

AIM in Sunnyside and Independence Heights



Community Assessment, Intervention, and Mobilization (AIM)

“AIM” is on its way to Sunnyside and Independence Heights!

“What is AIM?” AIM is a tool that the Houston Department of Health and Human Services (HDHHS) uses to disseminate and gather information, link clients with services, engage stakeholders, and enhance the skills and readiness of HDHHS staff. It has five components: community engagement, community touch, service response, household surveying, and follow-up.

In September 2006, the Department successfully completed its first community Assessment and Intervention Project (A&I) in the Tri-Community neighborhood. The project was spearheaded and conducted, along with community-based organizations (CBOs) and volunteers. A report was compiled with the data/information collected and

can be accessed via the city of Houston website: <http://www.houstontx.gov>.

In May 2007, the second community assessment was completed in the Magnolia area. Data collected is being analyzed and compiled for a final report.

In mid September and October, 2007, HDHHS’ will target two super neighborhoods, Sunnyside and Independence Heights.

The desired outcomes for the staff and the community includes:

- Improve understanding and sensitivity of HDHHS staff to community conditions, characteristics and perceived community problems.
- Improve readiness to respond to natural or man-made disasters
- Broaden community awareness of available programs and services

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- Provide an immediate short-term service response to emergent health and human service needs
- Involve organizations and members that are engaged in building solutions to identified problems and issues through collaborative community mobilization efforts
- Gather statistical information that can be used to advocate for and solicit support to address community issues
- Provide information to determine community health status and needs

Phases to AIM

AIM is divided into three comprehensive phases: 1) community touch; 2) assessments; and 3) mobilization.

Phase I (Community Touch) – is the process by which the department informs the targeted community of current programs and services available through HDHHS and neighborhood agencies. Every home is provided information and immediate

needs are assessed.

(Service Response) – Immediate implementation of intervention efforts to address the needs identified through Community Touch. Enhanced services will be targeted for 60 days.

Phase II (Assessments) – is the process of randomized door to door assessment of householders

in the target area.

Phase III (Mobilization) – is the development and implementation of community-level collaborative initiatives that address issues identified through the previous two AIM phases.

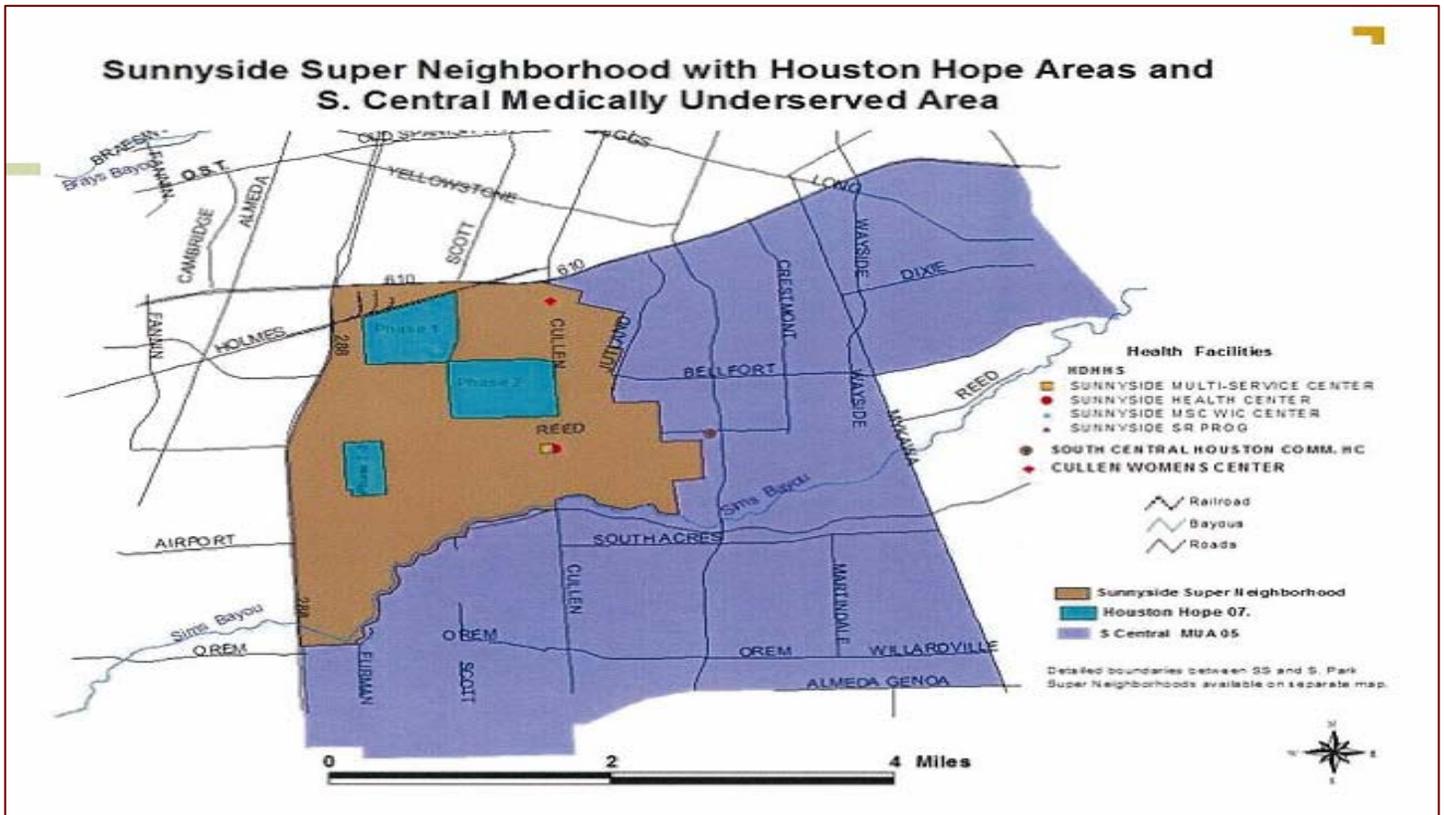
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Special points of interest:

- AIM will make a difference one community at a time.
- AIM will make the difference in the lives of others
- AIM will improve the quality of life for all those we serve.

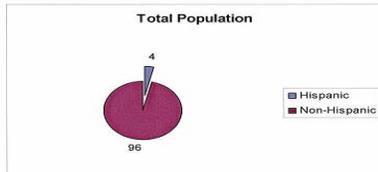
Demographics and Population for Sunnyside



Community Demographics (SS)

Population Data

- Total Population – 18, 629
- Most residents are Non-Hispanic decent 96% (17,918)
- Residents of Hispanic decent account for 4% (711) percent of the population

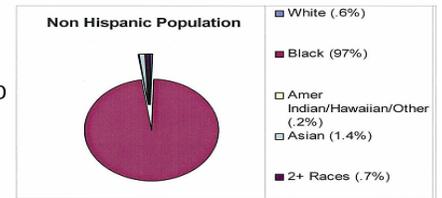


Community Profile Sunnyside

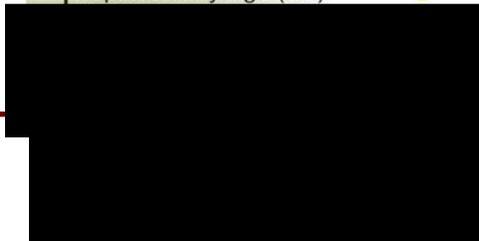
Sunnyside is the oldest African American community located in District D, Council Member Ada Edward's with approximately 6,900 households. The notable trends show that there is a population loss, worsening economic conditions, aging population, low economic attainment, loss of good housing stock, 40% of housing occupied.

Population by Race (SS)

- Total 17,918
 - White 112
 - Black 17,398
 - American Indian 20
 - Asian 252
 - Native Hawaiian 1
 - Other 12
 - 2+ Races 123



Population by Age (SS)

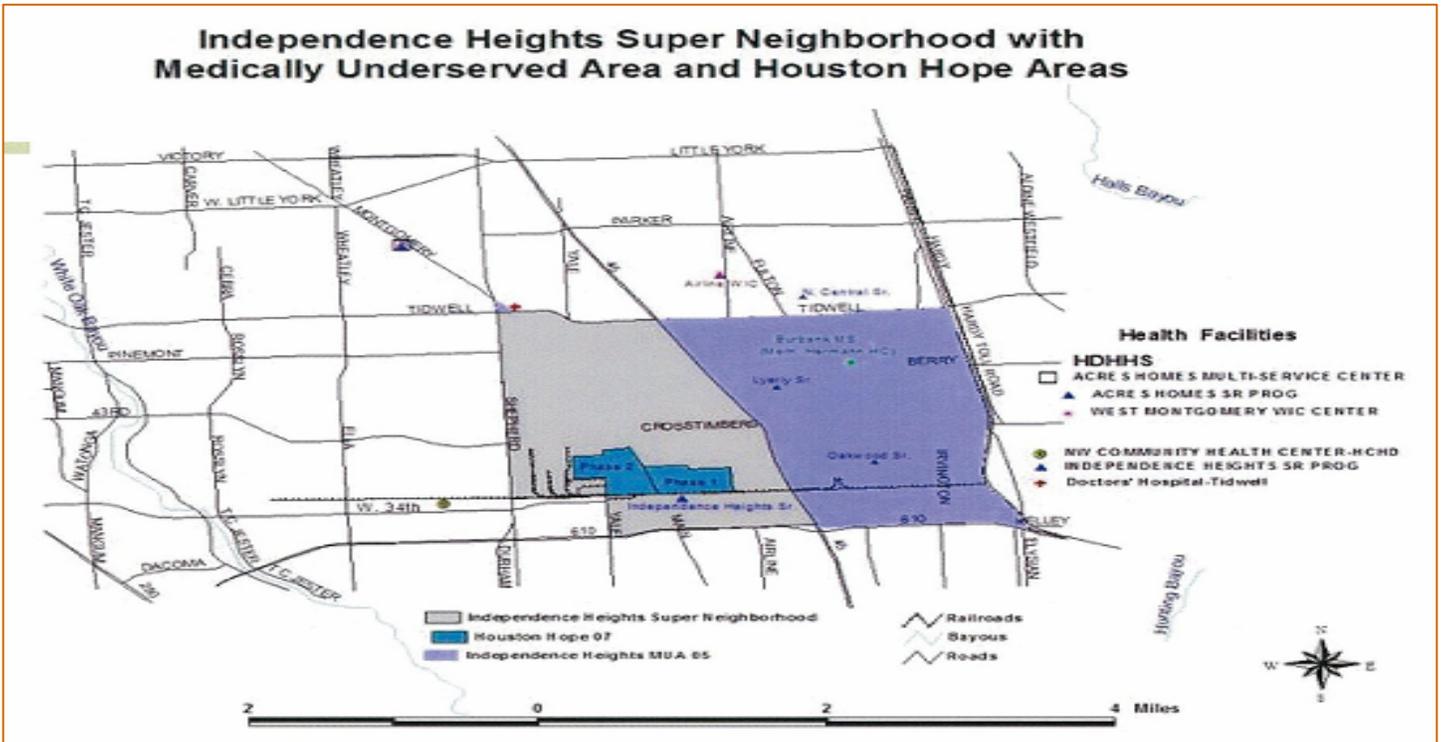


Sunnyside AIM Timelines

Important Dates/Times to Remember
Sunnyside Community AIM
September 19, 2007 – 2:00pm-6:00pm
September 20, 2007 – 10:00am-5:00pm
September 21, 2007 – 10:00am-5:00pm
September 22, 2007 – 10:00am-1:00pm

Community Touch
September 19, 2007 – September 22, 2007
Short-Term Intervention Phase
September 19, 2007 – December 14, 2007
Door-to-door Assessment
September 24, 2007 – October 5, 2007
Mobilization Phase (Long-term)
Begins in January 2008

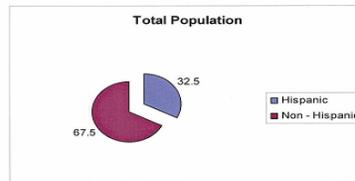
Demographics and Population for Independence Heights



Community Demographics (IH)

Population Data :

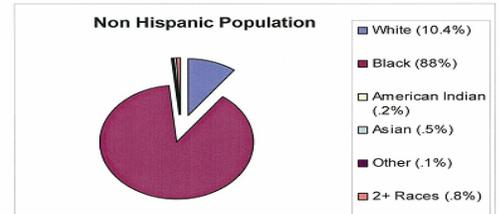
- Total Population -14,206
- Most residents are of the Non-Hispanic decent 67% (9,593)
- Residents of Hispanic decent account for 33% (4,613) of the population



Population by Race (IH)

Total 9,593

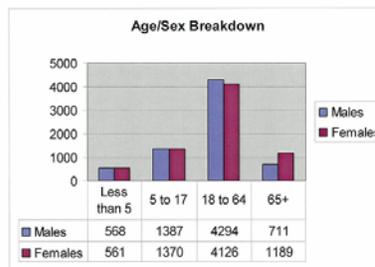
- Black 8,506
- White 923
- American Indian 17
- Asian 53
- Other 16
- 2+ races 78



Community Profile Independence Heights

Independence Heights is a historic community with approximately 4,500 households located in District H (Council Member Adrian Garcia.) The notable trends shows that it is predominantly African American with 35% of the children living below poverty level and 45% of housing occupied.

Population by Age (IH)



Important Dates/Times to Remember

Independence Heights Community AIM
 October 17, 2007 – 10:00am-5:00pm
 October 18, 2007 – 10:00am-5:00pm
 October 19, 2007 – 10:00am-1:00pm

Independence Heights AIM Timelines

Community Touch

October 17, 2007 – October 19, 2007
 Short-Term Intervention Phase
 October 17, 2007 – December 14, 2007
 Door-to-door Assessment
 October 22, 2007 – November 2, 2007
 Mobilization Phase (Long-term)
 Begins in January 2008

How Can You Get Involve?

City Employees

HDHHS employees are essential in conducting the AIM projects within these communities. The department will be coordinating 35-40 teams from different divisions with diverse skill sets to work closely with one another on a large scale to fulfill this mission.

Non-HDHHS

City employees who are interested in participating in the upcoming AIM projects may contact George Baines at 713-794-9974 or via email: george.baines@cityofhouston.net.

Volunteers

Why volunteer? Volunteering is one of the most unselfish acts that an individual can do. It enables one an opportunity to:

Share skills and develop new ones—

Make a difference in the lives of others—

Give back to the community —

Personal Satisfaction —

Social Reasons—

Requirement for certification or graduation—

Emotional —

If you're interested in volunteering, please contact Charlet Meredith, Volunteer Coordination Team Leader at (713)794-9026 or via email: charlet.meredith@cityofhouston.net

External Partners

HDHHS is recruiting community organizations to serve as partners for AIM.

Our goal is to identify services within the community, gather data regarding the service needs of the community, and assist our external partners in providing services to the community.

The partnership between the City and the external partners is essential in strengthening the community's capacity to address changing neighborhood needs.

Contact Derrick Dickerson @ 713-384-7759 or mail: derrick.dickerson@cityofhouston.net for details.

Training Schedule

Team Members:

Training for team members will take place during the week of August 20, 2007.

Training schedules will be posted on the bulletin boards near the elevators at Stadium, in the PULSE, via the Intranet, and within the newsletters for your perusal. Please contact Decrecia Robinson at 713-794-9474.

External Partners Training:

Training for external partners is scheduled to take place on:

August 23, 2007 @ 1:30PM

The M.L.K. Event Center

8302 Colonial Lane, Houston, TX 77051

(713)731-7050

RSVP to Derrick Dickerson at 713-384-7759 or via email derrick.dickerson@cityofhouston.net.

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