Recommendation for Multi-Family Water Conservation Rebate Program December 7, 2010





Multi-Family Conservation Program Proposal

- In the Rate Ordinance approved by City Council on April 21, 2010 a Multi-Family rebate program was authorized
- □ PWE agreed to bring forward a recommended twopart program, total funding of \$28M over 24 months:
 - One for rent restricted multi-family properties this program is now underway
 - The second which all multi-family owners/managers are eligible. The intent is to reduce high water consumption by encouraging customers to educate residents on efficiency and install water saving devices



Focus of the Multi-Family Water Conservation Rebate Program

Mitigating the impact of the rate increase on the owners and tenants of properties through rebates for achieved water conservation

- Water conservation provides a conservation benefit to CUS and potentially offsets rate increases for participating owners
- Conservation Program is a legal use of funds of the Combined Utility System
- Consulted with stakeholders for program design and implementation



Multi-Family Water Conservation Rebate Program

- □ Estimated \$9M annually for two calendar years
 - This program will start in January 2011, with invitation letters to be sent to all Multi-Family CUS water accounts with 16 units or more
- □ A complex owner/manager will:
 - Submit an application to UCS
 - Submit the total number of apartment units for each account as well as historical occupancy numbers for each month in calendar year 2010
 - ☐ Ensure that all water/wastewater bills are paid by the due date
 - □ Provide monthly occupancy detail during the program duration
- □ The UCS website will include:
 - Conservation program details
 - The application
 - "Water Saving Tips" flyers for both tenants and complex management



Multi-Family Water Conservation Rebate Program

The four six-month conservation periods within two calendar years:

- □ First six-month conservation period January 1, 2011 June 30, 2011
- □ Second six- month conservation period July 1, 2011 December 31, 2011
- ☐ Third six- month conservation period January 1, 2012 June 30, 2012
- □ Fourth six- month conservation period July 1, 2012 December 31, 2012

The baseline periods are:

- □ Baseline One: six-month conservation period January 1, 2010 June 30, 2010
- □ Baseline Two: six- month conservation period July 1, 2010 December 31, 2010



Multi-Family Water Conservation Rebate Program

Depending on the reduction of usage when comparing the six-month periods to the baseline periods, properties may be eligible for the following:

- □ 5% conservation goal = \$10.00 per occupied unit for every six months based upon achieved water conservation
- □ 10% conservation goal = \$13.00 per occupied unit for every six month period based upon achieved water conservation
- □ 15% conservation goal = \$15.00 per occupied unit for every six month period based upon achieved water conservation
- 25% or more conservation goal = \$25.00 per occupied unit for every six month period based upon achieved water conservation



Multi-Family Water Conservation Rebate Program

□ Other Notes:

If a qualifying customer fails to meet a minimum of 5% conservation goal in any of the four six month periods, the Multi-Family Account may still qualify during future rebate periods



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