



GREATER HOUSTON
PARTNERSHIP.

Making Houston Greater.

Advancing Houston as **A GREAT GLOBAL CITY**

Jenny Philip

Vice President, Public Policy



AMERICA'S MOST DIVERSE CITY

1 in 4 Houstonians is foreign born

INCLUSIVE CITY
NO ETHNIC MAJORITY

145+ languages spoken

90+ foreign consulates

34.4 median age
lowest of any major U.S. metro

DIVERSE INDUSTRY SECTORS



Energy Capital of the World



Third Coast for Life Sciences



A Manufacturing Powerhouse



Trade & Logistics Hub for the Americas

21 FORTUNE 500
corporate headquarters

44 FORTUNE 1000
corporate headquarters

100 INC 5000
corporate headquarters

23 FORBES GLOBAL 2000
corporate headquarters

SHANGHAI BOSTON ATLANTA WASHINGTON, D.C.
PARIS SEATTLE MADRID
NEW YORK BEIJING PHILADELPHIA HOUSTON ZURICH
DENVER OSAKA HONG KONG
LONDON SEOUL
SAN JOSE MOSCOW
MINNEAPOLIS BALTIMORE
HARTFORD STOCKHOLM ISTANBUL SINGAPORE CHICAGO
SAN FRANCISCO LOS ANGELES SAN DIEGO AUSTIN DALLAS
TOKYO

**THE PECKING ORDER
OF CITIES IN THE 21ST
CENTURY IS BEING
WORKED OUT NOW.**

ATTRIBUTES OF A GREAT GLOBAL CITY



DRIVING A STRONG, DIVERSE ECONOMY



- Energy 2.0 (Oil & Gas, Renewables)
- Life Sciences (Clinical, Research, Commercialization)
- Manufacturing, Trade & Logistics
- Global Headquarters Recruitment
- Freight Logistics Infrastructure
- Houston's Digital Transition

LARGE BASE OF CLEANTECH COMPANIES

100+ SOLAR
related companies

 sunnova

 edp renewables

 First Solar

 TEXAS
SOLAR
OUTFITTERS

 VERT SOLAR
FINANCE

30+ WIND
related companies

 nrg

 Quanta
Energy Solutions

 GE Renewable Energy

 bp

 Shell

67 DIGITAL TECH
companies in energy

Data Analytics | Remote Sensing | Cloud Processing | AI & ML

DIGITAL TECH IN HOUSTON



500+ digital tech companies

8,200+ companies in tech-related industries

\$26.6 BILLION
impact on local economy



HOUSTON'S PLAN TO DRIVE DIGITAL TECH PRESENCE

By 2022

TOP 10 INNOVATION ECOSYSTEM

\$2 BILLION VC FUNDING ANNUALLY

10,000 NEW JOBS IN TECH ANNUALLY

INNOVATION CORRIDOR



The 4-mile long, rail-transit oriented, corridor connecting Houston's innovation ecosystem.

THE ION

The Ion, a 270,000-square-foot \$100 million innovation district, will serve as the center of Houston's innovation corridor.



TMC

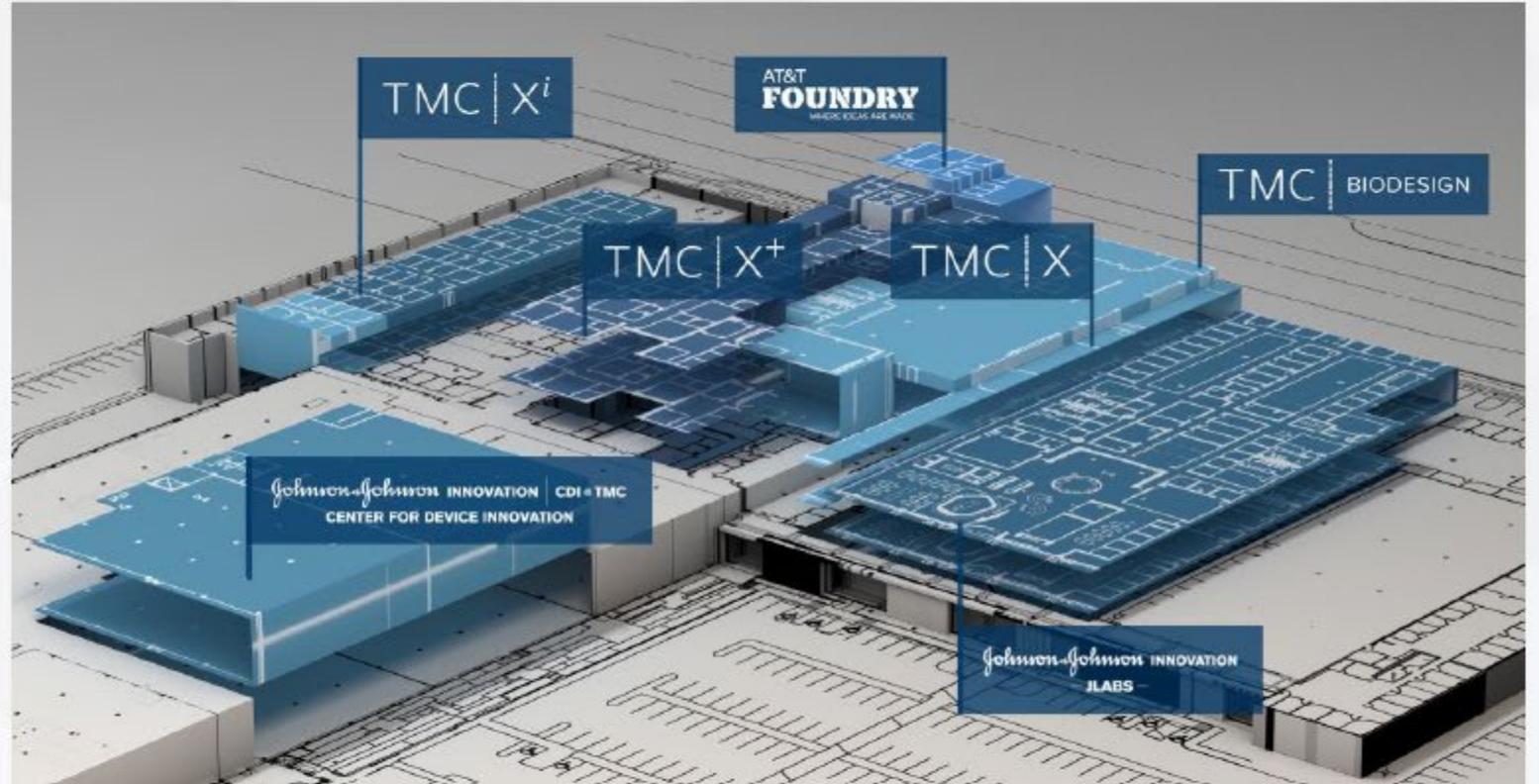
TEXAS
MEDICAL
CENTER



Texas Medical Center, the world's largest, is at the forefront of advancing life sciences through cross-institutional collaboration, creativity and innovation.

10 million	patient encounters per year
180,000+	annual surgeries
750,000	ER visits per year
9,200	total patient beds
50 million	developed square feet
13,600+	total heart surgeries
\$3 billion	in construction projects underway
106,000+	total employees
8th largest	business district in the U.S.

TMC | INNOVATION



The Texas Medical Center's **Innovation Institute** features over 200K square feet of accelerator and incubator space aimed to help startup companies commercialize new medical technologies.

TMC³

Texas Medical Centers' TMC³ is a **multi-institutional 30-acre research campus** that brings together the best institutions in clinical care, research and industry.



A MANUFACTURING POWERHOUSE

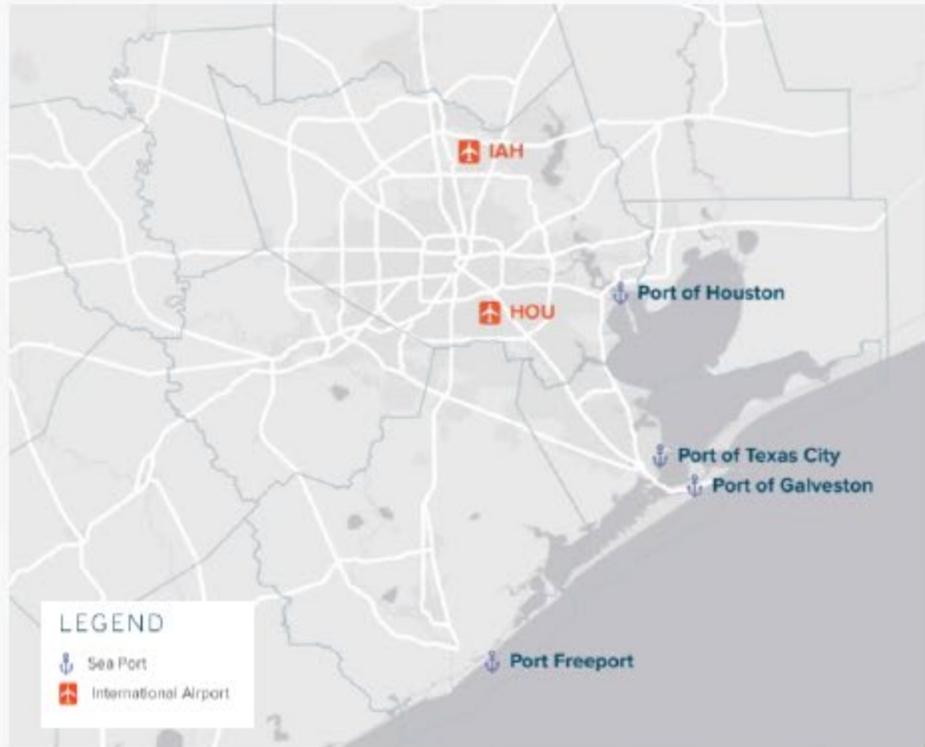
6,400+ manufacturing establishments
in the Houston region

220,000+ employed in manufacturing
(one of the largest in the U.S.)

\$82 BILLION
in products produced annually

DIVERSE MARKETS
aerospace | automotive | biotechnology | energy
equipment controls | instrumentation

TRADE AND LOGISTICS HUB



#1 U.S. PORT
by foreign waterborne tonnage
(The Port of Houston)

206.4 M metric tons of trade
Houston region seaports (2017)

TWO INTERNATIONAL AIRPORTS
only Texas city | 1 of 8 cities nationwide

460,000+ metric tons of airborne trade
Houston Airport System (2017)

TRADE AND LOGISTICS HUB

4,500+ transportation & warehousing establishments

136,600+ logistics workers in transportation & warehousing

NEARLY 1,000

Logistics service providers, customs brokers and 3PLs

GROWING BASE

of distribution-logistics centers expanded or relocated to the Houston region.

ENSURING A GREAT QUALITY OF LIFE

- Flood Mitigation and Resilience
- Transportation Infrastructure
- Efficient and Effective Government



GREAT PLACE TO LIVE

AMONG THE COUNTRY'S **MOST EXCITING FOOD CITIES**

10,000+ restaurants | 600+ bars | 70 countries

AMONG THE COUNTRY'S **MOST VISITED & DIVERSE**

CULTURAL CENTERS

- The Houston Museum District

MAJOR LEAGUE **SPORTS TOWN**



WORLD **RENOWNED**

resident performing
arts organizations

#1 TOTAL PARK ACREAGE among major U.S. metros

nearly 500 miles of designated bikeways, 376 developed parks, and over 220 open spaces

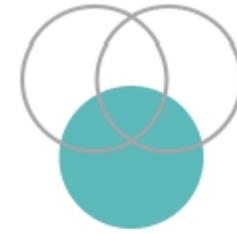
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SUPPORTING OPPORTUNITY FOR ALL

- Public Education (Pre-K – 12)
- Higher Education
- Workforce Development



YOUNG & DIVERSE TALENT

3.1 MILLION JOBS
(up 22.1% since 2010)

NEARLY **350,000**
educated millennials

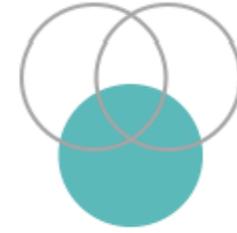
240,000
STEM professionals

233,000
employed in digital tech

700,000+
corporate professionals
(administrative, accounting, finance, legal, etc.)

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