



Transportation Advocacy Group
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The Honorable Sylvester Turner, Mayor
The Honorable Members of Houston City Council
City of Houston
901 Bagby Street
Houston, TX 77002

Dear Mayor Turner and Council Members:

Transportation Advocacy Group (TAG) Houston Region strongly supports adoption of the proposed changes to the City sign ordinance designations an Airport Corridor District, providing for new technology and to deal with abandoned signs.

TAG's core mission is to secure additional funding for the Houston region's transportation infrastructure needs and these proposed changes support this critical endeavor. The potential to maximize TxDOT dollars towards freeway maintenance by combining funds with local Management Districts and to attract TxDOT green ribbon funding for special projects in the Airport Corridor District provide for better leveraging of funds and additional resources. Additionally, this designation will likely attract philanthropic support for targeted landscaping and other beautification projects along the corridor, further enhancing infrastructure.

Finally, these sign code changes include a removal project to rid the City of the existing blight of unsightly and dangerous abandoned sign structures. Over time, this will further improve the City streetscape for all.

City Council's adoption of the revisions to the sign ordinance creating the Airport Corridor District and other changes will go a long way toward enhancing these airport corridors (and the City) that not only form visitor impressions, but are the "spine" of neighborhoods across our entire city. TAG supports the adoption of the Airport Corridor sign ordinance and the other referenced changes, and appreciates this opportunity to comment.

Sincerely,

Carol Lewis
Co-Chair
TAG-Houston Region

Jeff Collins
Co-Chair
TAG-Houston Region

cc: Andy Icken, Chief Development Office, City of Houston
Ron Lewis, City Attorney, City of Houston
Claudia Williamson, Interim President and CEO, Scenic Houston