Housing & Community Affairs Committee

April 18, 2017









Tom McCasland, Director

Petition Tax Increment Reinvestment Zone

CHAPTER 311, TAX CODE Sec. 311.05



- ...petition is submitted to the governing body of the municipality or county by the owners of property constituting at least 50 percent of the appraised value of the property in the area
-the project plan must provide that at least onethird of the tax increment of the zone be used to provide affordable housing during the term of the 70ne...



Sources of \$46 Million

- Average annual amount: \$16 million
- \$46 million is composed of the following:
 - \$16.5 million was the starting balance in FY2007 when the city begin using the new SAP financial system.
 - \$29.5 million unallocated balance that has grown slowly from 2011 through today



Single-Family Activities \$17,900,489

- Home repair
- New construction
- Community Land Trust
- Down payment assistance
- Activity delivery costs



Multifamily Activities \$10,000,000

- Multifamily rehab
- New construction
- Leverage for Section 108 Loans and other HUD funds
- Activity delivery



Land Acquisition \$10,000,000

- Strategic acquisition by LARA
- Land for both Single Family & Multifamily
- Complete
 Community focus



Efforts to End Homeless \$2,000,000

- Barrier Buster funds
- Efforts leading directly to permanent homes for individuals



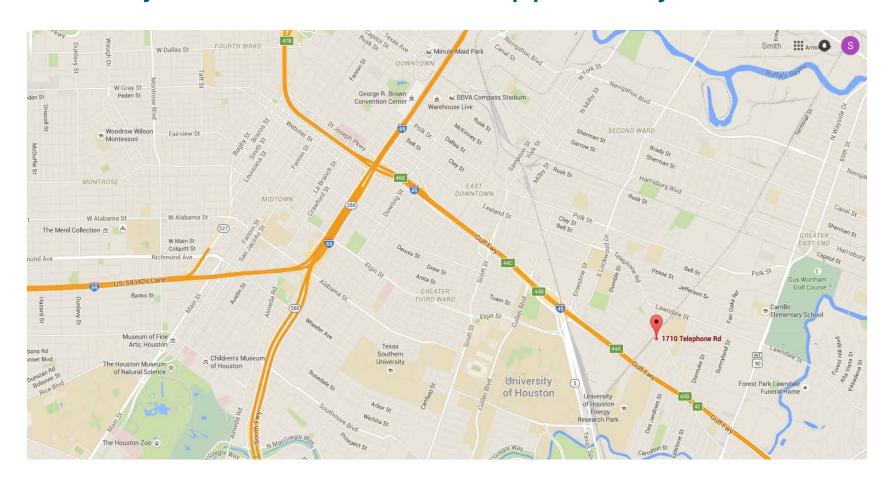
HCDD General Fund Dollars Only \$492,996

TIRZ Funds Support Administration of HCDD's \$57,989,236 Annual Budget and \$166,500,000 in Disaster Recovery Funds

Affordable Housing Admin & Federal/State Grant Leveraging	\$4,614,498.70	Costs for administering local, state and federal funded activities by HCDD
Rent/Lease	\$850,000	Office space for HCDD at 601 Sawyer
Information Technology	\$750,000	OnBase – Hardware, software and store expenses for document tracking for compliance purposes

SER-Jobs for Progress

Project Title: Workforce Opportunity Center



Address: 1710 Telephone Road, District I

Purpose: Center to become an anchor for the community and its residents to access career training and jobs; amend current agreement allowing the use of New Market Tax Credits



North View





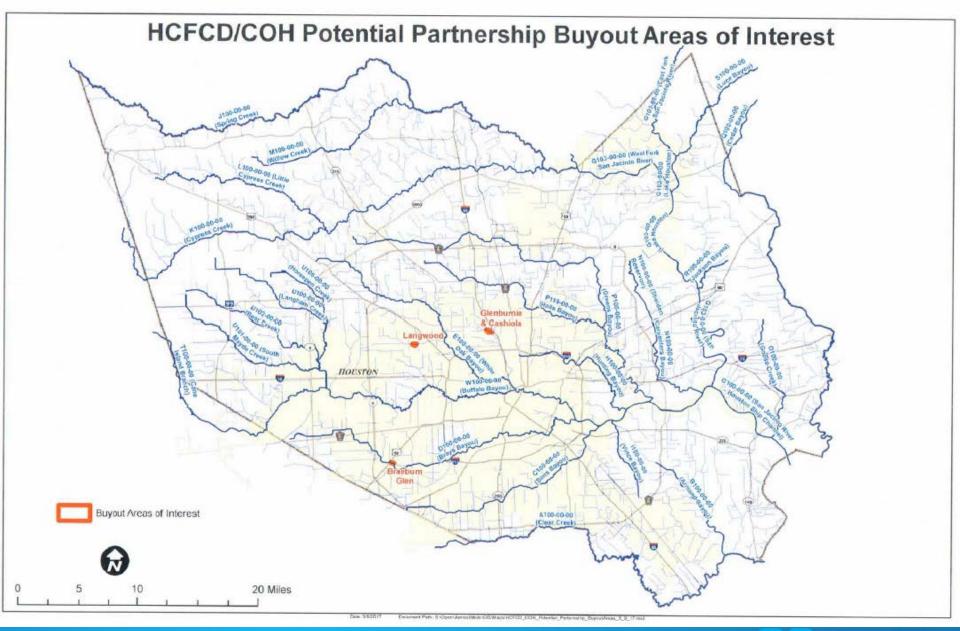


SER-Jobs South View



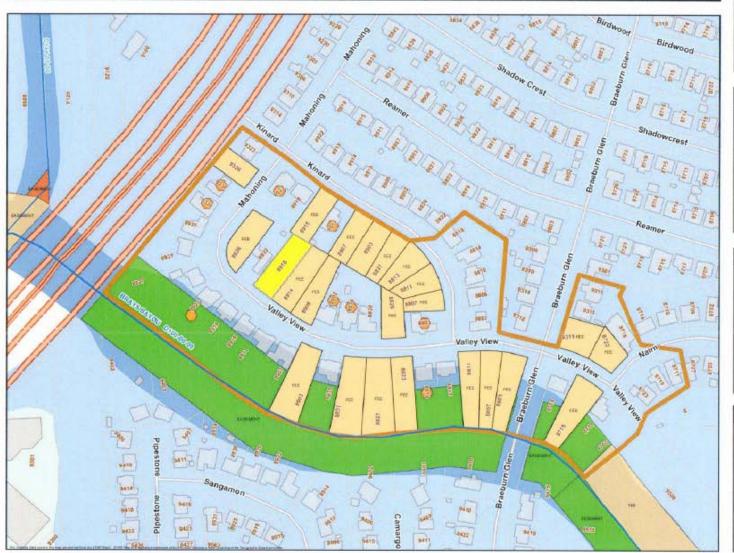
CDBG-DR15 Voluntary Buyout

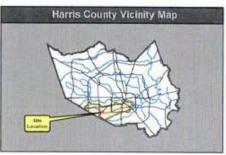
Target Area	Funding*	Comments
Braeburn Glen District J	\$6,000,000	34 unfunded buyout properties
Langwood District A	\$1,800,000	12 unfunded buyout properties
Glenburnie & Cashiola District H	\$2,860,000	26 unfunded buyout properties
TOTAL	\$10,660,000	*Funding amounts are estimates

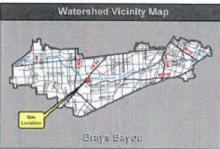


Braeburn Glen

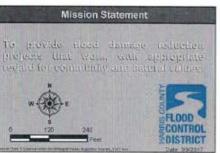
Buyout Area









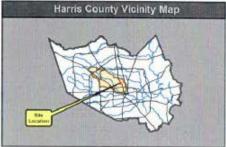


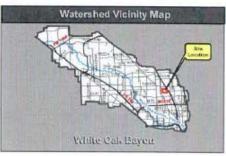


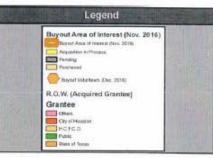
Glenburnie & Cashiola

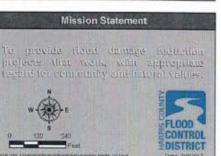
Buyout Area



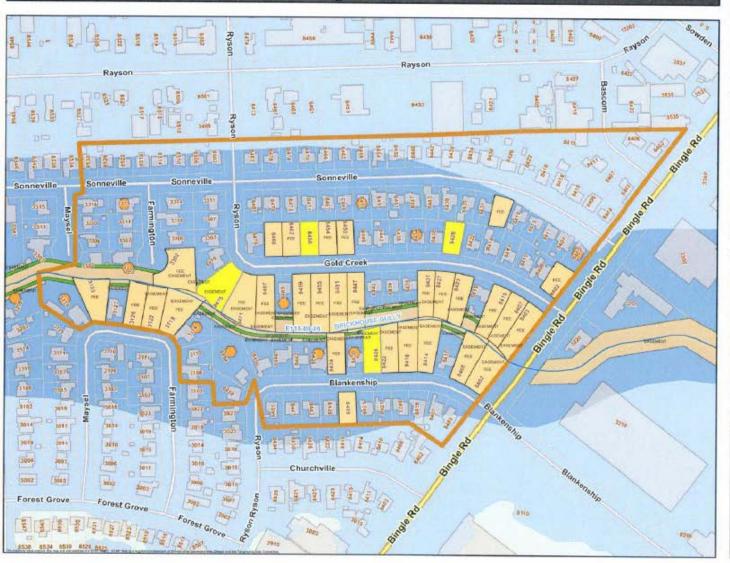


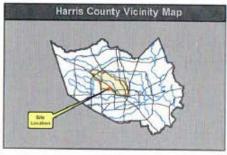




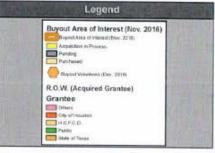


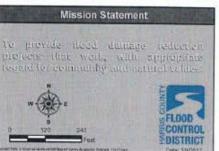
Langwood Buyout Area











"CAN I BE YOUR NEIGHBOR?"

SAY YES to quality homes for all incomes in all areas!



"Dallas Fed Reports Affordable Housing Needed in Texas"

Houston Chronicle, October 4, 2016

"It's not only low-income residents who are unable to afford safe housing in their communities — moderate-income people are also increasingly locked out of housing options. That means teachers, retail, or restaurant staff, and others often can't afford to live in the city in which they work."

-- Emily Ryder Pertmeter Community Development Analyst, Federal Reserve Bank of Dallas



"Houston Homes Are Unaffordable for These Workers"

Houston Business Journal, April 12, 2017

"Teachers have a median annual income of \$58,600 while first responders have a median annual income of \$56,495. With the median list price (of a Houston home) sitting at \$305,000, the majority of Houston homes are out of reach for teachers and first responders."

-- Houston Business Journal Reporter Paul Takahashi Reporting on a Trulia Inc. Study Released April 12, 2017





Defining the problem we are solving





Houston Low Income Households

2009-2013 American Community Survey

Area Median Family Income	Total Households (Owner and Rental)						
0% – 30%	137,995						
31% - 50%	114,520						
51% - 80%	139,545						
Total	392,060						

Total: 36,363 Vouchers 13,310 Multifamily Low Income Housing Tax Credits(LIHTC) 13,000 (estimate) City-funded Non-LIHTC 4,893 **Public** Housing 3,351 Single Family Units 1,809

Source: HUD Comprehensive Housing Affordability Strategy (CHAS)

An Affordable Home: Cost = Less Than 30% of Household Income

Want a Two-Bedroom?

Fair market rent: \$948/month

Income required: \$18.23/hr (\$37,920/yr)

Only Earn Minimum Wage?

Have to work 100+ hours/week for two-bedroom Affordable rent for minimum wage worker: \$377/month



Goal – Complete Communities

QUALITY HOMES FOR ALL

All Types All Incomes

All Neighborhoods

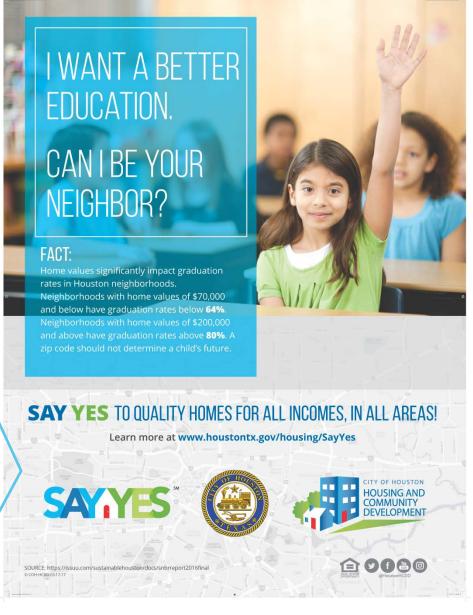


Awareness There is a clear and present need **Education** Housing Change affordability: the What it is and isn't **Conversation Outreach Engaging the** community in the discussion

I WANT A BETTER EDUCATION. CAN I BE YOUR NEIGHBOR?

FACT: Home values significantly impact graduation rates in Houston neighborhoods. Neighborhoods with home values of \$70,000 and below have graduation rates below 64%. Neighborhoods with home values of \$200,000 and above have graduation rates above 80%. A zip code should not determine a child's future.

SAY YES TO QUALITY HOMES FOR ALL INCOMES, IN ALL AREAS!





I PROTECT YOUR HOME. CAN I BE YOUR NEIGHBOR?

FACT: First-year firefighters earn \$43,528 annually and can reasonably afford \$1,088 a month on rent or mortgage. The median monthly cost to own a home in Houston is \$1,492. The majority of homes in Houston are out of reach for entry-level firefighters. They cannot afford to live where they help people.

SAY YES TO QUALITY **HOMES FOR ALL INCOMES, IN ALL AREAS!**







Starting First Year Nursing Coffee Shop Starting **HPD** Police **Employee** HISD **Assistant** HFD Firefighter Average Teacher Average Officer Salary \$43,528 Wage Salary Salary \$42,000 \$51,500 \$25,400 \$18,450 30% of income: 30% of 30% of 30% of 30% of income: \$1,088 per Income: income: Income: \$1,050 per month \$461 per \$1,287 per \$635 per month month month month



To Schedule A Community Presentation:

Sasha Marshall

Houston Housing & Community
Development Department
832-394-6201

Sasha.Marshall@HoustonTX.gov



Housing & Community Affairs Committee Director's Report

April 18, 2017









Tom McCasland, Director

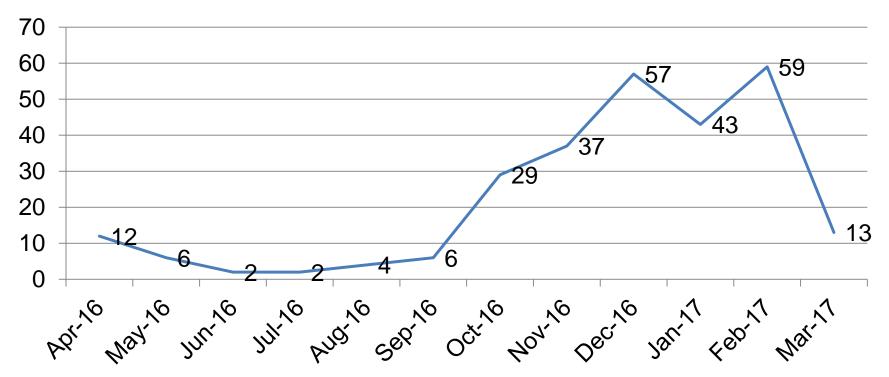
Blue Tarp Initiative Progress Report As of 04/07/2017

Status Report	Count
Intake Applications	1,049
Completed Applications	341
No Response	213
Ineligible	173
In Progress	210
Title Issues	31
Tax Issues	31
Declined Services	21
Tax and Title Issues	29

Council District	A	В	С	D	Ε	F	G	Н	ı	J	K	Total
Completed	4	146	3	111	5	0	0	45	13	1	13	341
No Response	2	40	0	71	4	3	0	44	33	0	16	213

Home Repair & Blue Tarp Programs

Total Homes Served in Past 12 Months: 270

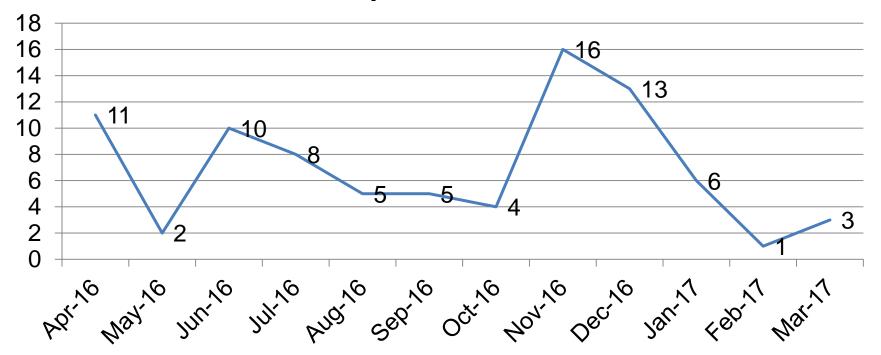


Total Cost of Repairs: \$1,673,646

Total Admin: \$251,047 (15%)

Disaster Recovery 2 Single-Family Home Program

Total Homes Completed in Past 12 Months: 84

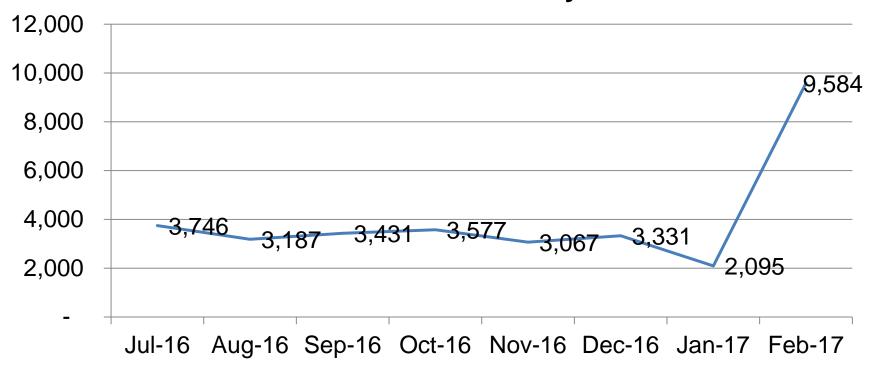


Total Expenditures: \$8,937,433

Total Admin & Project Delivery: \$2,186,434 (24%)

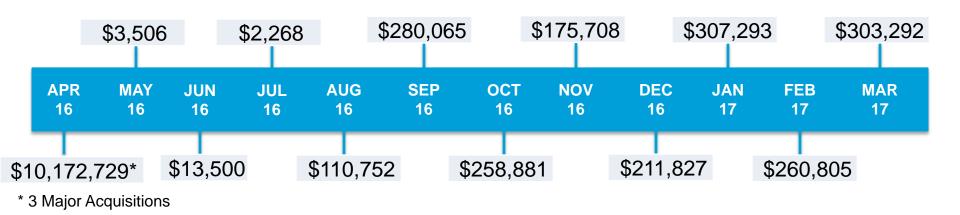
Public Services

Number of Clients Served by Month



Total Expenditures: \$17,964,677
Total Admin & Project Delivery: \$435,822 (2%)

Public Facilities Expenditures by Month

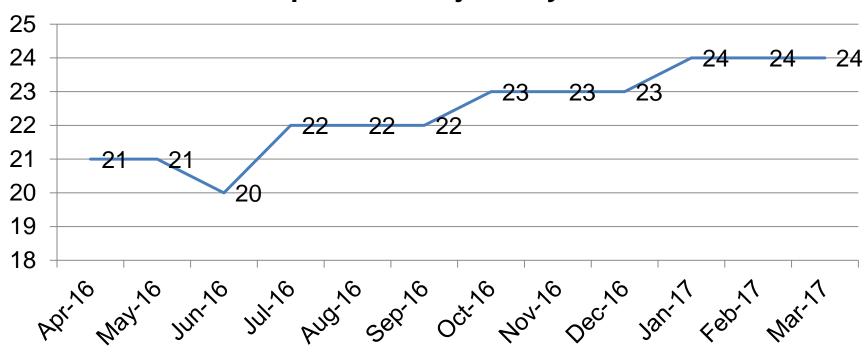


Total Expenditures: \$12,896,197

Total Admin & Project Delivery: \$795,571 (6%)

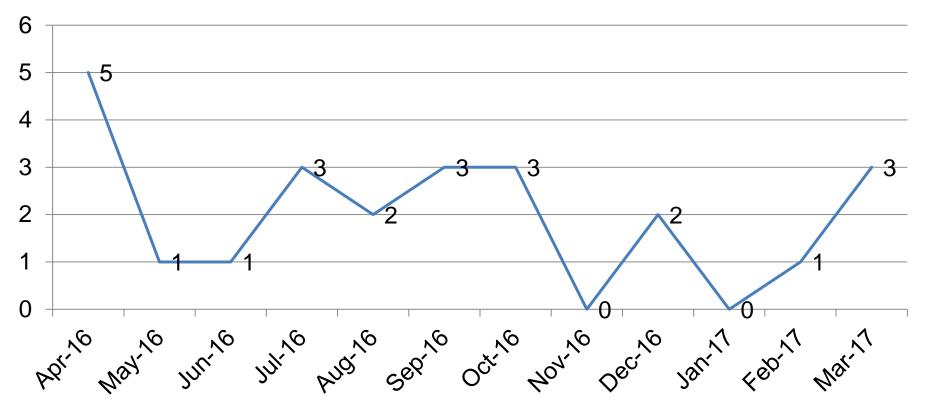
Public Facilities

Unduplicated Projects by Month



Homebuyer Assistance Program

Total Homeowners Assisted in Past 12 Months: 24



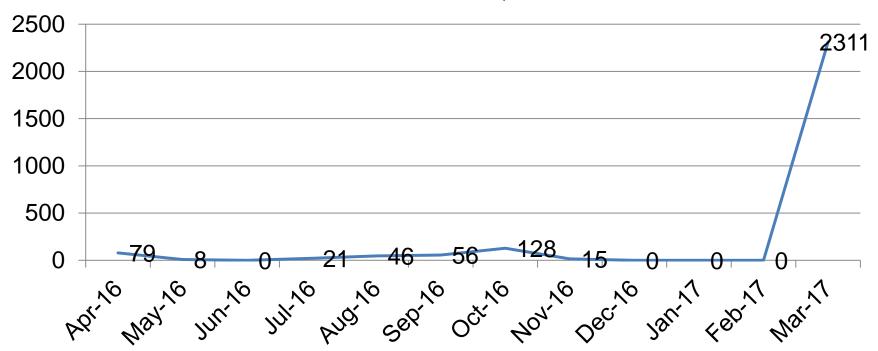
Total Expenditures to Date: \$360,036

Total Admin: \$285,003 (79%)



Multifamily Housing Programs

Total Units: 2,662



Total Expenditures: \$14,438,369

Total Admin & Project Delivery: \$783,896 (5%)

THANK YOU



HOUSTONHOUSING.ORG





