **50-59**: 41%
- **60-69**: 24%
- **70+**: 14%

Source: Kinder Houston Area Survey (2007-2014) © Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Ethnic attitudes by age among Anglos (2007–2015, combined)

Percent of Anglos agreeing, by age:

“The increasing ethnic diversity in Houston brought about by immigration is a *good thing*, rather than a bad thing.”

- 18-29: 70%
- 30-44: 61%
- 45-59: 59%
- 60+: 50%

*Favor:* “granting illegal immigrants in the U.S. a path to legal citizenship, if they speak English and have no criminal record.”

- 18-29: 84%
- 30-44: 74%
- 45-59: 59%
- 60+: 60%

“The increasing immigration into this country today mostly *strengthens*, rather than threatens, American culture.”

- 18-29: 66%
- 30-44: 46%
- 45-59: 44%
- 60+: 37%

Source: Kinder Houston Area Survey (2007-2014)
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Economic Outlooks

Hiking, boating, birding

Arts, culture, sports

Air and water quality

Green spaces, trees

Urban centers

Bayous

Transportation

Quality of Place
Houston’s urban sprawl

2.1 million
600 sq. mi.

Detroit
0.7 million
139 sq. mi.

Baltimore
0.6 million
81 sq. mi.

Philadelphia
1.5 million
134 sq. mi.

Chicago
2.7 million
228 sq. mi.

Source: U.S. Census Bureau
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The nine-county Houston metropolitan area

5.8 million
9,434 sq. mi.

New Jersey
8.8 million
8,729 sq. mi.

Source: U.S. Census Bureau
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The divided preference for car-centered vs. transit-oriented developments (2010-2015)

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>A single-family residential area</td>
<td>50, 47, 47</td>
<td>47, 46, 46</td>
</tr>
<tr>
<td>An area with a mix of developments</td>
<td>50, 51, 50</td>
<td>47, 44, 46</td>
</tr>
<tr>
<td>A single-family home with need to drive everywhere</td>
<td>57, 52, 52</td>
<td>51, 51, 49</td>
</tr>
<tr>
<td>A smaller, more urbanized home within walking distance</td>
<td>40, 46, 46</td>
<td>44, 46, 44</td>
</tr>
<tr>
<td>Spending more to expand existing highways</td>
<td>50, 51, 49</td>
<td>50, 51, 49</td>
</tr>
<tr>
<td>Spending more to improve rail and buses</td>
<td>50, 51, 49</td>
<td>50, 51, 49</td>
</tr>
</tbody>
</table>

Source: Kinder Houston Area Survey (2010-2015) © Dr. Stephen L. Klineberg and the Kinder Institute for Urban Research
Today’s pro-growth agenda

The Houston region needs to develop into a truly successful multiethnic society, one with equality of opportunity for all communities, where all are encouraged to participate as full partners in shaping the region’s future.

The Houston region needs to grow into a much more appealing urban destination, while accommodating an expected 3.5 million additional residents in the next 20 years.

The Demographic Revolution

The New Economy

Quality of Place

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The Demographic Revolution

The New Economy

Quality of Place
Kinder Institute Luncheon 2016
Honoring Dr. Stephen Klineberg

Tuesday, April 19, 2016
11:30 AM • Hilton Americas-Houston

Celebrating the 35th Year of the Kinder Houston Area Survey
Tour of NRG Park/NRG Stadium– Home of 2017 Super Bowl

Pre-registration Required

Load Bus outside Hall E at 1:15 PM