

FIND YOUR PATH

CAREER EXPO AND COLLEGE FAIR



Help shape the future! Expose thousands of students ages 16-24 to career opportunities in your industry.

Find Your Path offers a unique opportunity for you to:

- Inform students about various careers in your organization and the paths that lead to them
- Help bridge the opportunity/information gap for students who lack exposure to different types of careers
- Inspire the next generation to set goals and pursue additional education
- Engage students with interesting displays and equipment
- Spark imaginations by showing students what's possible
- Build your future workforce by exposing students to career opportunities in your field

Saturday, March 22, 2025
9:00 a.m. - 1:00 p.m.

George R. Brown Convention Center Exhibit Hall C
1001 Avenida de las Americas
Houston, TX 77010

Sponsorship levels

Gold: \$5,000

Silver: \$3,000

Bronze: \$1,000

Exhibitor: \$300

REGISTER TODAY!



bit.ly/FYPEXpo

For more information:
HoustonFindYourPathExpo.org
findyourpath@houston.tx.gov



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THE PREMIER CAREER EXPO
FOR EDUCATORS AND HIGH
SCHOOL STUDENTS TO
DISCOVER A VARIETY OF
CAREER OPPORTUNITIES

Dear Industry Leader,

Welcome to the 2025 "Find Your Path" Youth Career Expo and College Fair, Houston's largest citywide career event. Hosted by the City of Houston Human Resources Department, this Expo serves as a valuable opportunity to inspire and guide our youth. The Find Your Path Youth Career Expo connects students with employers across both public and private sectors, offering students exciting opportunities for their future careers, while giving employers access to talented scholars throughout the City of Houston.

The expo is aimed at students aged 16 to 24 from local school districts, charter schools, community colleges, trade schools, universities, and home-schooled students in the Greater Houston area. This initiative focuses on community sustainability, helping us "grow our own" workforce by offering students a variety of career possibilities and inspiring motivation.

Your support of this initiative allows you to do some long-range recruiting and offers the benefits of community investment and exposure. The sponsor's information packet provides information on the various sponsorship levels. Your contributions are tax-deductible via the HISD foundation.

For more information, visit www.HoustonFindYourPathExpo.org. If you have any questions or need additional information, feel free to contact us via email at findyourpath@houstontx.gov.

To register, visit bit.ly/FYPEXpo and complete the 2025 Find Your Path Career Expo Registration Form

We look forward to seeing you at the Find Your Path Career Expo!

Sincerely,

Find Your Path Committee

AN OPPORTUNITY FOR YOUR
ORGANIZATION TO CONNECT
WITH OVER 5,000 ATTENDEES



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TODAY!



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Fact Sheet

The annual Find Your Path Career Day Expo was created in 2012 to expose students to the wide variety of careers available in the public sector and Houston's major growth industries. Attendees ages 16-24 will experience interactive and engaging exhibits, meet with representatives from dozens of local and out-of-state colleges and universities, learn how to avoid social media pitfalls, and receive valuable resource information. Since its inception, over 25,000 students have participated in this unique event. Find Your Path has been funded by sponsorships and exhibitor fees.

Expo exhibitors will be grouped into the Endorsement Areas:

- Business and Industry
- STEAM (Science, Technology, Engineering, and Mathematics)
- Public Service
- Arts and Humanities
- Resources



Previous Supporters



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**PLANT SEEDS IN
THE MINDS OF OUR
YOUTH**

Sponsorship Opportunities

Sponsorship Level	Package Includes:
Gold: \$5,000	<ul style="list-style-type: none">• 20 x 20 premier exhibit placement with electricity• Corporate Logo on Find Your Path signage• 8 - Parking Passes• 8 - wristbands for Sponsorship Breakfast• 3 - Social media posts highlighting your company• Company Website listed on the Find Your Path webpage• Photo with Presentation of Mayoral Proclamation• Featured Recognition in Find Your Path Program, City of Houston's HTV, and Schedule of Events• Remarks at Sponsor Reception (5 mins.)
Silver: \$3,000	<ul style="list-style-type: none">• 20 x 20 exhibit space with electricity• Corporate Logo on Find Your Path signage• 6 - Parking Passes• 6 - wristbands for Sponsorship Breakfast• 2 - Social media posts highlighting your company• Company Website listed on the Find Your Path webpage
Bronze: \$1,000	<ul style="list-style-type: none">• 10 x 20 Exhibit space with electricity• Corporate Logo on Find Your Path signage• 4 - Parking Passes• 4 - wristbands for Sponsorship Breakfast
Exhibitor: \$300	<ul style="list-style-type: none">• 10 X 10 Exhibit space• 2 - Parking pass• 2 - wristband for Sponsorship Breakfast

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