



**Exhibit A
Houston Museum District Association
Gross Receipts Estimated Budget for
Hotel Occupancy Tax Funds
2015**

Calendar Year 2015 Hotel Occupancy Tax funds are allocated to the Houston Museum District Association and 11 member museums for the following purposes:
Estimated Budget (*):\$3,002,310
Houston Museum District Association Estimated Allocation: \$180,138.60

To support tourism marketing efforts that include an information brochure, web site, and quarterly Museum Experience events. Funds also to be utilized to support improvement and installation of district signage.

Museum tourism marketing/PR programs: \$3,002,310 (**)

The Museum of Fine Arts, Houston \$891,806.16
Houston Museum of Natural Science \$581,367.31
The Menil Collection \$431,792.22
Contemporary Arts Museum Houston \$200,374.17
Children's Museum of Houston \$200,374.17
Houston Zoo \$115,709.03
Health Museum \$115,709.03
Holocaust Museum Houston \$115,709.03
Rice University Art Gallery \$56,443.43
Lawndale Art Center \$56,443.43
Jung Center \$56,443.43

Total \$3,002,310

(*) Subject to adjustment for City of Houston final amount.

(**) Based on estimate provided by Mayor's Office of Cultural Affairs. This amount has not been approved by the Houston Museum District Board of Directors. FY 15/16 budget to be reviewed and approved in July 2015.